

Statistics - January 2023

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Circs By Patron Type</u>								
Juv	935	265			265	1,200	1,162	5,028
Teen	129	86			86	215	266	769
Adult	3,789	1,494			1,494	5,283	5,689	18,098
Staff	272	69			69	341	424	1,429
NR Juv	929	358			358	1,287	1,726	5,513
NR Teen	206	84			84	290	462	1,184
NR Adult	10,783	3,883			3,883	14,666	13,494	47,108
TexShare	50	15			15	65	48	561
Total NR Usage	11,968	4,340			4,340	16,308	15,730	54,366
% NR Usage	70%	69%			69%	70%	68%	68%
<u>Programming</u>								
Youth - # of Programs	23	9			9	32	35	101
Youth - Program Attendance	495	256			256	751	1,144	4,478
Young Adults - # of Programs	10	4			4	14	26	75
Young Adults - Program Attendance	92	44			44	136	188	625
Adults - # of Programs	10	4			4	14	12	41
Adults - Program Attendance	80	32			32	112	112	467
General - # of Programs	1	0			0	1	0	7
General - Program Attendance	637	0			0	637	0	1,089
Outreach - # of Programs	2	0			0	2	6	13
Outreach - Program Attendance	458	0			0	458	935	1,710
Passive - Coloring Sheets	180	210			210	390	404	1,880
Total # of Programs	46	17			17	63	82	240
Total Program Attendance	1,762	332			332	2,094	2,823	8,813
<u>Membership - New Cards</u>								
City	104	42			42	146	93	435
City Renewals	129	39			39	168	194	597
Faculty	0	1			1	1	3	7
Faculty Renewals	5	4			4	9	10	31
Friends	0	0			0	0	0	0
Friends Renewals	12	4			4	16	12	36
Staff	1	0			0	1	2	5
Staff Renewals	2	1			1	3	1	11
Nonresident	140	52			52	192	157	586
Nonresident Renewals	174	95			95	269	290	924
TexShare Visitor	1	0			0	1	6	11
TexShare Visitor Renewals	1	1			1	2	2	4
Total New Registrations	246	95			95	341	261	1,042
Total Renewals	323	145			145	468	513	1,608
TexShare Home New	0	0			0	0	1	1
TexShare Home Renewals	6	1			1	7	14	31
<u>Facility</u>								
Door Count	14,526	5,091			5,091	19,617	18,630	64,364
Study Room Use	517	156			156	673	359	1,404
Pressley Use - Library	124	17			17	141	58	172
Pressley Use - Nonprofit	32	8			8	40	23	80
Pressley Use - Other	4	0			0	4	0	0

Statistics - January 2023

Maynard Use - Library	1	7			7	8	11	57
Maynard Use - Nonprofit	24	7			7	31	5	52
Maynard Use - Other	8	1			1	9	0	0
Total Meeting Room Use	534	189			189	723	456	1,765

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Database Use</u>								
Portal to Texas History - Bastrop Advertiser	16,444	5,464			5,464	21,908	33,675	78,754
Heritage Quest	270	69			69	339	156	1,344
Learning Express Library	5	13			13	18	1,356	2,324
Gale LegalForms	9	2			2	11	0	0
Gale Presents: Udemy	0	0			0	0	0	0
Small Business Reference Center	2	0				2	0	1
Explora Elementary	0	0			0	0	0	6
Explora High School	0	0			0	0	0	2
Recursos Para Hispanohablantes	0	0				0	0	0
Mango Languages	61	72				61	0	0
Total General Use Databases Sessions	77	87			87	164	No Data	No Data
<u>Technology</u>								
Kids Computer Use	52	24			24	76	3	68
Teen Computer Use	52	12			12	64	17	46
Adult Computer Use	1,397	637			637	2,034	1,535	4,620
Wifi Use	4,601	1,524			1,524	6,125	5,124	16,681
Website Visits	9,744	4,028			4,028	13,772	12,677	48,914
3D Prints	3	0			0	3	0	2
Total Public Computer Use	1,501	673			673	2,174	1,555	4,734

