## MINUTES OF BASTROP CULTURAL ARRS COMMISSION

## June 7, 2022

City Hall, Bastrop, Texas

The Bastrop Cultural Arts Commission met in a regular meeting on Tuesday, June 7, 2022 at 10:00 a.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Individuals present were Lisa Holcomb, Maria Montoya Stayton, Amy Bailey, Chico Portillo, Nicole DeGuzman, John Kirkland, Rebecca Gleason, Candice Butts, Steph Lewis, and Kylie Bagwell.

- 1. **CALL TO ORDER:** 10:00 a.m. and with quorum in attendance, Maria called the meeting to order.
- 2. Reports:

2A. Amy reported on a Statewide Film friendly forum that she attended.

2B. Maria reported on the Main event, lots of people and was very interactive.

2C. Rebecca announced that Council member Kirkland can be the liaison but can't meet Tuesday's at 10:00. We will start meeting Tuesday's 1:00-3:00 on first Tuesdays.

2D. Nichole got back from museum conference, and she talked about place making. Maria asked that that be put on next agenda.

2E. Kaye reported that the Art center will do event on November 5<sup>th</sup>. She'll tell more about that soon.

2F. Lisa reported on TNT youth conference

## 3. Presentations.

3A. Youth Advisory Council Mural Project. Kylie reported that mural was done on the side of Blake's music. Youth were asked to describe Bastrop with one word. Explained the project details with slide presentation. Maria asked, "what is political." Kiley stated that clear guidelines would have to be established. Timeline was presented by slide presentation. Budget was approved for Main Street Board for \$10,000. They are asking for support in networking to get the information out.

3B. Mainstreet Advisory Board Crosswalk Mural Project: Steph Lewis reported. Identified potential dates and several crosswalks that don't cross over main streets. Potentially 8 crosswalks where artist would come out and design the crosswalk. Rather than do all 8 at once, might do "rolling" them out. October 7<sup>th</sup> for activation date. Budget for materials would be \$1000 per crosswalk design. Maria offered suggestions for Golden Paints. Asked about how to do artist call. Kaye suggested looking at the PIPP model. Discussed organizations that can help get the word out. Kaye asked what happens when design starts to wear off. It was stated that 1-3 years they would be replaced.

3C. Mini grant subcommittee report: Kaye reported that she, Rebecca and Nicole had met and looked at the San Marcos application and Kaye used that to create one for our committee. They stated that application should be somewhat basic, but to let them do more of the research. Kaye submitted copy of the application that would be on the website. Kaye asked how to promote. Mailing list and social media was identified as top ways. The committee reviewed the application and made suggestions on what might need to be changed. Rebecca stated that the forms can be submitted to Candice's email or can be brought to city hall for Candice. Discussed that October would be good time for next Gathering so the grant application can be ready. Rebecca stated that guidelines must go to lawyer first. Kaye asked what we could use the \$12,000 for if not for the grants this year. Suggested to use part of it for the Gathering if we do before end of September.

4. **Workshops:** Rebecca stated that she and Michael met with Ashton about the websites. There will be 2 different focuses. They have gathered pictures to use on single landing page. Will use the next year to build out sub sites. Putting together outline of what they want to hit on on the single site. Would rather not use marketing firm but instead do in house.

Tx Commission on the Arts accreditation: Kaye and Lisa will help Rebecca on this and due on the 15<sup>th</sup>.

- 5. **ITEMS FOR INDIVIDUAL CONSIDERATION:** Future agenda items: Placemaking from Nicole under presentations and Amy on the film conference she attended and review of the mini grants to put on workshops. Next Gathering should be added on to workshops.
- 6. Approval of May 1<sup>st</sup> minutes. Motion to approve by Amy, 2<sup>nd</sup> by Nicole.
- 7. Motion for adjournments: Kaye 1<sup>st</sup>, Amy 2<sup>nd</sup> the motion. Adjourned at 11:30

APPROVED:

ATTEST:

Maria Montoya Stayton Cultural Arts Commission, Chair Rebecca Gleason Asst. City Manager for Community Engagement