

## Statistics - March 2024

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
<u>Circs By Patron Type</u>								
Juv	1,180	357	275	435	1,067	2,247	2,031	5,209
Teen	173	58	73	67	198	371	437	1,338
Adult	5,519	1,878	1,756	1,904	5,538	11,057	8,393	20,804
Staff	492	161	117	137	415	907	544	1,510
NR Juv	925	247	218	230	695	1,620	1,944	4,163
NR Teen	462	211	155	136	502	964	442	1,139
NR Adult	13,452	4,939	4,910	4,558	14,407	27,859	22,998	51,724
TexShare	99	77	36	54	167	266	130	331
<b>Total NR Usage</b>	<b>14,938</b>	<b>5,474</b>	<b>5,319</b>	<b>4,978</b>	<b>15,771</b>	<b>30,709</b>	<b>25,514</b>	<b>57,357</b>
<b>% NR Usage</b>	<b>67%</b>	<b>69%</b>	<b>71%</b>	<b>66%</b>	<b>69%</b>	<b>68%</b>	<b>69%</b>	<b>67%</b>
<u>Programming</u>								
Early Childhood - # of Programs	8	9	8	7	24	32	8	95
Early Childhood - Program Attendance	313	318	344	272	934	1,247	231	2,922
Youth - # of Programs	4	0	1	3	4	8	6	31
Youth - Program Attendance	414	0	33	138	171	585	192	714
Young Adults - # of Programs	11	7	10	9	26	37	21	43
Young Adults - Program Attendance	92	47	76	64	187	279	185	397
Adults - # of Programs	23	17	20	11	48	71	23	72
Adults - Program Attendance	175	175	59	208	442	617	187	554
General - # of Programs	2	1	2	0	3	5	9	32
General - Program Attendance	657	59	438	0	497	1,154	1,060	1,605
Outreach - # of Programs	3	1	2	1	4	7	3	9
Outreach - Program Attendance	1,665	72	120	82	274	1,939	487	1,558
Passive - Coloring Sheets	420	120	180	376	676	1,096	570	1,350
<b>Total # of Programs</b>	<b>63</b>	<b>35</b>	<b>43</b>	<b>31</b>	<b>109</b>	<b>172</b>	<b>106</b>	<b>282</b>
<b>Total Program Attendance</b>	<b>3,821</b>	<b>671</b>	<b>1,070</b>	<b>764</b>	<b>2,505</b>	<b>6,326</b>	<b>3,240</b>	<b>7,750</b>
<u>Membership - New Cards</u>								
City	93	49	57	36	142	235	239	519
City Renewals	132	54	61	49	164	296	284	724
Faculty	0	0	0	0	0	0	1	2
Faculty Renewals	4	1	3	0	4	8	10	22
Friends	2	0	1	0	1	3	0	1
Friends Renewals	6	5	2	0	7	13	18	33
Staff	2	1	1	0	2	4	3	7
Staff Renewals	4	1	2	0	3	7	4	12
Nonresident	131	73	51	58	182	313	294	637
Nonresident Renewals	187	103	91	80	274	461	416	948
TexShare Visitor	2	0	0	1	1	3	3	10
TexShare Visitor Renewals	7	1	0	0	1	8	3	6
<b>Total New Registrations</b>	<b>230</b>	<b>123</b>	<b>110</b>	<b>95</b>	<b>328</b>	<b>558</b>	<b>540</b>	<b>1,174</b>
<b>Total Renewals</b>	<b>340</b>	<b>165</b>	<b>159</b>	<b>129</b>	<b>453</b>	<b>793</b>	<b>735</b>	<b>1,743</b>
TexShare Home New	0	0	0	1	1	1	0	2
TexShare Home Renewals	9	1	0	2	3	12	9	23
<u>Facility</u>								
Door Count	16,403	5,940	6,743	6,043	18,726	35,129	31,147	69,478
Study Room Use	423	150	157	156	463	886	924	1,930
Pressley Use - Library	159	35	30	23	88	247	106	224
Pressley Use - Nonprofit	44	14	17	17	48	92	45	108

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Pressley Use - Other	13	0	2	0	2	15	0	0
Maynard Use - Library	13	6	19	15	40	53	3	37
Maynard Use - Nonprofit	36	9	5	6	20	56	52	99
Maynard Use - Other	7	0	0	0	0	7	2	2
<b>Total Meeting Room Use</b>	<b>531</b>	<b>214</b>	<b>230</b>	<b>217</b>	<b>661</b>	<b>1,192</b>	<b>1,132</b>	<b>2,400</b>

History & Culture	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Partnerships	4	1	4	2	7	11	No Data	No Data
Special Displays	2	1	2	0	3	5	No Data	No Data
Documents Digitized	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Database Use								
Portal to Texas History - Bastrop Advertiser	9,123	4,167	7,088	3,969	15,224	24,347	33,064	59,346
Heritage Quest	442	65	57	39	161	603	854	1,626
Learning Express Library	31	6	2	11	19	50	37	149
Gale Databases	68	31	180	188	399	467	No Data	No Data
Mango Languages	98	59	39	40	138	236	205	976
<b>Total General Use Databases Sessions</b>	<b>197</b>	<b>96</b>	<b>221</b>	<b>239</b>	<b>556</b>	<b>753</b>	<b>260</b>	<b>1,148</b>

