

# Statistics - July 2024

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
<u>Circs By Patron Type</u>										
Juv	1,180	1,067	1,566	671			671	4,484	4,081	5,209
Teen	173	198	302	143			143	816	1,113	1,338
Adult	5,519	5,538	6,283	2,582			2,582	19,922	16,286	20,804
Staff	492	415	361	98			98	1,366	1,169	1,510
NR Juv	925	695	909	374			374	2,903	3,399	4,163
NR Teen	462	502	295	115			115	1,374	910	1,139
NR Adult	13,452	14,407	16,414	5,935			5,935	50,208	41,881	51,724
TexShare	99	167	127	59			59	452	223	331
<b>Total NR Usage</b>	<b>14,938</b>	<b>15,771</b>	<b>17,745</b>	<b>6,483</b>			<b>6,483</b>	<b>54,937</b>	<b>46,413</b>	<b>57,357</b>
<b>% NR Usage</b>	<b>67%</b>	<b>69%</b>	<b>68%</b>	<b>65%</b>			<b>65%</b>	<b>67%</b>	<b>68%</b>	<b>67%</b>
<u>Programming</u>										
Early Childhood - # of Programs	8	24	29	11			11	72	8	95
Early Childhood - Program Attendance	313	934	1,260	479			479	2,986	231	2,922
Youth - # of Programs	4	4	16	9			9	33	23	31
Youth - Program Attendance	414	171	1,092	333			333	2,010	665	714
Young Adults - # of Programs	11	26	32	9			9	78	35	43
Young Adults - Program Attendance	92	187	215	70			70	564	321	397
Adults - # of Programs	24	58	66	24			24	172	54	72
Adults - Program Attendance	187	561	533	188			188	1,469	429	554
General - # of Programs	2	3	6	19			19	30	32	32
General - Program Attendance	657	497	365	362			362	1,881	1,605	1,605
Outreach - # of Programs	3	4	2	3			3	12	8	9
Outreach - Program Attendance	1,665	274	135	412			412	2,486	1,055	1,558
Passive - Coloring Sheets	420	676	1,229	328			328	2,653	1,110	1,350
<b>Total # of Programs</b>	<b>64</b>	<b>119</b>	<b>151</b>	<b>75</b>			<b>75</b>	<b>409</b>	<b>230</b>	<b>282</b>
<b>Total Program Attendance</b>	<b>3,833</b>	<b>2,624</b>	<b>3,600</b>	<b>1,844</b>			<b>1,844</b>	<b>11,901</b>	<b>6,338</b>	<b>7,750</b>
<u>Membership - New Cards</u>										
City	93	142	189	62			62	486	432	519
City Renewals	132	164	233	73			73	602	573	724
Faculty	0	0	0	0			0	0	2	2
Faculty Renewals	4	4	5	2			2	15	21	22
Friends	2	1	0	0			0	3	0	1
Friends Renewals	6	7	2	0			0	15	26	33
Staff	2	2	2	3			3	9	5	7
Staff Renewals	4	3	3	1			1	11	8	12
Nonresident	131	182	195	67			67	575	524	637
Nonresident Renewals	187	274	329	109			109	899	781	948
TexShare Visitor	2	1	3	1			1	7	9	10
TexShare Visitor Renewals	7	1	2	1			1	11	4	6
<b>Total New Registrations</b>	<b>230</b>	<b>328</b>	<b>389</b>	<b>133</b>			<b>133</b>	<b>1,080</b>	<b>971</b>	<b>1,174</b>
<b>Total Renewals</b>	<b>340</b>	<b>453</b>	<b>574</b>	<b>186</b>			<b>186</b>	<b>1,553</b>	<b>1,411</b>	<b>1,743</b>
TexShare Home New	0	1	7	0			0	8	1	2
TexShare Home Renewals	9	3	7	2			2	21	19	23
<u>Facility</u>										
Door Count	16,403	18,726	23,444	8,549			8,549	67,122	57,208	69,478
Study Room Use	423	463	493	162			162	1,541	1,601	1,930
Pressley Use - Library	159	88	252	38			38	537	187	224
Pressley Use - Nonprofit	44	48	51	2			2	145	84	108

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Pressley Use - Other	13	2	16	0			0	31	0	0
Maynard Use - Library	13	40	47	29			29	129	24	37
Maynard Use - Nonprofit	36	20	28	2			2	86	79	99
Maynard Use - Other	7	0	5	0			0	12	2	2
<b>Total Meeting Room Use</b>	<b>531</b>	<b>661</b>	<b>887</b>	<b>233</b>			<b>233</b>	<b>2,312</b>	<b>1,977</b>	<b>2,400</b>

History & Culture	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
Partnerships	4	7	12	6			6	29	No Data	No Data
Special Displays	2	3	0	0			0	5	No Data	No Data
Documents Digitized	No Data	No Data	No Data	No Data			No Data	No Data	No Data	No Data

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
Database Use										
Portal to Texas History - Bastrop Advertiser	9,123	15,224	13,196	4,909			4,909	42,452	51,776	59,346
Heritage Quest	442	161	156	178			178	937	1,523	1,626
Learning Express Library	31	19	9	4			4	63	123	149
Gale Databases	68	399	570	188			188	1,225	No Data	No Data
Mango Languages	98	138	123	26			26	385	502	976
<b>Total General Use Databases Sessions</b>	<b>197</b>	<b>556</b>	<b>702</b>	<b>218</b>			<b>218</b>	<b>1,673</b>	<b>646</b>	<b>1,148</b>

