

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 8, 2023

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 8, 2023 at 6:01 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Ron Castaneda, Kevin Mawby, and Rhonda Gannon. Also present: Main Street Program Director Candice Butts

- 1. CALL TO ORDER:** At 6:01 and with quorum in attendance, Jennifer Long called the meeting to order.
- 2. CITIZEN COMMENTS:** No citizen comment.
- 3. ANNOUNCEMENTS:**

November

- 9 th : Fall Gala Fundraiser at the Lost Pines Art Center a 7pm
- 9 th : 100 th Anniversary of Old Iron Bridge event at 5:30pm at Neighbor's Kitchen and Yard
- 10 th -11 th : Veteran's Day Car Show
- 10 th : Private Educational Training (250 attendees) at Convention Center
- 11 th : Bastrop Art Fest at the Lost Pines Art Center 11am-5pm
- 11 th : Veteran Banquet (500 attendees) at Convention Center
- 13 th : Private Veteran Job Fair (500 attendees) at Convention Center
- 14 th : The Aesthetic Collective Ribbon Cutting (909 Main Street) at 4:00pm
- 14 th : Private Senior Expo (300 attendees) at Convention Center
- 15 th : Private Business Annual Employee Meeting (60 attendees) at Convention Center
- 18 th : Merry Market at Lumberyard Music Hall 10am-5pm
- 18 th -19 th : Private LP Card Show (1000 attendees) at Convention Center
- 25 th : Wassail Fest 11am-3pm
- 25 th : Christmas Market at Neighbor's Kitchen and Yard 11am-3pm
- 25 th : Christmas Tree Lighting in Fisherman's Park 6pm-8pm

December:

- 1 st : Annual Square Show at the Lost Pines Art Center
- 1 st : Private Banquet for First National Bank (300 attendees) at Convention Center
- 1 st -17 th : It's a Wonderful Life – Live Radio Play
- 2 nd : Holiday Art After Dark at the Lost Pines Art Center
- 2 nd : Bastrop Market Days
- 6 th : Chamber Luncheon (175 attendees) at Convention Center
- 7 th : Cherry Blossoms Day Spa (1011 Chestnut Street) Ribbon Cutting at 11:00am
- 7 th : "A Country Christmas" Farm Street Opry at Convention Center

- 8 th : Historical Society' rendezvous (150 attendees) at Convention Center
- 9 th : Merry on Main 10am-3pm
- 9 th : Lost Pines Christmas Parade
- 9 th : Holiday Homes Tour
- 9 th : Library Open House
- 11 th : Private BHS football banquet (350 attendees) at Convention Center
- 15 th : Private corporate banquet (200 attendees) at Convention Center

4. REPORTS:

4A. Main Street Manager Report: The month of October had 2 businesses open: Howdy Y'all Tattoo and Ringel and Bryner PLLC.

Mardi Gras: The city of Bastrop is planning the first Mardi Gras event for February 2024. It will be held Friday, Feb. 2 and all day Saturday, Feb. 3. Will include a parade, live music, gumbo cook off and a Mardi Gras Ball.

Main Street Social: The next Main Street Social event will be the week of January 15th, 2024 at CC Wine. Molly Alexander, a business owner from Elgin, will be speaking. Would like to have round table discussions during event on needs of the district.

Main Street Advisory Board Retreat: The next Board Retreat will be the second week of February 2024. This retreat will be in Bastrop, within our own district. Speakers from Texas Main Street Program and a facilitator for the meeting to walk through reviewing the mission and vision statements, bylaws and board member duties.

4B. Downtown Engagement Committee Report: The DEC will be passing out bags to businesses for small business Saturday and supplies for Wassail Fest. Wassail Fest is open to sidewalk market vendors. Merry on Main will be Saturday, December 9 with the street closing to allow for events/vendors, followed by the lighted Christmas parade.

5. PRESENTATIONS: None

6. WORKSHOP:

6A. Discussion on Main Street Advisory Board's block captains: Main Street district blocks have vacancies for an assigned board member. Updates were made and vacancies filled.

6B. Discussion on Main Street America Community Self-Assessment Tool: Main Street America gives a self-evaluation meant to be completed by each Main Street

Program for accreditation status. The board reviewed section 1 and gave grades for each item.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Consider approving Meeting Minutes from October 11, 2023: Approved without objection.

7B. Discussion and possible action to adjust the Main Street Advisory Board's monthly meeting day and time: The meeting day and time was suggested to move to either the 2nd Monday or 3rd Tuesday of each month. The second Monday at 5:30 was selected to accommodate more business owners. The motion was approved without objection.

7C. Consider requests for future agenda items: Any item to discuss not in the agenda can be brought up here to add to the next agenda. Items can be requested no later than December 1.

8. ADJOURNMENT: The meeting was adjourned at 7:27 without objection.

APPROVED:

ATTEST:

Jennifer Long, Chair

Candice Butts, Main Street Manager