

STAFF REPORT

MEETING DATE: August 10, 2022

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: There was two Certificate of Occupancy permit issued for Main Street during the month of July. Body and Shine Wellness, LLC relocated to 1005 Main Street and will offer retail shopping along with yoga/pilates mat trainings and classes. Found Fine Art is remodeling 910 Water Street, suite B. Fur Babies Wholesome Pet Food opened in the Mercantile on Main Street and specializes in wholesome raw food for dogs and cats.

<u>Main Street Advisory Board Retreat:</u> The Main Street Board Retreat will be September 20, 2022. Plans are still being made and details will be shared soon.

Main Street Manager Retreat: The Main Street Manager Retreat is August 10-12 in Victoria, Goliad, and Cuero. Candice Butts was asked to present to the Managers on the topic of Fundraising about our Heritage Bench Program and Table on Main. Other topics provided at the retreat are a workshop on preservation, update on the new accreditation process for 2023-2024, regional networking opportunities, and walking tours.

<u>THC Preservation Awards:</u> The Texas Historical Commission offers annual awards to recognize worthy accomplishments and exemplary leadership in the preservation of Texas' heritage. This year we nominated Nancy Wood for the Annice Read Award which recognizes the efforts and contributions of a group or individual involved in preserving Texas' cultural and historic resources.

<u>TDA President Awards</u>: On August 5, we submitted two downtown businesses for Texas Downtown Association's Presidents Award. Store House was nominated for the Best Downtown Business Award recognizing an exceptional downtown business that positively promotes the downtown or commercial district as a destination for locals and tourists alike, and actively participates in the revitalization efforts and supports downtown promotional events. The Painted Porch was nominated for Best Commercial Interior recognizing excellence in merchandising, customer orientation, and/or business functionality in an office or retail setting.

<u>Convention Center Hotel Letter of Intent:</u> On July 26, 2022, the City Council voted to approve a letter of intent between the City of Bastrop and Sunway Hospitality to establish a partnership toward the development of a 130-150 room hotel, update the Bastrop Convention and Exhibit

Center façade, development of associated kitchen facilities, and supportive retail. The Letter of Intent accomplishes the following items:

- 1. Identifies the parties involved in the project;
- 2. Details the major project elements, the scope and nature of the involvement of the parties, the process the parties will follow to reach final binding agreements;
- 3. Outlines the major business terms of the project;
- 4. Defines the anticipated financial investment required to reach a go/no-go decision
- 5. Establishes an anticipated timeline for the project.

