

## Statistics - May 2023

| Community Engagement              | Q1            | Q2            | APR          | MAY          | JUN | Q3           | YTD 23        | YTD 22        | TOTAL 22      |
|-----------------------------------|---------------|---------------|--------------|--------------|-----|--------------|---------------|---------------|---------------|
| Circs By Patron Type              |               |               |              |              |     |              |               |               |               |
| Juv                               | 935           | 1,096         | 311          | 383          |     | 694          | 2,725         | 2,905         | 5,028         |
| Teen                              | 129           | 308           | 230          | 118          |     | 348          | 785           | 492           | 769           |
| Adult                             | 3,789         | 4,604         | 1,363        | 1,727        |     | 3,090        | 11,483        | 11,304        | 18,098        |
| Staff                             | 272           | 272           | 138          | 114          |     | 252          | 796           | 989           | 1,429         |
| NR Juv                            | 929           | 1,015         | 298          | 270          |     | 568          | 2,512         | 3,576         | 5,513         |
| NR Teen                           | 206           | 236           | 59           | 86           |     | 145          | 587           | 795           | 1,184         |
| NR Adult                          | 10,783        | 12,215        | 3,666        | 3,947        |     | 7,613        | 30,611        | 29,051        | 47,108        |
| TexShare                          | 50            | 80            | 23           | 13           |     | 36           | 166           | 273           | 561           |
| <b>Total NR Usage</b>             | <b>11,968</b> | <b>13,546</b> | <b>4,046</b> | <b>4,316</b> |     | <b>8,362</b> | <b>33,876</b> | <b>33,695</b> | <b>54,366</b> |
| <b>% NR Usage</b>                 | <b>70%</b>    | <b>68%</b>    | <b>66%</b>   | <b>65%</b>   |     | <b>66%</b>   | <b>68%</b>    | <b>68%</b>    | <b>68%</b>    |
| Programming                       |               |               |              |              |     |              |               |               |               |
| Youth - # of Programs             | 23            | 27            | 8            | 12           |     | 20           | 70            | 59            | 101           |
| Youth - Program Attendance        | 495           | 826           | 295          | 233          |     | 528          | 1,849         | 2,382         | 4,478         |
| Young Adults - # of Programs      | 10            | 11            | 3            | 3            |     | 6            | 27            | 52            | 75            |
| Young Adults - Program Attendance | 92            | 93            | 20           | 29           |     | 49           | 234           | 377           | 625           |
| Adults - # of Programs            | 10            | 13            | 2            | 3            |     | 5            | 28            | 26            | 41            |
| Adults - Program Attendance       | 80            | 100           | 30           | 33           |     | 63           | 243           | 242           | 467           |
| General - # of Programs           | 1             | 8             | 0            | 1            |     | 1            | 10            | 0             | 7             |
| General - Program Attendance      | 637           | 423           | 0            | 38           |     | 38           | 1,098         | 0             | 1,089         |
| Outreach - # of Programs          | 2             | 1             | 3            | 1            |     | 4            | 7             | 12            | 13            |
| Outreach - Program Attendance     | 458           | 29            | 480          | 70           |     | 550          | 1,037         | 1,397         | 1,710         |
| Passive - Coloring Sheets         | 180           | 390           | 60           | 240          |     | 300          | 870           | 1,112         | 1,880         |
| <b>Total # of Programs</b>        | <b>46</b>     | <b>60</b>     | <b>16</b>    | <b>20</b>    |     | <b>36</b>    | <b>142</b>    | <b>152</b>    | <b>240</b>    |
| <b>Total Program Attendance</b>   | <b>1,762</b>  | <b>1,471</b>  | <b>825</b>   | <b>403</b>   |     | <b>1,228</b> | <b>4,461</b>  | <b>4,842</b>  | <b>8,813</b>  |
| Membership - New Cards            |               |               |              |              |     |              |               |               |               |
| City                              | 104           | 135           | 29           | 46           |     | 75           | 314           | 248           | 435           |
| City Renewals                     | 129           | 155           | 48           | 53           |     | 101          | 385           | 357           | 597           |
| Faculty                           | 0             | 1             | 0            | 0            |     | 0            | 1             | 6             | 7             |
| Faculty Renewals                  | 5             | 5             | 1            | 1            |     | 2            | 12            | 19            | 31            |
| Friends                           | 0             | 0             | 0            | 0            |     | 0            | 0             | 0             | 0             |
| Friends Renewals                  | 12            | 6             | 1            | 1            |     | 2            | 20            | 21            | 36            |
| Staff                             | 1             | 2             | 0            | 1            |     | 1            | 4             | 4             | 5             |
| Staff Renewals                    | 2             | 2             | 2            | 0            |     | 2            | 6             | 4             | 11            |
| Nonresident                       | 140           | 154           | 74           | 39           |     | 113          | 407           | 342           | 586           |
| Nonresident Renewals              | 174           | 242           | 76           | 65           |     | 141          | 557           | 551           | 924           |
| TexShare Visitor                  | 1             | 2             | 1            | 1            |     | 2            | 5             | 7             | 11            |
| TexShare Visitor Renewals         | 1             | 2             | 0            | 0            |     | 0            | 3             | 2             | 4             |
| <b>Total New Registrations</b>    | <b>246</b>    | <b>294</b>    | <b>104</b>   | <b>87</b>    |     | <b>191</b>   | <b>731</b>    | <b>605</b>    | <b>1,042</b>  |
| <b>Total Renewals</b>             | <b>323</b>    | <b>412</b>    | <b>126</b>   | <b>120</b>   |     | <b>246</b>   | <b>981</b>    | <b>959</b>    | <b>1,608</b>  |
| TexShare Home New                 | 0             | 0             | 1            | 0            |     | 1            | 1             | 1             | 1             |
| TexShare Home Renewals            | 6             | 3             | 2            | 1            |     | 3            | 12            | 20            | 31            |
| Facility                          |               |               |              |              |     |              |               |               |               |
| Door Count                        | 14,526        | 16,621        | 6,116        | 5,759        |     | 11,875       | 43,022        | 40,113        | 64,364        |
| Study Room Use                    | 517           | 493           | 176          | 190          |     | 366          | 1,376         | 897           | 1,404         |
| Pressley Use - Library            | 124           | 57            | 158          | 21           |     | 179          | 360           | 108           | 172           |
| Pressley Use - Nonprofit          | 32            | 24            | 13           | 15           |     | 28           | 84            | 59            | 80            |
| Pressley Use - Other              | 4             | 0             | 12           | 0            |     | 12           | 16            | 0             | 0             |

