



January 24, 2023

Parks Board January Recreation Report

Membership as of today's date we have 364 members.

January Highlights

- Blood Drive at the center on January 4th. 24 appointments – totally booked
- January is on target to have the highest use of the gym. Currently at 158 visits, it is already above any other month since we started keeping the data a year ago.
- Discovery Self Day Camp was a success with 13 tweens participating in a character development, self esteem building program.
- Group exercise classes have been booming this month. Attendance numbers are higher than they have EVER been. Space is at a premium (great problem to have). Classes are exceeding 20 on a regular basis, with the highest attendance being 25 in AOA Strong, Gentle Yoga and Chair Yoga.
- Matter of Balance (FREE) starts January 24th with 17 registered for the 8 class program.
- Reminder note: We do have options for non-members to participate in the member programs. It requires the purchase of an \$8 all day pass.

Looking ahead:

- Engagement Promo – *Live Longer and Stronger* receive a rec towel if you attend 12 classes between Jan 2nd and Feb 13th. To date, 27 members have already reached the goal and received their towel.
- New class added – Eat Well will be a 1 hr program on the last Thursday of each month. Currently have 12 registered in the class. Availability for 20 in this FREE class.
- Self Defense Class in Partnership with Bastrop Police Department is scheduled for 1/27/23. Currently 22 registered with an availability of 24.
- Chair Volleyball is a FREE program scheduled on Monday Feb 6 at 1pm.
- A Touch of Thai Cooking class is scheduled for Feb 10th @ 1pm. This is a member program with 7 already registered.

Division Ongoing Tasks:

- Special Event Permitting
 - Currently have 7 active special event permits in the system.
- Review of Special Event Ordinance and the Park Ordinance and fees.
- Selection of Recreation & Rental Software
 - Selection was made to go with RecDesk. This option will allow the city to put park rental opportunities online. It will include a calendar of date availability as well as the cost, times, and ability to pay online. This portion of the software should be live mid-February. Goal is to have membership and program portion live by the 1st of April.

Respectfully Submitted by:
Terry Moore