

Statistics - August 2024

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
<u>Circs By Patron Type</u>										
Juv	1,180	1,067	1,566	671	364		1,035	4,848	4,591	5,209
Teen	173	198	302	143	103		246	919	1,265	1,338
Adult	5,519	5,538	6,283	2,582	2,287		4,869	22,209	18,564	20,804
Staff	492	415	361	98	110		208	1,476	1,308	1,510
NR Juv	925	695	909	374	311		685	3,214	3,776	4,163
NR Teen	462	502	295	115	124		239	1,498	1,049	1,139
NR Adult	13,452	14,407	16,414	5,935	5,620		11,555	55,828	46,943	51,724
TexShare	99	167	127	59	78		137	530	268	331
Total NR Usage	14,938	15,771	17,745	6,483	6,133		12,616	61,070	52,036	57,357
% NR Usage	67%	69%	68%	65%	68%		67%	68%	67%	67%
<u>Programming</u>										
Early Childhood - # of Programs	8	24	29	11	9		20	81	8	95
Early Childhood - Program Attendance	313	934	1,260	479	44		523	3,030	231	2,922
Youth - # of Programs	4	4	16	9	5		14	38	30	31
Youth - Program Attendance	414	171	1,092	333	82		415	2,092	687	714
Young Adults - # of Programs	11	26	32	9	9		18	87	39	43
Young Adults - Program Attendance	92	187	215	70	65		135	629	360	397
Adults - # of Programs	24	58	66	24	31		55	203	59	72
Adults - Program Attendance	187	561	533	188	248		436	1,717	472	554
General - # of Programs	2	3	6	19	1		20	31	32	32
General - Program Attendance	657	497	365	362	19		381	1,900	1,605	1,605
Outreach - # of Programs	3	4	2	3	0		3	12	9	9
Outreach - Program Attendance	1,665	274	135	412	0		412	2,486	1,558	1,558
Passive - Coloring Sheets	420	676	1,229	328	295		623	2,948	1,230	1,350
Total # of Programs	64	119	151	75	55		130	464	255	282
Total Program Attendance	3,833	2,624	3,600	1,844	458		2,302	12,359	7,271	7,750
<u>Membership - New Cards</u>										
City	93	142	189	62	63		125	549	480	519
City Renewals	132	164	233	73	98		171	700	651	724
Faculty	0	0	0	0	0		0	0	2	2
Faculty Renewals	4	4	5	2	0		2	15	22	22
Friends	2	1	0	0	0		0	3	0	1
Friends Renewals	6	7	2	0	2		2	17	26	33

Statistics - August 2024

Staff	2	2	2	3	5		8	14	7	7
Staff Renewals	4	3	3	1	3		4	14	10	12
Nonresident	131	182	195	67	63		130	638	574	637
Nonresident Renewals	187	274	329	109	101		210	1,000	861	948
TexShare Visitor	2	1	3	1	3		4	10	9	10
TexShare Visitor Renewals	7	1	2	1	1		2	12	5	6
Total New Registrations	230	328	389	133	134		267	1,214	1,071	1,174
Total Renewals	340	453	574	186	205		391	1,758	1,573	1,743
TexShare Home New	0	1	7	0	0		0	8	1	2
TexShare Home Renewals	9	3	7	2	5		7	26	20	23
<u>Facility</u>										
Door Count	16,403	18,726	23,444	8,549	7,743		16,292	74,865	63,492	69,478
Study Room Use	423	463	493	162	158		320	1,699	1,787	1,930
Pressley Use - Library	159	88	252	38	39		77	576	205	224
Pressley Use - Nonprofit	44	48	51	2	18		20	163	93	108
Pressley Use - Other	13	2	16	0	0		0	31	0	0
Maynard Use - Library	13	40	47	29	27		56	156	28	37
Maynard Use - Nonprofit	36	20	28	2	10		12	96	89	99
Maynard Use - Other	7	0	5	0	0		0	12	2	2
Total Meeting Room Use	531	661	887	233	252		485	2,564	2,204	2,400

History & Culture	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
Partnerships	4	7	12	6	2		8	31	No Data	No Data
Special Displays	2	3	0	0	0		0	5	No Data	No Data
Documents Digitized	No Data	No Data	No Data	No Data	0		0	0	No Data	No Data

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
<u>Database Use</u>										
Portal to Texas History - Bastrop Advertiser	9,123	15,224	13,196	4,909	3,201		8,110	45,653	56,064	59,346
Heritage Quest	442	161	156	178	173		351	1,110	1,570	1,626
Learning Express Library	31	19	9	4	2		6	65	129	149
Gale Databases	68	399	570	188	260		448	1,485	No Data	No Data
Mango Languages	98	138	123	26	48		74	433	558	976
Total General Use Databases Sessions	197	556	702	218	310		528	1,983	710	1,148

Statistics - August 2024

<u>Technology</u>										
Kids Computer Use	84	110	130	102	80		182	506	281	321
Teen Computer Use	22	28	33	31	9		40	123	171	178
Adult Computer Use	1,611	2,071	1,982	777	829		1,606	7,270	6,757	7,459
Wifi Use	4,971	4,616	4,601	1,487	1,470		2,957	17,145	18,657	20,482
Website Visits	11,694	15,530	15,674	5,581	5,135		10,716	53,614	45,299	47,938
3D Prints	0	0	0	0	0		0	0	12	12
Total Public Computer Use	1,717	2,209	2,145	910	918		1,828	7,899	7,209	7,958

