

## Statistics - September 2024

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	TOTAL 24	TOTAL 23
Circs By Patron Type									
Juv	1,180	1,067	1,566	671	364	418	1,453	5,266	5,209
Teen	173	198	302	143	103	66	312	985	1,338
Adult	5,519	5,538	6,283	2,582	2,287	2,227	7,096	24,436	20,804
Staff	492	415	361	98	110	109	317	1,585	1,510
NR Juv	925	695	909	374	311	259	944	3,473	4,163
NR Teen	462	502	295	115	124	102	341	1,600	1,139
NR Adult	13,452	14,407	16,414	5,935	5,620	5,166	16,721	60,994	51,724
TexShare	99	167	127	59	78	49	186	579	331
<b>Total NR Usage</b>	<b>14,938</b>	<b>15,771</b>	<b>17,745</b>	<b>6,483</b>	<b>6,133</b>	<b>5,576</b>	<b>18,192</b>	<b>66,646</b>	<b>57,357</b>
<b>% NR Usage</b>	<b>67%</b>	<b>69%</b>	<b>68%</b>	<b>65%</b>	<b>68%</b>	<b>66%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>
Programming									
Early Childhood - # of Programs	8	24	29	11	9	11	31	92	8
Early Childhood - Program Attendance	313	934	1,260	479	44	412	935	3,442	231
Youth - # of Programs	4	4	16	9	5	1	15	39	31
Youth - Program Attendance	414	171	1,092	333	82	41	456	2,133	714
Young Adults - # of Programs	11	26	32	9	9	7	25	94	43
Young Adults - Program Attendance	92	187	215	70	65	61	196	690	397
Adults - # of Programs	24	58	66	24	31	28	83	231	72
Adults - Program Attendance	187	561	533	188	248	176	612	1,893	554
General - # of Programs	2	3	6	19	1	1	21	32	32
General - Program Attendance	657	497	365	362	19	156	537	2,056	1,605
Outreach - # of Programs	3	4	2	3	0	0	3	12	9
Outreach - Program Attendance	1,665	274	135	412	0	0	412	2,486	1,558
Passive - Coloring Sheets	420	676	1,229	328	295	350	973	3,298	1,350
<b>Total # of Programs</b>	<b>64</b>	<b>119</b>	<b>151</b>	<b>75</b>	<b>55</b>	<b>48</b>	<b>178</b>	<b>512</b>	<b>282</b>
<b>Total Program Attendance</b>	<b>3,833</b>	<b>2,624</b>	<b>3,600</b>	<b>1,844</b>	<b>458</b>	<b>846</b>	<b>3,148</b>	<b>13,205</b>	<b>7,750</b>
Membership - Cards									
City	93	142	189	62	63	47	172	596	519
City Renewals	132	164	233	73	98	62	233	762	724
Faculty	0	0	0	0	0	0	0	0	2
Faculty Renewals	4	4	5	2	0	1	3	16	22
Friends	2	1	0	0	0	0	0	3	1
Friends Renewals	6	7	2	0	2	1	3	18	33
Staff	2	2	2	3	5	0	8	14	7

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Staff Renewals	4	3	3	1	3	1	5	15	12
Nonresident	131	182	195	67	63	6	136	644	637
Nonresident Renewals	187	274	329	109	101	93	303	1,093	948
TexShare Visitor	2	1	3	1	3	0	4	10	10
TexShare Visitor Renewals	7	1	2	1	1	2	4	14	6
<b>Total New Registrations</b>	<b>230</b>	<b>328</b>	<b>389</b>	<b>133</b>	<b>134</b>	<b>53</b>	<b>320</b>	<b>1,267</b>	<b>1,174</b>
<b>Total Renewals</b>	<b>340</b>	<b>453</b>	<b>574</b>	<b>186</b>	<b>205</b>	<b>160</b>	<b>551</b>	<b>1,918</b>	<b>1,743</b>
TexShare Home New	0	1	7	0	0	1	1	9	2
TexShare Home Renewals	9	3	7	2	5	3	10	29	23
<u>Facility</u>									
Door Count	16,403	18,726	23,444	8,549	7,743	6,809	23,101	81,674	69,478
Study Room Use	423	463	493	162	158	220	540	1,919	1,930
Pressley Use - Library	159	88	252	38	39	31	108	607	224
Pressley Use - Nonprofit	44	48	51	2	18	15	35	178	108
Pressley Use - Other	13	2	16	0	0	0	0	31	0
Maynard Use - Library	13	40	47	29	27	30	86	186	37
Maynard Use - Nonprofit	36	20	28	2	10	13	25	109	99
Maynard Use - Other	7	0	5	0	0	0	0	12	2
<b>Total Meeting Room Use</b>	<b>531</b>	<b>661</b>	<b>887</b>	<b>233</b>	<b>252</b>	<b>309</b>	<b>794</b>	<b>2,873</b>	<b>2,400</b>