Technology								
Kids Computer Use	84	60	14	36	110	194	104	<b>321</b>
Teen Computer Use	22	3	18	7	28	50	108	<b>178</b>
Adult Computer Use	1,611	684	746	641	2,071	3,682	3,288	<b>7,459</b>
Wifi Use	4,971	1,436	1,626	1,554	4,616	9,587	9,400	<b>20,482</b>
Website Visits	11,694	5,640	5,178	4,712	15,530	27,224	21,469	<b>47,938</b>
3D Prints	0	0	0	0	0	0	8	<b>12</b>
<b>Total Public Computer Use</b>	<b>1,717</b>	<b>747</b>	<b>778</b>	<b>684</b>	<b>2,209</b>	<b>3,926</b>	<b>3,500</b>	<b>7,958</b>

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Material Use								
Check-Outs - Kids	7,024	2,156	2,230	2,127	6,513	13,537	10,584	26,243
Check-Outs - Tween	6,073	2,131	2,030	2,061	6,222	12,295	9,047	22,266
Check-Outs - Teen	1,216	527	480	432	1,439	2,655	2,026	4,897
Check-Outs - Adult	7,917	3,093	2,781	2,877	8,751	16,668	15,136	32,561
Honor Paperbacks	40	23	39	33	95	135	191	406
Renewals	8,566	2,377	2,402	2,265	7,044	15,610	7,820	21,789
In-House Use	6,299	1,437	1,545	1,454	4,436	10,735	4,188	15,338
Self-Check	4,145	1,779	1,436	1,514	4,729	8,874	8,786	19,934
Mobile Circ	16	8	10	0	18	34	37	54
Hotspots	72	21	19	24	64	136	155	301
OverDrive eBooks - Kids	188	57	79	54	190	378	460	970
OverDrive eBooks - Teen	157	75	59	50	184	341	324	729
OverDrive eBooks - Adults	1,620	597	598	626	1,821	3,441	3,286	7,052
OverDrive eAudio - Kids	219	69	75	77	221	440	339	746
OverDrive eAudio - Teen	132	66	49	61	176	308	213	541
OverDrive eAudio - Adults	1,687	616	578	574	1,768	3,455	2,706	5,663
SimplyE	3	0	0	0	0	3	0	4
<b>Total Checkouts</b>	<b>32,663</b>	<b>10,876</b>	<b>10,572</b>	<b>10,450</b>	<b>31,898</b>	<b>64,561</b>	<b>48,655</b>	<b>117,717</b>

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Interlibrary Loan								
ILL Borrowed	27	4	2	10	16	43	38	94
ILL Lent	18	13	6	12	31	49	63	89
Collection								
Items Added - E, 1st Readers	191	85	108	58	251	442	460	915
Items Added - Board Books	0	0	3	0	3	3	15	21
Items Added - J	112	25	97	51	173	285	561	1,222
Items Added - Teens	33	15	24	17	56	89	77	170
Items Added - Adults	414	91	136	142	369	783	792	1,399
Items Added - Magazines	108	27	30	34	91	199	254	491
Items Withdrawn	881	280	745	131	1,156	2,037	2,202	4,546
Missing Items	21	20	13	11	44	65	90	153
<b>Total Items Added</b>	<b>858</b>	<b>243</b>	<b>398</b>	<b>444</b>	<b>1,085</b>	<b>1,943</b>	<b>2,159</b>	<b>4,218</b>

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Reference Transactions								
General Reference Questions	1,024	439	378	371	1,188	2,212	2,840	5,827
Directional Questions	441	174	214	133	521	962	986	2,004
Tech Support Questions	1,804	762	768	755	2,285	4,089	3,732	8,585
Phone Reference	747	258	308	241	807	1,554	1,455	3,187
Tests Proctored	6	0	0	1	1	7	3	8
Tech Tutor	44	26	17	29	72	116	66	145
<b>Total Reference Transactions</b>	<b>4,066</b>	<b>1,659</b>	<b>1,685</b>	<b>1,530</b>	<b>4,874</b>	<b>8,940</b>	<b>9,082</b>	<b>19,756</b>
Volunteers								
Volunteer Hours	249.50	88.50	101.50	108.25	298.25	547.75	769.25	1,739.05
FOL Volunteer Hours	429.50	129.75	131.00	131.25	392.00	821.50	375.00	757.45
Teen Volunteer Hours	123.25	20.00	24.40	36.30	80.70	203.95	268.50	544.45
<b>Total Volunteer Hours</b>	<b>802.25</b>	<b>238.25</b>	<b>256.90</b>	<b>275.80</b>	<b>770.95</b>	<b>1,573.20</b>	<b>1,412.75</b>	<b>3,040.95</b>
Social Media								
Facebook Page Likes	3,178	3,322	3,370	3,453	3,382	3,280	2,579	2,785
Facebook Engaged	6,026	3,619	1,118	2,384	7,121	13,147	5,198	16,609
Facebook Reach	45,541	31,769	16,045	11,636	59,450	104,991	47,595	101,624
Instagram Page Followers	1,213	1,232	1,245	1,231	1,236	1,225	1,102	1,138
Instagram Impressions	7,738	1,727	2,249	2,494	6,470	14,208	16,300	33,454
Instagram Reach	1,507	433	497	518	1,448	2,955	2,897	5,742
Savannah Stats								
# of Emails Composed	102	35	32	29	96	198	178	302
# of Messages Sent	10,424	8,946	4,927	4,738	18,611	29,035	35,174	61,565
Opens	5,494	3,930	2,326	1,838	8,094	13,588	21,679	61,867
Open %	53%	44%	47%	39%	43%	48%	66%	66%
Clicks	521	225	180	173	578	1,099	1,426	4,176