Technology										
Kids Computer Use	84	110	130	102			102	426	251	<b>321</b>
Teen Computer Use	22	28	33	31			31	114	162	<b>178</b>
Adult Computer Use	1,611	2,071	1,982	777			777	6,441	6,029	<b>7,459</b>
Wifi Use	4,971	4,616	4,601	1,487			1,487	15,675	16,752	<b>20,482</b>
Website Visits	11,694	15,530	15,674	5,581			5,581	48,479	42,593	<b>47,938</b>
3D Prints	0	0	0	0			0	0	12	<b>12</b>
<b>Total Public Computer Use</b>	<b>1,717</b>	<b>2,209</b>	<b>2,145</b>	<b>910</b>			<b>910</b>	<b>6,981</b>	<b>6,442</b>	<b>7,958</b>

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
Material Use										
Check-Outs - Kids	7,024	6,513	8,367	2,806			2,806	24,710	20,477	26,243
Check-Outs - Tween	6,073	6,222	7,787	3,012			3,012	23,094	17,726	22,266
Check-Outs - Teen	1,216	1,439	1,575	726			726	4,956	4,067	4,897
Check-Outs - Adult	7,917	8,751	9,824	3,406			3,406	29,898	26,569	32,561
Honor Paperbacks	40	95	84	43			43	262	351	406
Renewals	8,566	7,044	8,533	3,523			3,523	27,666	16,307	21,789
In-House Use	6,299	4,436	5,719	2,654			2,654	19,108	9,930	15,338
Self-Check	4,145	4,729	4,960	2,055			2,055	15,889	16,306	19,934
Mobile Circ	16	18	3	0			0	37	51	54
Hotspots	72	64	67	27			27	230	252	301
OverDrive eBooks - Kids	188	190	174	70			70	622	868	970
OverDrive eBooks - Teen	157	184	131	57			57	529	617	729
OverDrive eBooks - Adults	1,620	1,821	1,928	647			647	6,016	5,843	7,052
OverDrive eAudio - Kids	219	221	376	98			98	914	628	746
OverDrive eAudio - Teen	132	176	183	56			56	547	433	541
OverDrive eAudio - Adults	1,687	1,768	1,830	686			686	5,971	4,564	5,663
SimplyE	3	0	0	0			0	3	4	4
<b>Total Checkouts</b>	<b>32,663</b>	<b>31,898</b>	<b>38,048</b>	<b>14,288</b>			<b>14,288</b>	<b>116,897</b>	<b>92,329</b>	<b>117,717</b>

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Interlibrary Loan										
ILL Borrowed	27	16	41	14			14	98	82	94
ILL Lent	18	31	38	14			14	101	84	89
Collection										
Items Added - E, 1st Readers	191	251	192	120			120	754	706	915
Items Added - Board Books	0	3	0	0			0	3	21	21
Items Added - J	112	173	179	84			84	548	907	1,222
Items Added - Teens	33	56	33	45			45	167	135	170
Items Added - Adults	414	369	214	127			127	1,124	1,234	1,399
Items Added - Magazines	108	91	93	40			40	332	411	491
Items Withdrawn	881	1,156	776	22			22	2,835	4,157	4,546
Missing Items	21	44	23	1			1	89	134	153
<b>Total Items Added</b>	<b>858</b>	<b>1,085</b>	<b>711</b>	<b>439</b>			<b>439</b>	<b>3,093</b>	<b>3,414</b>	<b>4,218</b>

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	YTD 23	TOTAL 23
Reference Transactions										
General Reference Questions	1,024	1,188	2,666	1,233			1,233	6,111	5,076	5,827
Directional Questions	441	521	578	322			322	1,862	1,685	2,004
Tech Support Questions	1,804	2,285	2,893	1,058			1,058	8,040	6,987	8,585
Phone Reference	747	807	453	0			0	2,007	2,660	3,187
Tests Proctored	6	1	2	2			2	11	5	8
Tech Tutor	44	72	76	17			17	209	107	145
<b>Total Reference Transactions</b>	<b>4,066</b>	<b>4,874</b>	<b>6,668</b>	<b>2,632</b>			<b>2,632</b>	<b>18,240</b>	<b>16,520</b>	<b>19,756</b>
Volunteers										
Volunteer Hours	249.50	298.25	341.70	151.20			151.20	1,040.65	1,385.25	1,739.05
FOL Volunteer Hours	429.50	392.00	496.35	116.01			116.01	1,433.86	605.25	757.45
Teen Volunteer Hours	123.25	80.70	197.40	161.40			161.40	562.75	509.75	544.45
<b>Total Volunteer Hours</b>	<b>802.25</b>	<b>770.95</b>	<b>1,035.45</b>	<b>428.61</b>			<b>428.61</b>	<b>3,037.26</b>	<b>2,500.25</b>	<b>3,040.95</b>
Social Media										
Facebook Page Likes	3,178	3,382	3,589	3,675			3,675	3,412	2,726	2,785
Facebook Engaged	6,026	7,121	7,541	1,753			1,753	22,441	14,066	16,609
Facebook Reach	45,541	59,450	85,657	19,339			19,339	209,987	81,699	101,624
Instagram Page Followers	1,213	1,236	1,276	1,297			1,297	1,247	1,128	1,138
Instagram Impressions	7,738	6,470	7,311	2,135			2,135	23,654	30,553	33,454
Instagram Reach	1,507	1,448	1,803	588			588	5,346	5,037	5,742
Savannah Stats										
# of Emails Composed	102	96	102	43			43	343	304	302
# of Messages Sent	10,424	18,611	16,714	6,841			6,841	52,590	62,001	61,565
Opens	5,494	8,094	6,461	3,404			3,404	23,453	40,607	61,867
Open %	53%	43%	38%	50%			50%	46%	67%	66%
Clicks	521	578	426	193			193	1,718	3,736	4,176