History & Culture	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	TOTAL 23
Partnerships	4	7	12	6	2	4	12	35	No Data
Special Displays	2	3	0	0	0	0	0	5	No Data
Documents Digitized	No Data	No Data	No Data	No Data	0	0	0	0	No Data

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	TOTAL 23
<u>Database Use</u>									
Portal to Texas History - Bastrop Advertiser	9,123	15,224	13,196	4,909	3,201	2,308	10,418	47,961	59,346
Heritage Quest	442	161	156	178	173	151	502	1,261	1,626
Learning Express Library	31	19	9	4	2	3	9	68	149
Gale Databases	68	399	570	188	260	194	642	1,679	No Data
Mango Languages	98	138	123	26	48	48	122	481	976
<b>Total General Use Databases Sessions</b>	<b>197</b>	<b>556</b>	<b>702</b>	<b>218</b>	<b>310</b>	<b>245</b>	<b>773</b>	<b>2,228</b>	<b>1,148</b>
<u>Technology</u>									
Kids Computer Use	84	110	130	102	80	42	224	548	321

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Teen Computer Use	22	28	33	31	9	9	49	132	178
Adult Computer Use	1,611	2,071	1,982	777	829	656	2,262	7,926	7,459
Wifi Use	4,971	4,616	4,601	1,487	1,470	1,495	4,452	18,640	20,482
Website Visits	11,694	15,530	15,674	5,581	5,135	4,392	15,108	58,006	47,938
3D Prints	0	0	0	0	0	0	0	0	12
<b>Total Public Computer Use</b>	<b>1,717</b>	<b>2,209</b>	<b>2,145</b>	<b>910</b>	<b>918</b>	<b>707</b>	<b>2,535</b>	<b>8,606</b>	<b>7,958</b>

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	TOTAL 23
<i>Material Use</i>									
Check-Outs - Kids	7,024	6,513	8,367	2,806	2,550	2,732	8,088	29,992	26,243
Check-Outs - Tween	6,073	6,222	7,787	3,012	2,568	2,107	7,687	27,769	22,266
Check-Outs - Teen	1,216	1,439	1,575	726	612	441	1,779	6,009	4,897
Check-Outs - Adult	7,917	8,751	9,824	3,406	3,238	3,086	9,730	36,222	32,561
Honor Paperbacks	40	95	84	43	52	7	102	321	406
Renewals	8,566	7,044	8,533	3,523	3,236	2,853	9,612	33,755	21,789
In-House Use	6,299	4,436	5,719	2,654	2,249	1,781	6,684	23,138	15,338
Self-Check	4,145	4,729	4,960	2,055	1,732	1,620	5,407	19,241	19,934
Mobile Circ	16	18	3	0	0	0	0	37	54
Hotspots	72	64	67	27	29	30	86	289	301
OverDrive eBooks - Kids	188	190	174	70	82	69	221	773	970
OverDrive eBooks - Teen	157	184	131	57	51	49	157	629	729
OverDrive eBooks - Adults	1,620	1,821	1,928	647	607	570	1,824	7,193	7,052
OverDrive eAudio - Kids	219	221	376	98	70	97	265	1,081	746
OverDrive eAudio - Teen	132	176	183	56	67	70	193	684	541
OverDrive eAudio - Adults	1,687	1,768	1,830	686	700	685	2,071	7,356	5,663
SimplyE	3	0	0	0	0	0	0	3	4
<b>Total Checkouts</b>	<b>32,663</b>	<b>31,898</b>	<b>38,048</b>	<b>14,288</b>	<b>12,875</b>	<b>11,724</b>	<b>38,887</b>	<b>141,496</b>	<b>117,717</b>
<i>Interlibrary Loan</i>									
ILL Borrowed	27	16	41	14	8	11	33	117	94
ILL Lent	18	31	38	14	12	13	39	126	89
<i>Collection</i>									
Items Added - E, 1st Readers	191	251	192	120	131	90	341	975	915
Items Added - Board Books	0	3	0	0	0	0	0	3	21
Items Added - J	112	173	179	84	101	64	249	713	1,222
Items Added - Teens	33	56	33	45	12	21	78	200	170

