

# MINUTES OF BASTROP MAIN STREET ADVISORY BOARD

## October 12, 2022

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, October 12, 2022 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Kari Sneed, Stephanie Lewis, AnneMarie Schindler, and Shawn Pletsch. Also present: City Council Liaison Jimmy Crouch, Main Street Manager Candice Butts and City Manager Syliva Carrillo.

1. **CALL TO ORDER:** At 5:35pm and with quorum in attendance, Jennifer Long called the meeting to order.

2. **CITIZEN COMMENTS:** No citizen comment.

### 3. ANNOUNCEMENTS:

- a. October 14 - October 30: Misery at the Bastrop Opera House
- b. October 14: Recreation's Party in Pink in Bob Bryant Park from 4:30pm – 8:00pm
- c. November 3: Farm Street Opry
- d. Hopewell Rosenwald 100-year Anniversary Celebration
  - i. November 4
    - 1. At 7pm the Bastrop Opera House will have a Documentary Screening with Speaker "Rosenwald: The Remarkable Story of Jewish Partnerships with African American Communities" (Free event)
  - ii. November 5
    - 1. At 10am the Hopewell Rosenwald School will have an open house with outdoor activities.
      - a. At 7pm the Bastrop Opera House will have a live production telling the Hopewell Rosenwald School story through various artist performances.
- e. November 4: Main Events First Friday Art Walk
- f. November 4: Youth Advisory Council Mural at 1112 Main Street Ribbon Cutting time is TBD
- g. November 4: Installation of the Main Street Crosswalk Murals
- h. November 5: Art Fest at the Lost Pines Art Center from 11am-5pm
- i. November 5: Movies in the Park: Homeward Bound
- j. November 11 and 12: Veteran's Day Car Show
- k. November 26: Small Business Saturday and Wassail Fest from 11am-3pm
- l. November 26: Christmas Tree Lighting in Fisherman's Park from 6pm - 8pm

### 4. REPORTS:

4A: Main Street Manager Report: Silver Creek Collections opened in the district. Downtown Association Conference is Nov 1-4th – 2 local businesses are finalists – Awards to be held November 2nd in San Marcos. Storehouse Market and Eatery is a finalist for Best Downtown Business and the Painted Porch Bookshop is a finalist for Best Commercial Interior. The Main Street Program will present to the BEDC on October 17 at 5pm; future discussion on boards budget. Parks and Rec Master plan is set for Council on Oct 25<sup>th</sup>. Civic Brand (brand

audit) to amp up social media presence on Instagram, and FB, Board may benefit from this info. Décor IQ will begin setting up lights around town in preparation for Christmas

4B. Design Committee Report: Crosswalk murals were presented. Will be painted the first Friday as a live action event.

- Council action on 10/25
- 10/26 Final design and road closure
- Located at Chestnut to Spring
- Each cost \$2K
- “Bastrop in Bloom” Planters are going in the week of Oct 17th. Public Works will be helping with that
- Rotary Bike Racks discussion continues
- Working on Wassail fest signage

4C. Downtown Engagement Committee Report: Potential discussion on sidewalk chalk, art, etc while the street is closed on Dec 10th for Lost Pines Christmas Day

4D. Sponsorship Committee Report: Brochures are ready and were handed out

## **5.PRESENTATIONS: NONE**

## **6. WORKSHOP:**

6A. Phase 3 of the Heritage Bench Program: Staff proposal with locations are available; staff to send a location map

- \$1500 Phase 2

Board requested to turn the benches around at the garden, appears to be facing the wrong way

6B. Main Street Businesses Block Representatives: Grids were discussed and assigned as follows (by block number):

- 1 - Danny
- 2 - Steph
- 3 - Shawn
- 4 - Jennifer
- 5 – Ann Marie
- 6 - Candace
- 7 - Rhonda
- 8 - Keri
- 9 - Sonia

## **7. ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A. Consider action to approve recommendation for installation of two crosswalk murals on Main Street as presented by the Main Street Advisory Board's Design Committee.

- Motion by Steph, seconded by Kerri; motion passed

7B. Consider action to approve the meeting minutes from the September 14, 2022 meeting.

- Motion by Steph, seconded by Kerri; motion passed

7C. Future Agenda Items

- Reconsideration of the 50K budget request
- Board retreat recap
- Board meeting – election of officers

**8. ADJOURNMENT:** The meeting was adjourned at 6:31pm without objection.

APPROVED:

ATTEST:

---

Jennifer Long, Chair

---

Candice Butts, Main Street Manager