



STAFF REPORT

MEETING DATE: November 9, 2022

TITLE:
Main Street Manager Report

AGENDA ITEM SUBMITTED BY:
Candice Butts, Main Street Manager

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: Sage and Co. opened at 913 Main Street on November 4, 2022.

Texas Downtown Association Conference: I attended the Annual TDA Conference that was November 1-4, 2022, in San Marcos. The conference explored the topics of successful redevelopment projects and programs and provided networking opportunities with other downtown professionals and champions from across the state.

BEDC Report Presentation: We gave the BEDC a Main Street Program report on Monday, October 17, 2022. The report detailed the Main Street Advisory Board's project for FY2022 and projects for FY2023. It also highlighted how the \$50,000 BEDC funds were budgeted for the current fiscal year along with programming and events. I have attached the report that was provided. You can also watch the meeting by going to this link:

Parks and Recreation Master Plan: The Main Street Advisory Board will need to pick an ambassador that is passionate about connecting our parks to downtown to represent the board and help collect engagement.