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Items Added - Adults	414	369	214	127	242	185	554	1,551	1,399
Items Added - Magazines	108	91	93	40	30	29	99	391	491
Items Withdrawn	881	1,156	776	22	620	156	798	3,611	4,546
Missing Items	21	44	23	1	10	9	20	108	153
<b>Total Items Added</b>	<b>858</b>	<b>1,085</b>	<b>711</b>	<b>439</b>	<b>516</b>	<b>389</b>	<b>1,344</b>	<b>3,998</b>	<b>4,218</b>

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 24	TOTAL 23
<i>Reference Transactions</i>									
General Reference Questions	1,024	1,188	2,666	1,233	1,048	945	3,226	8,104	5,827
Directional Questions	441	521	578	322	146	240	708	2,248	2,004
Tech Support Questions	1,804	2,285	2,893	1,058	1,008	864	2,930	9,912	8,585
Phone Reference	747	807	453	0	0	0	0	2,007	3,187
Tests Proctored	6	1	2	2	1	0	3	12	8
Tech Tutor	44	72	76	17	24	22	63	255	145
<b>Total Reference Transactions</b>	<b>4,066</b>	<b>4,874</b>	<b>6,668</b>	<b>2,632</b>	<b>2,227</b>	<b>2,071</b>	<b>6,930</b>	<b>22,538</b>	<b>19,756</b>
<i>Volunteers</i>									
Volunteer Hours	249.50	298.25	341.70	151.20	153.15	181.50	485.85	1,375.30	1,739.05
FOL Volunteer Hours	429.50	392.00	496.35	116.01	113.11	103.97	333.09	1,650.94	757.45
Teen Volunteer Hours	123.25	80.70	197.40	161.40	50.30	48.40	260.10	661.45	544.45
<b>Total Volunteer Hours</b>	<b>802.25</b>	<b>770.95</b>	<b>1,035.45</b>	<b>428.61</b>	<b>316.56</b>	<b>333.87</b>	<b>1,079.04</b>	<b>3,687.69</b>	<b>3,040.95</b>
<i>Social Media</i>									
Facebook Page Likes	3,178	3,382	3,589	3,675	3,737	3,760	3,724	3,468	2,785
Facebook Engaged	6,026	7,121	7,541	1,753	1,057	860	3,670	24,358	16,609
Facebook Reach	45,541	59,450	85,657	19,339	13,924	10,785	44,048	234,696	101,624
Instagram Page Followers	1,213	1,236	1,276	1,297	1,301	1,306	1,301	1,257	1,138
Instagram Impressions	7,738	6,470	7,311	2,135	0	0	2,135	23,654	33,454
Instagram Reach	1,507	1,448	1,803	588	406	402	1,396	6,154	5,742
<i>Savannah Stats</i>									
# of Emails Composed	102	96	102	43	36	33	112	412	302
# of Messages Sent	10,424	18,611	16,714	6,841	5,435	5,828	18,104	63,853	61,565
Opens	5,494	8,094	6,461	3,404	2,026	2,693	8,123	28,172	61,867
Open %	53%	43%	38%	50%	37%	46%	44%	45%	66%
Clicks	521	578	426	193	142	261	596	2,121	4,176