## Statistics - May 2023

|                               |            |            |            |            |  |            |              |              |              |
|-------------------------------|------------|------------|------------|------------|--|------------|--------------|--------------|--------------|
| Maynard Use - Library         | 1          | 1          | 0          | 3          |  | 3          | 5            | 42           | 57           |
| Maynard Use - Nonprofit       | 24         | 22         | 1          | 7          |  | 8          | 54           | 18           | 52           |
| Maynard Use - Other           | 8          | 1          | 8          | 0          |  | 8          | 17           | 0            | 0            |
| <b>Total Meeting Room Use</b> | <b>534</b> | <b>598</b> | <b>663</b> | <b>236</b> |  | <b>899</b> | <b>2,031</b> | <b>1,124</b> | <b>1,765</b> |

| Lifelong Learning                            | Q1           | Q2           | APR        | MAY        | JUN | Q3           | YTD 23       | YTD 22         | TOTAL 22       |
|--|--------------|--------------|------------|------------|-----|--------------|--------------|----------------|----------------|
| Database Use                                 |              |              |            |            |     |              |              |                |                |
| Portal to Texas History - Bastrop Advertiser | 16,444       | 16,620       | 4,599      | 5,260      |     | 9,859        | 42,923       | 55,028         | 78,754         |
| Heritage Quest                               | 270          | 584          | 210        | 0          |     | 210          | 1,064        | 809            | 1,344          |
| Learning Express Library                     | 5            | 32           | 17         | 22         |     | 39           | 76           | 1,559          | 2,324          |
| Gale LegalForms                              | 9            | 4            | 1          | 0          |     | 1            | 14           | 0              | 0              |
| Gale Presents: Udemy                         | 2            | 0            | 0          | 0          |     | 0            | 2            | 0              | 0              |
| Small Business Reference Center              | 2            | 0            | 0          | 0          |     | 0            | 2            | 0              | 1              |
| Explora Elementary                           | 0            | 1            | 0          | 0          |     | 0            | 1            | 0              | 6              |
| Explora High School                          | 0            | 0            | 0          | 0          |     | 0            | 0            | 3              | 2              |
| Recursos Para Hispanohablantes               | 0            | 0            | 0          | 0          |     | 0            | 0            | 0              | 0              |
| Mango Languages                              | 61           | 144          | 88         | 98         |     | 186          | 391          | 0              | 0              |
| <b>Total General Use Databases Sessions</b>  | <b>79</b>    | <b>181</b>   | <b>106</b> | <b>120</b> |     | <b>226</b>   | <b>486</b>   | <b>No Data</b> | <b>No Data</b> |
| Technology                                   |              |              |            |            |     |              |              |                |                |
| Kids Computer Use                            | 52           | 52           | 11         | 21         |     | 32           | 136          | 3              | <b>68</b>      |
| Teen Computer Use                            | 52           | 56           | 24         | 8          |     | 32           | 140          | 17             | <b>46</b>      |
| Adult Computer Use                           | 1,397        | 1,891        | 628        | 670        |     | 1,298        | 4,586        | 2,866          | <b>4,620</b>   |
| Wifi Use                                     | 4,601        | 4,799        | 1,777      | 1,910      |     | 3,687        | 13,087       | 10,905         | <b>16,681</b>  |
| Website Visits                               | 9,744        | 11,725       | 4,303      | 5,424      |     | 9,727        | 31,196       | 28,712         | <b>48,914</b>  |
| 3D Prints                                    | 3            | 5            | 1          | 3          |     | 4            | 12           | 0              | <b>2</b>       |
| <b>Total Public Computer Use</b>             | <b>1,501</b> | <b>1,999</b> | <b>663</b> | <b>699</b> |     | <b>1,362</b> | <b>4,862</b> | <b>2,886</b>   | <b>4,734</b>   |

