

## Statistics - July 2022

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 22	YTD 21	TOTAL 21
<u>Circs By Patron Type</u>										
Juv	846	1,078	1,673	535			535	4,132	3,481	4,226
Teen	171	217	217	84			84	689	1,029	1,183
Adult	4,367	4,124	4,654	1,801			1,801	14,946	13,080	16,198
Staff	305	452	351	64			64	1,172	1,143	1,381
NR Juv	1,320	1,311	1,599	442			442	4,672	3,653	4,271
NR Teen	339	306	267	106			106	1,018	524	856
NR Adult	10,280	10,785	13,216	4,518			4,518	38,799	31,378	39,269
TexShare	11	176	168	51			51	406	43	54
<b>Total NR Usage</b>	<b>11,950</b>	<b>12,578</b>	<b>15,250</b>	<b>5,117</b>			<b>5,117</b>	<b>44,895</b>	<b>35,598</b>	<b>44,450</b>
<b>% NR Usage</b>	<b>68%</b>	<b>68%</b>	<b>69%</b>	<b>67%</b>			<b>67%</b>	<b>68%</b>	<b>65%</b>	<b>66%</b>
<u>Programming</u>										
Youth - # of Programs	26	19	31	10			10	86	47	65
Youth - Program Attendance	910	870	1,660	509			509	3,949	1,438	1,891
Young Adults - # of Programs	19	18	23	6			6	66	60	77
Young Adults - Program Attendance	140	127	214	60			60	541	320	437
Adults - # of Programs	8	11	12	3			3	34	45	54
Adults - Program Attendance	83	85	149	99			99	416	181	247
General - # of Programs	0	0	5	2			2	7	0	0
General - Program Attendance	0	0	432	657			657	1,089	0	0
Outreach - # of Programs	5	4	3	0			0	12	16	17
Outreach - Program Attendance	923	76	398	0			0	1,397	896	916
Passive - Coloring Sheets	270	524	667	299			299	1,760	0	105
<b>Total # of Programs</b>	<b>61</b>	<b>52</b>	<b>74</b>	<b>21</b>			<b>21</b>	<b>208</b>	<b>178</b>	<b>223</b>
<b>Total Program Attendance</b>	<b>2,500</b>	<b>1,158</b>	<b>2,853</b>	<b>1,325</b>			<b>1,325</b>	<b>7,836</b>	<b>4,025</b>	<b>4,681</b>
<u>Membership - New Cards</u>										
City	70	87	147	45			45	349	244	311
City Renewals	132	142	177	53			53	504	490	569
Faculty	1	4	1	0			0	6	4	4
Faculty Renewals	8	6	12	1			1	27	18	20
Friends	0	0	0	0			0	0	1	2
Friends Renewals	8	7	11	5			5	31	15	24
Staff	1	1	2	0			0	4	5	6
Staff Renewals	1	2	2	2			2	7	15	17
Nonresident	116	130	186	49			49	481	357	452
Nonresident Renewals	179	252	220	82			82	733	759	942
TexShare Visitor	1	5	1	2			2	9	7	9
TexShare Visitor Renewals	1	1	0	2			2	4	0	0
<b>Total New Registrations</b>	<b>189</b>	<b>225</b>	<b>337</b>	<b>96</b>			<b>96</b>	<b>847</b>	<b>614</b>	<b>779</b>
<b>Total Renewals</b>	<b>329</b>	<b>415</b>	<b>422</b>	<b>145</b>			<b>145</b>	<b>1,311</b>	<b>1,297</b>	<b>1,572</b>
TexShare Home New	0	1	0	0			0	1	1	1
TexShare Home Renewals	10	7	4	2			2	23	30	36
<u>Facility</u>										
Door Count	14,038	14,706	18,961	6,412			6,412	54,117	41,356	51,643
Study Room Use	235	387	408	125			125	1,155	445	645
Pressley Use - Library	45	39	46	16			16	146	69	101
Pressley Use - Nonprofit	15	22	25	2			2	64	19	32

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Pressley Use - Other	0	0	0	0			0	0	0	0
Maynard Use - Library	6	21	22	4			4	53	8	16
Maynard Use - Nonprofit	4	6	15	6			6	31	2	5
Maynard Use - Other	0	0	0	0			0	0	0	0
<b>Total Meeting Room Use</b>	<b>305</b>	<b>475</b>	<b>516</b>	<b>153</b>			<b>153</b>	<b>1,449</b>	<b>543</b>	<b>799</b>

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 22	YTD 21	TOTAL 21
<u>Database Use</u>										
Portal to Texas History - Bastrop Advertiser	25,450	19,853	16,608	5,211			5,211	67,122	52,613	68,290
Learning Express Library	994	399	180	33			33	1,606	2,020	1,049
Heritage Quest	180	420	420	107			107	1,127	619	3,340
Small Business Reference Center	0	0	0	0			0	0	0	0
TeachingBooks	0	0	0	0			0	0	0	0
Explora Elementary	0	1	0	0			0	1	11	12
Explora High School	0	0	0	0			0	0	20	20
<b>Total Use Kids Databases</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>			<b>0</b>	<b>1</b>	<b>31</b>	<b>32</b>
<u>Technology</u>										
Kids Computer Use	3	0	0	20			20	23	168	<b>215</b>
Teen Computer Use	17	0	0	6			6	23	575	<b>650</b>
Adult Computer Use	1,125	1,187	880	371			371	3,563	2,956	<b>3,603</b>
Wifi Use	3,868	4,039	4,418	1,470			1,470	13,795	6,921	<b>9,172</b>
Website Visits	9,254	10,521	15,625	5,282			5,282	40,682	36,560	<b>43,770</b>
3D Prints	0	0	0	2			2	2	8	<b>8</b>
<b>Total Public Computer Use</b>	<b>11,497</b>	<b>15,747</b>	<b>20,923</b>	<b>7,151</b>			<b>7,151</b>	<b>55,318</b>	<b>47,188</b>	<b>57,418</b>

