

STAFF REPORT

MEETIING DATE: October 22, 2024

TITLE:

Consider action to approve Resolution No. R-2024- 152; Awarding a community support service agreement for operating, marketing, and staffing a historical museum and visitor center and providing visitor center services to the Bastrop County Historical Society, at a cost of Three Hundred and Sixty-Two Thousand Seven Hundred Thirty- two and 00/100 dollars (\$362,732.00) attached as Exhibit A; authorizing the City Manager to execute all necessary documents for the contract; providing for a repealing clause; and establishing an effective date.

STAFF REPRESENTATIVE:

Kathy Danielson, Community Engagement Director

BACKGROUND/HISTORY:

The City has been supporting the Bastrop County Historical Society through Hotel Occupancy Tax since 2003 and the Visitor Center since 2006. The organization has increased its programming over the last several years and is a draw for tourists in our community. Council appropriated the above amount with the FY 2025 Budget.

POLICY EXPLANATION:

The Bastrop County Historical Society plans to continue to effectively market and promote the Bastrop County Historical Society as part of the overall Bastrop visitor experience. The FY 2025 Community Support Service Agreement outlines specific deliverables and reflects the services that the organization stated would be provided as part of their funding request.

FUNDING SOURCE:

Hotel Occupancy Tax Fund (Page 160 of the 2025 Budget Book)

RECOMMENDATION:

The Community Engagement Director recommends approval of Resolution No. R-2024- of the City Council of the City of Bastrop, Texas awarding a community support service agreement for operating, marketing, and staffing a historical museum and visitor center and providing visitor center services to the Bastrop County Historical Society, at a cost of Three Hundred and Sixty-Two Thousand Seven Hundred Thirty-two and 00/100 dollars (\$362,732.00) attached as Exhibit A; authorizing the City Manager to execute all necessary documents for the contract; providing for a repealing clause; and establishing an effective date.

ATTACHMENTS:

- Resolution No. R-2024-152
- Community Service Support Agreement