| Books & Reading           | Q1            | Q2            | APR          | MAY          | JUN | Q3            | YTD 23        | YTD 22        | TOTAL 22       |
|---------------------------|---------------|---------------|--------------|--------------|-----|---------------|---------------|---------------|----------------|
| Material Use              |               |               |              |              |     |               |               |               |                |
| Check-Outs - Kids         | 4,969         | 5,615         | 1,752        | 1,984        |     | 3,736         | 14,320        | 13,481        | 21,968         |
| Check-Outs - Tween        | 4,273         | 4,774         | 1,508        | 1,669        |     | 3,177         | 12,224        | 12,291        | 20,939         |
| Check-Outs - Teen         | 780           | 1,246         | 442          | 426          |     | 868           | 2,894         | 2,600         | 4,160          |
| Check-Outs - Adult        | 7,015         | 8,121         | 2,361        | 2,555        |     | 4,916         | 20,052        | 20,998        | 32,580         |
| Honor Paperbacks          | 122           | 69            | 13           | 64           |     | 77            | 268           | 306           | 484            |
| Renewals                  | 3,759         | 4,061         | 1,038        | 1,345        |     | 2,383         | 10,203        | 13,305        | 19,147         |
| In-House Use              | 2,211         | 1,977         | 979          | 991          |     | 1,970         | 6,158         | 13,272        | 19,382         |
| Self-Check                | 4,152         | 4,634         | 1,603        | 1,655        |     | 3,258         | 12,044        | 9,200         | 16,743         |
| Mobile Circ               | 24            | 13            | 0            | 3            |     | 3             | 40            | 431           | 526            |
| Hotspots                  | 75            | 80            | 25           | 24           |     | 49            | 204           | 151           | 257            |
| OverDrive eBooks - Kids   | 286           | 174           | 77           | 97           |     | 174           | 634           | 602           | 896            |
| OverDrive eBooks - Teen   | 133           | 191           | 102          | 70           |     | 172           | 496           | 378           | 538            |
| OverDrive eBooks - Adults | 1,625         | 1,661         | 591          | 610          |     | 1,201         | 4,487         | 5,192         | 7,670          |
| OverDrive eAudio - Kids   | 131           | 208           | 60           | 66           |     | 126           | 465           | 448           | 758            |
| OverDrive eAudio - Teen   | 98            | 115           | 50           | 55           |     | 105           | 318           | 294           | 472            |
| OverDrive eAudio - Adults | 1,319         | 1,387         | 419          | 445          |     | 864           | 3,570         | 2,823         | 4,630          |
| SimplyE                   | 0             | 0             | 0            | 0            |     | 0             | 0             | 6             | 16             |
| <b>Total Checkouts</b>    | <b>23,037</b> | <b>25,618</b> | <b>8,379</b> | <b>9,056</b> |     | <b>17,435</b> | <b>66,090</b> | <b>73,273</b> | <b>115,276</b> |

## Statistics - May 2023

| Interlibrary Loan            |              |            |            |            |  |            |              |              |              |
|------------------------------|--------------|------------|------------|------------|--|------------|--------------|--------------|--------------|
| ILL Borrowed                 | 13           | 25         | 13         | 8          |  | 21         | 59           | 61           | 83           |
| ILL Lent                     | 27           | 36         | 5          | 10         |  | 15         | 78           | 68           | 113          |
| Collection                   |              |            |            |            |  |            |              |              |              |
| Items Added - E, 1st Readers | 363          | 97         | 99         | 56         |  | 155        | 615          | 417          | 588          |
| Items Added - Board Books    | 12           | 3          | 1          | 1          |  | 2          | 17           | 24           | 24           |
| Items Added - J              | 379          | 182        | 156        | 17         |  | 173        | 734          | 844          | 1,365        |
| Items Added - Teens          | 42           | 35         | 23         | 0          |  | 23         | 100          | 151          | 220          |
| Items Added - Adults         | 454          | 338        | 115        | 85         |  | 200        | 992          | 1,080        | 1,600        |
| Items Added - Magazines      | 134          | 120        | 38         | 41         |  | 79         | 333          | 364          | 552          |
| Items Withdrawn              | 1,134        | 1,068      | 349        | 1,109      |  | 1,458      | 3,660        | 2,039        | 3,402        |
| Missing Items                | 14           | 76         | 17         | 12         |  | 29         | 119          | 233          | 930          |
| <b>Total Items Added</b>     | <b>1,384</b> | <b>775</b> | <b>432</b> | <b>200</b> |  | <b>632</b> | <b>2,791</b> | <b>2,880</b> | <b>4,349</b> |

