



STAFF REPORT

MEETING DATE: July 21, 2022

AGENDA ITEM: 4A

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

The Retail Coach Quarterly Data Report: The Retail Coach has begun gathering mobile data from the Main Street District Program area to help us identify customer demographics, length of stay, daily visits, and visitor percentage. I have attached the Q3 report for data from April 2022 – June 2022. The Retail Coach will be gathering additional information on our events. There will be more information to come with a meeting with the Retail Coach to explain the data.

