



STAFF REPORT

MEETING DATE: February 24, 2025

TITLE:

Receive quarterly retail update provided by The Retail Coach and Hdl Companies.

AGENDA ITEM SUBMITTED BY:

Dori Kelley, BEDC Business Attraction, Retention, and Expansion Manager

BACKGROUND/HISTORY:

This quarterly update provides key highlights including updates on confirmed developments in Burleson Crossing, Sendero, and The Grove, as well as new interest from retail and entertainment sectors. Additionally, insights from The Retail Coach's recent efforts and the ICSC Red River Conference will be discussed to inform future recruitment and strategy.

The report from Hdl Companies provides a high-level overview of the top sales tax generators in the City of Bastrop as well as other information the Board may find useful.

FISCAL IMPACT:

N/A

RECOMMENDATION:

None; item for informational purposes only.

ATTACHMENT:

- 1) Retail update from The Retail Coach
- 2) Update from Hdl Companies