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 22	YTD 21	TOTAL 21
<u>Material Use</u>										
Check-Outs - Kids	4,751	5,355	5,710	2,065			2,065	17,881	9,073	11,572
Check-Outs - Tween	4,405	4,259	6,382	2,235			2,235	17,281	9,092	11,274
Check-Outs - Teen	841	934	1,338	399			399	3,512	2,371	3,128
Check-Outs - Adult	7,717	7,972	8,512	2,900			2,900	27,101	20,724	25,137
Honor Paperbacks	121	107	143	53				424	156	262
Renewals	5,230	4,747	4,826	1,438			1,438	16,241	13,522	16,860
In-House Use	2,753	3,537	8,737	1,483			1,483	16,510	9,277	11,366
Self-Check	2,759	3,456	5,134	1,795			1,795	13,144	4,686	7,021
Mobile Circ	138	173	154	25			25	490	90	187
Hotspots	55	55	73	20			20	203	0	36
OverDrive eBooks - Kids	182	278	211	82			82	753	542	736
OverDrive eBooks - Teen	135	140	131	54			54	460	548	652
OverDrive eBooks - Adults	1,813	1,792	2,138	627			627	6,370	6,935	8,376
OverDrive eAudio - Kids	127	152	254	85			85	618	562	655
OverDrive eAudio - Teen	118	112	105	47			47	382	397	465
OverDrive eAudio - Adults	988	979	1,268	439			439	3,674	3,896	4,594
SimplyE	1	5	1	8			8	15	0	1
<b>Total Checkouts</b>	<b>21,674</b>	<b>29,306</b>	<b>40,291</b>	<b>12,317</b>			<b>12,317</b>	<b>108,818</b>	<b>81,871</b>	<b>102,321</b>

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<u>Interlibrary Loan</u>										
ILL Borrowed	22	20	26	13			13	81	79	89
ILL Lent	30	22	24	9			9	85	86	109
<u>Collection</u>										
Items Added - E, 1st Readers	137	156	192	27			27	512	494	721
Items Added - Board Books	17	0	7	0			0	24	53	54
Items Added - J	237	281	437	136			136	1091	567	738
Items Added - Teens	60	63	58	14			14	195	147	192
Items Added - Adults	511	321	392	164			164	1388	1189	1,382
Items Added - Magazines	137	134	153	35			35	459	543	645
Items Withdrawn	759	791	600	129			129	2279	3590	4,230
Missing Items	147	57	101	55			55	360	153	191
<b>Total Items Added</b>	<b>1,527</b>	<b>1,803</b>	<b>459</b>	<b>560</b>			<b>560</b>	<b>5,219</b>	<b>4,752</b>	<b>6,169</b>

<u>Culture of Service</u>	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 22	YTD 21	TOTAL 21
<u>Reference Transactions</u>										
General Reference Questions	764	1,011	1,235	371			371	3,381	2,247	2,785
Directional Questions	268	270	580	154			154	1,272	1,086	1,339
Tech Support Questions	1,366	1,633	1,741	545			545	5,285	4,197	4,997
Phone Reference	815	873	829	237			237	2,754	3,767	4,307
Tests Proctored	3	11	12	1			1	27	19	24
Tech Tutor	9	13	24	15			15	61	33	37
<b>Total Reference Transactions</b>	<b>3,225</b>	<b>3,811</b>	<b>4,421</b>	<b>1,323</b>			<b>1,323</b>	<b>12,780</b>	<b>11,349</b>	<b>13,489</b>
<u>Volunteers</u>										
Volunteer Hours	288	251.75	262.5	134.5			134.5	936.75	341	540.50
FOL Volunteer Hours	147.5	171.75	235.5	54.75			54.75	609.5	385.25	513.75
Teen Volunteer Hours	108.5	82.75	140.25	88			88	419.5	169	252.75
<b>Total Volunteer Hours</b>	<b>544.0</b>	<b>506.3</b>	<b>638.3</b>	<b>277.3</b>			<b>277.3</b>	<b>1,965.8</b>	<b>895.3</b>	<b>1,307.0</b>
<u>Social Media</u>										
Facebook Likes	6,101	6,216	6,551	2,290			2,290	21,158	19,036	23,043
Facebook Engaged	2,012	1,470	4,319	1,741			1,741	9,542	8,527	9,770
Facebook Reach	33,607	32,617	63,069	31,671			31,671	160,964	139,870	167,019
Instagram Followers	3,000	3,037	3,081	1,049			1,049	10,167	8,426	10,405
Instagram Impressions	7,813	7,542	9,457	2,284			2,284	27,096	16,733	24,008
Instagram Reach	1,937	1,294	1,392	417			417	5,040	6,861	8,611
<u>Savannah Stats</u>										
# of Emails Composed	8	56	89	29			29	182	22	28
# of Messages Sent	13,785	17,124	25,796	5,914			5,914	62,619	68,197	78,128
Opens	6,477	7,032	14,651	3,565			3,565	31,725	30,510	78,156
Open %	47%	51%	60%	60%			60%	76%	49%	47%
Clicks	367	418	712	211			211	1708	4,011	4400