

Statistics - January 2024

| Community Engagement | Q1 | JAN | FEB | MAR | Q2 | YTD 24 | YTD 23 | TOTAL 23 |
|--------------------------------------|---------------|--------------|-----|-----|--------------|---------------|---------------|---------------|
| Circs By Patron Type | | | | | | | | |
| Juv | 1,180 | 357 | | | 357 | 1,537 | 1,200 | 5,209 |
| Teen | 173 | 58 | | | 58 | 231 | 215 | 1,338 |
| Adult | 5,519 | 1,878 | | | 1,878 | 7,397 | 5,283 | 20,804 |
| Staff | 492 | 161 | | | 161 | 653 | 341 | 1,510 |
| NR Juv | 925 | 247 | | | 247 | 1,172 | 1,287 | 4,163 |
| NR Teen | 462 | 211 | | | 211 | 673 | 290 | 1,139 |
| NR Adult | 13,452 | 4,939 | | | 4,939 | 18,391 | 14,666 | 51,724 |
| TexShare | 99 | 77 | | | 77 | 176 | 65 | 331 |
| Total NR Usage | 14,938 | 5,474 | | | 5,474 | 20,412 | 16,308 | 57,357 |
| % NR Usage | 67% | 69% | | | 69% | 68% | 70% | 67% |
| Programming | | | | | | | | |
| Early Childhood - # of Programs | 8 | 9 | | | 9 | 17 | 8 | 95 |
| Early Childhood - Program Attendance | 313 | 318 | | | 318 | 631 | 231 | 2,922 |
| Youth - # of Programs | 4 | 0 | | | 0 | 4 | 4 | 31 |
| Youth - Program Attendance | 414 | 0 | | | 0 | 414 | 112 | 714 |
| Young Adults - # of Programs | 11 | 7 | | | 7 | 18 | 14 | 43 |
| Young Adults - Program Attendance | 92 | 47 | | | 47 | 139 | 136 | 397 |
| Adults - # of Programs | 23 | 17 | | | 17 | 40 | 14 | 72 |
| Adults - Program Attendance | 175 | 175 | | | 175 | 350 | 119 | 554 |
| General - # of Programs | 2 | 1 | | | 1 | 3 | 1 | 32 |
| General - Program Attendance | 657 | 59 | | | 59 | 716 | 637 | 1,605 |
| Outreach - # of Programs | 3 | 1 | | | 1 | 4 | 2 | 9 |
| Outreach - Program Attendance | 1,665 | 72 | | | 72 | 1,737 | 458 | 1,558 |
| Passive - Coloring Sheets | 420 | 120 | | | 120 | 540 | 390 | 1,350 |
| Total # of Programs | 63 | 35 | | | 35 | 98 | 63 | 282 |
| Total Program Attendance | 3,821 | 671 | | | 671 | 4,492 | 2,101 | 7,750 |
| Membership - New Cards | | | | | | | | |
| City | 93 | 49 | | | 49 | 142 | 146 | 519 |
| City Renewals | 132 | 54 | | | 54 | 186 | 168 | 724 |
| Faculty | 0 | 0 | | | 0 | 0 | 1 | 2 |
| Faculty Renewals | 4 | 1 | | | 1 | 5 | 9 | 22 |
| Friends | 2 | 0 | | | 0 | 2 | 0 | 1 |
| Friends Renewals | 6 | 5 | | | 5 | 11 | 16 | 33 |
| Staff | 2 | 1 | | | 1 | 3 | 1 | 7 |
| Staff Renewals | 4 | 1 | | | 1 | 5 | 3 | 12 |
| Nonresident | 131 | 73 | | | 73 | 204 | 192 | 637 |
| Nonresident Renewals | 187 | 103 | | | 103 | 290 | 269 | 948 |
| TexShare Visitor | 2 | 0 | | | 0 | 2 | 1 | 10 |
| TexShare Visitor Renewals | 7 | 1 | | | 1 | 8 | 2 | 6 |
| Total New Registrations | 230 | 123 | | | 123 | 353 | 341 | 1,174 |
| Total Renewals | 340 | 165 | | | 165 | 505 | 468 | 1,743 |
| TexShare Home New | 0 | 0 | | | 0 | 0 | 0 | 2 |
| TexShare Home Renewals | 9 | 1 | | | 1 | 10 | 7 | 23 |
| Facility | | | | | | | | |
| Door Count | 16,403 | 5,940 | | | 5,940 | 22,343 | 19,617 | 69,478 |
| Study Room Use | 423 | 150 | | | 150 | 573 | 587 | 1,930 |
| Pressley Use - Library | 159 | 17 | | | 17 | 176 | 66 | 224 |
| Pressley Use - Nonprofit | 44 | 8 | | | 8 | 52 | 29 | 108 |

