

**MINUTES OF BASTROP MAIN STREET
ADVISORY BOARD October 9, 2024**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, October 9th 2024 at 6:00 p.m. at Bastrop Council Conference Room located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Rhonda Gannon, and Kathryn Lang. Also present: City Staff- Michaela Joyce and Elisa Puentes.

1. **CALL TO ORDER- by J. Long @ 6:15 p.m. with a quorum**
2. **CITIZEN COMMENTS** - None
3. **MINUTE APPROVAL**
3A Consider action to approve the September 18, 2024 meeting minutes - Kathryn Lang motions to approve, Rhonda Gannon seconds - Motion Passes.
4. **REPORTS**
4A. Main Street Manager Report - Michaela Joyce will be attending 2 Trainings; Texas Downtown in Abilene, TX and Main Street America in IA next week to receive on-site help with Accreditation. Today Michaela went to Houston with Bastrop Chamber for Pearland Innovation HUB Visit in a Chamber/City Collaboration. Frontier Bank purchased the old Art Institute Building on Main Street. Went to Georgetown along with City Manager to Visit with Downtown Manager of Georgetown. Wassail requests for Businesses to extend open hours for Holidiays, with Promotions on Tues - Wed for locals. Nov 1st - First Friday to start being overseen by MSAB. Filming Downtown - need to update. Bastrop Music Fest - Not that great this year. Not Promoted to locals. Possibly move back to Spring. Shop Small Community approved. Survey on City Website about Bastrop Growth. Found Fine Art is Texas Downtown 2024 Presiden't s Award Finalist for Best Renovation/Rehab/ Restoration.
4B. Updates on Design, Economic Vitality and Promotion Committees. Discuss Board member roles on committees. Provide reports from each committee chair at MSAB meetings is going well and discussed annual sponsors.
4C. 1. Boo Bash - October 31st 6-8pm - We will have 2 Tents, Roscoe Bank is doing a Bounce House
2. Wassail Fest - Saturday November 30th 10am - 3pm - Need Volunteers and Sponsors should volunteer to be present
3. Merry on Main - Saturday December 14th 10am - 3pm - Craft Activity for kids - possible Cookie Crawl.
5. **PRESENTATIONS**
5A. Review adopted Fiscal Year 25 Budget for Main Street - Go Over Budget Numbers, start thinking of Re-brand

6. WORKSHOP

6A. Review Self-Assessment for new Main Street Accreditation - Homework - take home and think of next 4 events and start Self Assessment

7. ITEMS FOR INDIVIDUAL CONSIDERATION

6. ADJOURNMENT 7:34pm by Jennifer Long

APPROVED:

ATTEST:

Jennifer Long, Chair

Michaela Joyce, Main Street Manager

 /s/ Elisa Puentes
Elisa Puentes, Executive Administrative Assistant