| Culture of Service                  | Q1            | Q2            | APR           | MAY           | JUN | Q3            | YTD 23          | YTD 22          | TOTAL 22        |
|-------------------------------------|---------------|---------------|---------------|---------------|-----|---------------|-----------------|-----------------|-----------------|
| Reference Transactions              |               |               |               |               |     |               |                 |                 |                 |
| General Reference Questions         | 1,135         | 1,705         | 493           | 445           |     | 938           | 3,778           | 2,485           | 4,173           |
| Directional Questions               | 503           | 483           | 158           | 128           |     | 286           | 1,272           | 901             | 1,516           |
| Tech Support Questions              | 1,772         | 1,960         | 806           | 745           |     | 1,551         | 5,283           | 4,045           | 6,381           |
| Phone Reference                     | 705           | 750           | 293           | 221           |     | 514           | 1,969           | 2,259           | 3,239           |
| Tests Proctored                     | 2             | 1             | 0             | 1             |     | 1             | 4               | 22              | 31              |
| Tech Tutor                          | 34            | 32            | 5             | 9             |     | 14            | 80              | 43              | 80              |
| <b>Total Reference Transactions</b> | <b>4,151</b>  | <b>4,931</b>  | <b>1,755</b>  | <b>1,549</b>  |     | <b>3,304</b>  | <b>12,386</b>   | <b>9,755</b>    | <b>15,420</b>   |
| Volunteers                          |               |               |               |               |     |               |                 |                 |                 |
| Volunteer Hours                     | 403.50        | 365.75        | 190.25        | 122.75        |     | 313.00        | 1,082.25        | 716.00          | 1,181.30        |
| FOL Volunteer Hours                 | 223.50        | 151.50        | 86.25         | 44.00         |     | 130.25        | 505.25          | 491.75          | 730.00          |
| Teen Volunteer Hours                | 168.00        | 100.50        | 26.50         | 31.00         |     | 57.50         | 326.00          | 238.25          | 451.25          |
| <b>Total Volunteer Hours</b>        | <b>795.00</b> | <b>617.75</b> | <b>303.00</b> | <b>197.75</b> |     | <b>500.75</b> | <b>1,913.50</b> | <b>1,446.00</b> | <b>2,362.55</b> |
| Social Media                        |               |               |               |               |     |               |                 |                 |                 |
| Facebook Page Likes                 | 2,394         | 2,764         | 2,874         | 2,919         |     | 2,897         | 2,658           | 2,078           | 2,149           |
| Facebook Engaged                    | 2,144         | 3,054         | 1,802         | 1,678         |     | 3,480         | 8,678           | 5,583           | 10,805          |
| Facebook Reach                      | 36,060        | 11,535        | 5,933         | 3,770         |     | 9,703         | 57,298          | 100,730         | 181,338         |
| Instagram Page Followers            | 1,085         | 1,120         | 1,145         | 1,156         |     | 1,151         | 1,114           | 1,010           | 1,025           |
| Instagram Impressions               | 8,428         | 7,872         | 3,793         | 3,200         |     | 6,993         | 23,293          | 20,591          | 30,070          |
| Instagram Reach                     | 1,515         | 1,382         | 592           | 538           |     | 1,130         | 4,027           | 4,149           | 5,796           |
| Savannah Stats                      |               |               |               |               |     |               |                 |                 |                 |
| # of Emails Composed                | 90            | 88            | 27            | 35            |     | 62            | 240             | 125             | 238             |
| # of Messages Sent                  | 17,538        | 17,636        | 5,968         | 7,148         |     | 13,116        | 48,290          | 50,908          | 74,056          |
| Opens                               | 11,470        | 10,209        | 3,460         | 5,362         |     | 8,822         | 30,501          | 24,712          | 38,992          |
| Open %                              | 74%           | 58%           | 58%           | 75%           |     | 67%           | 66%             | 53%             | 55%             |
| Clicks                              | 503           | 923           | 319           | 763           |     | 1,082         | 2,508           | 1,176           | 2,299           |