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|-------------------------------|------------|------------|--|--|------------|------------|------------|--------------|
| Pressley Use - Other | 13 | 0 | | | 0 | 13 | 0 | 0 |
| Maynard Use - Library | 13 | 7 | | | 7 | 20 | 2 | 37 |
| Maynard Use - Nonprofit | 36 | 9 | | | 9 | 45 | 37 | 99 |
| Maynard Use - Other | 7 | 1 | | | 1 | 8 | 2 | 2 |
| Total Meeting Room Use | 531 | 214 | | | 214 | 745 | 723 | 2,400 |

| History & Culture | Q1 | JAN | FEB | MAR | Q2 | YTD 24 | YTD 23 | TOTAL 23 |
|---------------------|---------|---------|-----|-----|---------|---------|---------|----------|
| Partnerships | 4 | 1 | | | 1 | 5 | No Data | No Data |
| Special Displays | 2 | 1 | | | 1 | 3 | No Data | No Data |
| Documents Digitized | No Data | No Data | | | No Data | No Data | No Data | No Data |

| Lifelong Learning | Q1 | JAN | FEB | MAR | Q2 | YTD 24 | YTD 23 | TOTAL 23 |
|--|--------------|------------|-----|-----|------------|--------------|--------------|---------------|
| <u>Database Use</u> | | | | | | | | |
| Portal to Texas History - Bastrop Advertiser | 9,123 | 4,167 | | | 4,167 | 13,290 | 21,908 | 59,346 |
| Heritage Quest | 442 | 65 | | | 65 | 507 | 339 | 1,626 |
| Learning Express Library | 31 | 6 | | | 6 | 37 | 18 | 149 |
| Gale Databases | 68 | 31 | | | 31 | 99 | No Data | No Data |
| Mango Languages | 98 | 59 | | | 59 | 157 | 133 | 976 |
| Total General Use Databases Sessions | 197 | 96 | | | 96 | 293 | 166 | 1,148 |
| <u>Technology</u> | | | | | | | | |
| Kids Computer Use | 84 | 60 | | | 60 | 144 | 76 | 321 |
| Teen Computer Use | 22 | 3 | | | 3 | 25 | 64 | 178 |
| Adult Computer Use | 1,611 | 684 | | | 684 | 2,295 | 2,034 | 7,459 |
| Wifi Use | 4,971 | 1,436 | | | 1,436 | 6,407 | 6,125 | 20,482 |
| Website Visits | 11,694 | 5,640 | | | 5,640 | 17,334 | 13,772 | 47,938 |
| 3D Prints | 0 | 0 | | | 0 | 0 | 3 | 12 |
| Total Public Computer Use | 1,717 | 747 | | | 747 | 2,464 | 2,174 | 7,958 |

| Books & Reading | Q1 | JAN | FEB | MAR | Q2 | YTD 24 | YTD 23 | TOTAL 23 |
|---------------------------|---------------|---------------|-----|-----|---------------|---------------|---------------|----------------|
| <u>Material Use</u> | | | | | | | | |
| Check-Outs - Kids | 7,024 | 2,156 | | | 2,156 | 9,180 | 6,720 | 26,243 |
| Check-Outs - Tween | 6,073 | 2,131 | | | 2,131 | 8,204 | 5,751 | 22,266 |
| Check-Outs - Teen | 1,216 | 527 | | | 527 | 1,743 | 1,105 | 4,897 |
| Check-Outs - Adult | 7,917 | 3,093 | | | 3,093 | 11,010 | 9,690 | 32,561 |
| Honor Paperbacks | 40 | 23 | | | 23 | 63 | 142 | 406 |
| Renewals | 8,566 | 2,377 | | | 2,377 | 10,943 | 4,978 | 21,789 |
| In-House Use | 6,299 | 1,437 | | | 1,437 | 7,736 | 2,876 | 15,338 |
| Self-Check | 4,145 | 1,779 | | | 1,779 | 5,924 | 5,786 | 19,934 |
| Mobile Circ | 16 | 0 | | | 0 | 16 | 32 | 54 |
| Hotspots | 72 | 21 | | | 21 | 93 | 100 | 301 |
| OverDrive eBooks - Kids | 188 | 57 | | | 57 | 245 | 346 | 970 |
| OverDrive eBooks - Teen | 157 | 75 | | | 75 | 232 | 195 | 729 |
| OverDrive eBooks - Adults | 1,620 | 597 | | | 597 | 2,217 | 2,183 | 7,052 |
| OverDrive eAudio - Kids | 219 | 69 | | | 69 | 288 | 199 | 746 |
| OverDrive eAudio - Teen | 132 | 66 | | | 66 | 198 | 130 | 541 |
| OverDrive eAudio - Adults | 1,687 | 616 | | | 616 | 2,303 | 1,779 | 5,663 |
| SimplyE | 3 | 0 | | | 0 | 3 | 0 | 4 |
| Total Checkouts | 32,663 | 10,868 | | | 10,868 | 43,531 | 31,216 | 117,717 |