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Material Use</u>								
Check-Outs - Kids	4,969	1,751			1,751	6,720	6,319	21,968
Check-Outs - Tween	4,273	1,478			1,478	5,751	5,632	20,939
Check-Outs - Teen	780	325			325	1,105	1,158	4,160
Check-Outs - Adult	7,015	2,675			2,675	9,690	10,376	32,580
Honor Paperbacks	122	20			20	142	166	484
Renewals	3,759	1,219			1,219	4,978	6,640	19,147
In-House Use	2,211	665			665	2,876	3,626	19,382
Self-Check	4,152	1,634			1,634	5,786	3,846	16,743
Mobile Circ	24	8			8	32	203	526
Hotspots	75	25			25	100	76	257
OverDrive eBooks - Kids	286	60			60	346	266	896
OverDrive eBooks - Teen	133	62			62	195	181	538
OverDrive eBooks - Adults	1,625	558			558	2,183	2,549	7,670
OverDrive eAudio - Kids	131	68			68	199	172	758
OverDrive eAudio - Teen	98	32			32	130	153	472
OverDrive eAudio - Adults	1,319	460			460	1,779	1,321	4,630
SimplyE	0	0			0	0	1	16
Total Checkouts	27,213	9,821			9,821	37,034	36,045	132,019

Statistics - January 2023

<u>Interlibrary Loan</u>								
ILL Borrowed	13	6			6	19	34	83
ILL Lent	27	9			9	36	34	113
<u>Collection</u>								
Items Added - E, 1st Readers	363	39			39	402	162	588
Items Added - Board Books	12	0			0	12	17	24
Items Added - J	379	4			4	383	319	1,365
Items Added - Teens	42	12			12	54	87	220
Items Added - Adults	454	139			139	593	636	1,600
Items Added - Magazines	134	37			37	171	181	552
Items Withdrawn	1,134	824			824	1,958	1,375	3,402
Missing Items	14	6			6	20	164	930
Total Items Added	1,384	231			231	1,615	1,402	4,349

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Reference Transactions</u>								
General Reference Questions	1,135	502			502	1,637	1,053	4,173
Directional Questions	503	151			151	654	352	1,516
Tech Support Questions	1,772	626			626	2,398	1,803	6,381
Phone Reference	705	204			204	909	1,068	3,239
Tests Proctored	2	1			1	3	7	31
Tech Tutor	34	9			9	43	13	80
Total Reference Transactions	4,151	1,493			1,493	5,644	4,296	15,420
<u>Volunteers</u>								
Volunteer Hours	403.50	122.50			122.50	526.00	392.00	1,181.30
FOL Volunteer Hours	223.50	53.50			53.50	277.00	214.25	730.00
Teen Volunteer Hours	168.00	29.00			29.00	197.00	140.50	451.25
Total Volunteer Hours	795.00	205.00			205.00	1,000.00	746.75	2,362.55
<u>Social Media</u>								
Facebook Page Likes	2,394	2,733			2,733	2,479	2,040	2,149
Facebook Engaged	2,144	1,031			1,031	3,175	2,426	10,805
Facebook Reach	36,060	4,616			4,616	40,676	41,870	181,338
Instagram Page Followers	1,085	1,110			1,110	1,091	1,003	1,025
Instagram Impressions	8,428	5,101			5,101	13,529	10,613	30,070
Instagram Reach	1,515	627			627	2,142	2,408	5,796
<u>Savannah Stats</u>								
# of Emails Composed	90	29			29	119	16	238
# of Messages Sent	17,538	5,901			5,901	23,439	18,901	74,056
Opens	11,470	2,886			2,886	14,356	9,046	38,992
Open %	74%	49%			49%	68%	48%	55%
Clicks	503	233			233	736	530	2,299