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
<u>Material Use</u>										
Check-Outs - Kids	7,024	6,513	8,367	2,806	2,550		5,356	27,260	23,402	26,243
Check-Outs - Tween	6,073	6,222	7,787	3,012	2,568		5,580	25,662	19,944	22,266
Check-Outs - Teen	1,216	1,439	1,575	726	612		1,338	5,568	4,522	4,897
Check-Outs - Adult	7,917	8,751	9,824	3,406	3,238		6,644	33,136	29,666	32,561
Honor Paperbacks	40	95	84	43	52		95	314	383	406
Renewals	8,566	7,044	8,533	3,523	3,236		6,759	30,902	19,153	21,789
In-House Use	6,299	4,436	5,719	2,654	2,249		4,903	21,357	11,948	15,338
Self-Check	4,145	4,729	4,960	2,055	1,732		3,787	17,621	18,141	19,934
Mobile Circ	16	18	3	0	0		0	37	54	54
Hotspots	72	64	67	27	29		56	259	280	301
OverDrive eBooks - Kids	188	190	174	70	82		152	704	922	970
OverDrive eBooks - Teen	157	184	131	57	51		108	580	676	729
OverDrive eBooks - Adults	1,620	1,821	1,928	647	607		1,254	6,623	6,493	7,052
OverDrive eAudio - Kids	219	221	376	98	70		168	984	674	746
OverDrive eAudio - Teen	132	176	183	56	67		123	614	489	541
OverDrive eAudio - Adults	1,687	1,768	1,830	686	700		1,386	6,671	5,120	5,663
SimplyE	3	0	0	0	0		0	3	4	4
Total Checkouts	32,663	31,898	38,048	14,288	12,875		27,163	129,772	104,523	117,717
<u>Interlibrary Loan</u>										
ILL Borrowed	27	16	41	14	8		22	106	89	94
ILL Lent	18	31	38	14	12		26	113	84	89
<u>Collection</u>										
Items Added - E, 1st Readers	191	251	192	120	131		251	885	836	915

Statistics - August 2024

Items Added - Board Books	0	3	0	0	0	0	3	21	21
Items Added - J	112	173	179	84	101	185	649	1,059	1,222
Items Added - Teens	33	56	33	45	12	57	179	153	170
Items Added - Adults	414	369	214	127	242	369	1,366	1,361	1,399
Items Added - Magazines	108	91	93	40	30	70	362	447	491
Items Withdrawn	881	1,156	776	22	620	642	3,455	4,454	4,546
Missing Items	21	44	23	1	10	11	99	143	153
Total Items Added	858	1,085	711	439	516	955	3,609	3,877	4,218

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
<u>Reference Transactions</u>										
General Reference Questions	1,024	1,188	2,666	1,233	1,048		2,281	7,159	5,496	5,827
Directional Questions	441	521	578	322	146		468	2,008	1,842	2,004
Tech Support Questions	1,804	2,285	2,893	1,058	1,008		2,066	9,048	7,838	8,585
Phone Reference	747	807	453	0	0		0	2,007	2,937	3,187
Tests Proctored	6	1	2	2	1		3	12	6	8
Tech Tutor	44	72	76	17	24		41	233	123	145
Total Reference Transactions	4,066	4,874	6,668	2,632	2,227		4,859	20,467	18,242	19,756
<u>Volunteers</u>										
Volunteer Hours	249.50	298.25	341.70	151.20	153.15		304.35	1,193.80	1,542.00	1,739.05
FOL Volunteer Hours	429.50	392.00	496.35	116.01	113.11		229.12	1,546.97	688.20	757.45
Teen Volunteer Hours	123.25	80.70	197.40	161.40	50.30		211.70	613.05	519.75	544.45
Total Volunteer Hours	802.25	770.95	1,035.45	428.61	316.56		745.17	3,353.82	2,749.95	3,040.95
<u>Social Media</u>										
Facebook Page Likes	3,178	3,382	3,589	3,675	3,737		3,706	3,442	2,757	2,785
Facebook Engaged	6,026	7,121	7,541	1,753	1,057		2,810	23,498	14,794	16,609
Facebook Reach	45,541	59,450	85,657	19,339	13,924		33,263	223,911	92,546	101,624
Instagram Page Followers	1,213	1,236	1,276	1,297	1,301		1,299	1,252	1,133	1,138
Instagram Impressions	7,738	6,470	7,311	2,135	No Data		2,135	23,654	31,517	33,454
Instagram Profile Activity	No Data	No Data	No Data	No Data	73		73	73	No Data	No Data
Instagram Reach	1,507	1,448	1,803	588	406		994	5,752	5,324	5,742
<u>Savannah Stats</u>										
# of Emails Composed	102	96	102	43	36		79	379	344	302
# of Messages Sent	10,424	18,611	16,714	6,841	5,435		12,276	58,025	68,695	61,565

Statistics - August 2024

Opens	5,494	8,094	6,461	3,404	2,026		5,430	25,479	45,092	61,867
Open %	53%	43%	38%	50%	37%		44%	45%	67%	66%
Clicks	521	578	426	193	142		335	1,860	4,145	4,176