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| Interlibrary Loan | | | | | | | | |
|------------------------------|------------|------------|--|--|------------|--------------|--------------|--------------|
| ILL Borrowed | 27 | 6 | | | 6 | 33 | 19 | 94 |
| ILL Lent | 18 | 9 | | | 9 | 27 | 36 | 89 |
| Collection | | | | | | | | |
| Items Added - E, 1st Readers | 191 | 85 | | | 85 | 276 | 402 | 915 |
| Items Added - Board Books | 0 | 0 | | | 0 | 0 | 12 | 21 |
| Items Added - J | 112 | 25 | | | 25 | 137 | 383 | 1,222 |
| Items Added - Teens | 33 | 15 | | | 15 | 48 | 54 | 170 |
| Items Added - Adults | 414 | 91 | | | 91 | 505 | 593 | 1,399 |
| Items Added - Magazines | 108 | 27 | | | 27 | 135 | 171 | 491 |
| Items Withdrawn | 881 | 280 | | | 280 | 1,161 | 1,958 | 4,546 |
| Missing Items | 21 | 20 | | | 20 | 41 | 20 | 153 |
| Total Items Added | 858 | 243 | | | 243 | 1,101 | 1,615 | 4,218 |

| Culture of Service | Q1 | JAN | FEB | MAR | Q2 | YTD 24 | YTD 23 | TOTAL 23 |
|-------------------------------------|---------------|---------------|-----|-----|---------------|-----------------|-----------------|-----------------|
| Reference Transactions | | | | | | | | |
| General Reference Questions | 1,024 | 439 | | | 439 | 1,463 | 1,637 | 5,827 |
| Directional Questions | 441 | 174 | | | 174 | 615 | 654 | 2,004 |
| Tech Support Questions | 1,804 | 762 | | | 762 | 2,566 | 2,398 | 8,585 |
| Phone Reference | 747 | 258 | | | 258 | 1,005 | 909 | 3,187 |
| Tests Proctored | 6 | 0 | | | 0 | 6 | 3 | 8 |
| Tech Tutor | 44 | 26 | | | 26 | 70 | 43 | 145 |
| Total Reference Transactions | 4,066 | 1,659 | | | 1,659 | 5,725 | 5,644 | 19,756 |
| Volunteers | | | | | | | | |
| Volunteer Hours | 249.50 | 88.50 | | | 88.50 | 338.00 | 527.50 | 1,739.05 |
| FOL Volunteer Hours | 429.50 | 129.75 | | | 129.75 | 559.25 | 277.00 | 757.45 |
| Teen Volunteer Hours | 123.25 | 20.00 | | | 20.00 | 143.25 | 197.00 | 544.45 |
| Total Volunteer Hours | 802.25 | 238.25 | | | 238.25 | 1,040.50 | 1,001.50 | 3,040.95 |
| Social Media | | | | | | | | |
| Facebook Page Likes | 3,178 | 3,322 | | | 3,322 | 3,214 | 2,479 | 2,785 |
| Facebook Engaged | 6,026 | 3,619 | | | 3,619 | 9,645 | 3,175 | 16,609 |
| Facebook Reach | 45,541 | 31,769 | | | 31,769 | 77,310 | 40,676 | 101,624 |
| Instagram Page Followers | 1,213 | 1,232 | | | 1,232 | 1,218 | 1,091 | 1,138 |
| Instagram Impressions | 7,738 | 1,727 | | | 1,727 | 9,465 | 13,529 | 33,454 |
| Instagram Reach | 1,507 | 433 | | | 433 | 1,940 | 2,142 | 5,742 |
| Savannah Stats | | | | | | | | |
| # of Emails Composed | 102 | 35 | | | 35 | 137 | 119 | 302 |
| # of Messages Sent | 10,424 | 8,946 | | | 8,946 | 19,370 | 23,439 | 61,565 |
| Opens | 5,494 | 3,930 | | | 3,930 | 9,424 | 14,356 | 61,867 |
| Open % | 53% | 44% | | | 44% | 51% | 68% | 66% |
| Clicks | 521 | 225 | | | 225 | 746 | 736 | 4,176 |