

## Statistics - January 2025

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 25	YTD24	TOTAL 24
Circs By Patron Type								
Juv	927	360	0	0	360	1,287	1,537	5,266
Teen	51	12	0	0	12	63	231	985
Adult	4,579	2,139	0	0	2,139	6,718	7,397	24,436
Staff	341	86	0	0	86	427	653	1,585
NR Juv	528	290	0	0	290	818	1,172	3,473
NR Teen	189	71	0	0	71	260	673	1,600
NR Adult	11,451	4,935	0	0	4,935	16,386	18,391	60,994
TexShare	100	26	0	0	26	126	176	579
Spanish Circs	No Data	No Data	0	0	0	0	No Data	No Data
<b>Total NR Usage</b>	<b>12,268</b>	<b>5,322</b>	<b>0</b>	<b>0</b>	<b>5,322</b>	<b>17,590</b>	<b>20,412</b>	<b>66,646</b>
<b>% NR Usage</b>	<b>68%</b>	<b>67%</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>68%</b>	<b>68%</b>	<b>67%</b>
<b>% Spanish Usage</b>	<b>No Data</b>	<b>No Data</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>No Data</b>	<b>No Data</b>
Programming								
Early Childhood - # of Programs	34	10	0	0	10	44	29	104
Early Childhood - Program Attendance	1,087	479	0	0	479	1,566	1,136	3,947
Youth - # of Programs	19	2	0	0	2	21	4	39
Youth - Program Attendance	519	14	0	0	14	533	414	2,133
Young Adults - # of Programs	18	9	0	0	9	27	18	94
Young Adults - Program Attendance	149	77	0	0	77	226	139	690
Adults - # of Programs	64	32	0	0	32	96	41	231
Adults - Program Attendance	440	274	0	0	274	714	362	1,893
General - # of Programs	2	0	0	0	0	2	3	32
General - Program Attendance	320	0	0	0	0	320	716	2,056
Outreach - # of Programs	2	1	0	0	1	3	4	12
Outreach - Program Attendance	1,199	96	0	0	96	1,295	1,737	2,486
Passive - Coloring Sheets	1,691	512	0	0	512	2,203	540	3,298
<b>Total # of Programs</b>	<b>139</b>	<b>54</b>	<b>0</b>	<b>0</b>	<b>54</b>	<b>193</b>	<b>99</b>	<b>512</b>
<b>Total Program Attendance</b>	<b>3,714</b>	<b>940</b>	<b>0</b>	<b>0</b>	<b>940</b>	<b>4,654</b>	<b>4,504</b>	<b>13,205</b>
Membership - Cards								
City	92	41	0	0	41	133	142	596
City Renewals	160	69	0	0	69	229	186	762
Faculty	0	0	0	0	0	0	0	0
Faculty Renewals	0	0	0	0	0	0	5	16
Friends	2	1	0	0	1	3	2	3
Friends Renewals	3	2	0	0	2	5	11	18
Staff	4	3	0	0	3	7	3	14
Staff Renewals	3	1	0	0	1	4	5	15
Nonresident	175	51	0	0	51	226	204	644
Nonresident Renewals	233	121	0	0	121	354	290	1,093
TexShare Visitor	1	4	0	0	4	5	2	10
TexShare Visitor Renewals	7	0	0	0	0	7	8	14
<b>Total New Registrations</b>	<b>274</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>100</b>	<b>374</b>	<b>353</b>	<b>1,267</b>
<b>Total Renewals</b>	<b>406</b>	<b>193</b>	<b>0</b>	<b>0</b>	<b>193</b>	<b>599</b>	<b>505</b>	<b>1,918</b>
Spanish	No Data	No Data	0	0	0	0	No Data	No Data
Spanish Renewals	No Data	No Data	0	0	0	0	No Data	No Data

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TexShare Home New	1	0	0	0	0	1	0	<b>9</b>
TexShare Home Renewals	8	6	0	0	6	14	10	<b>29</b>
<u>Facility</u>								
Door Count	18,726	6,730	0	0	6,730	25,456	22,343	81,674
Study Room Use	398	141	0	0	141	539	534	2,390
Pressley Use - Library	97	29	0	0	29	126	86	1,864
Pressley Use - Nonprofit	38	19	0	0	19	57	54	329
Pressley Use - Other	1	0	0	0	0	1	0	167
Maynard Use - Library	70	25	0	0	25	95	32	2
Maynard Use - Nonprofit	21	7	0	0	7	28	39	221
Maynard Use - Other	0	1	0	0	1	1	0	85
<b>Total Meeting Room Use</b>	<b>625</b>	<b>222</b>	<b>0</b>	<b>0</b>	<b>222</b>	<b>847</b>	<b>745</b>	<b>2,669</b>

History & Culture	Q1	JAN	FEB	MAR	Q2	YTD 25	YTD 24	TOTAL 24
Partnerships	6	4	0	0	4	10	5	35
Special Displays	1	129	0	0	129	130	3	5
Documents Digitized	10	0	0	0	0	10	No Data	0

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 25	YTD 24	TOTAL 24
<u>Database Use</u>								
Portal to Texas History - Bastrop Advertiser	6,993	2,827	0	0	2,827	9,820	13,290	47,961
Heritage Quest	264	42	0	0	42	306	507	1,261
Learning Express Library	8	6	0	0	6	14	37	68
Gale Databases	560	239	0	0	239	799	99	1,679
Mango Languages	201	88	0	0	88	289	157	481
<b>Total General Use Databases Sessions</b>	<b>769</b>	<b>333</b>	<b>0</b>	<b>0</b>	<b>333</b>	<b>1,102</b>	<b>293</b>	<b>2,228</b>
<u>Technology</u>								
Kids Computer Use	97	33	0	0	33	130	144	548
Teen Computer Use	27	6	0	0	6	33	25	132
Adult Computer Use	1,665	583	0	0	583	2,248	2,295	7,926
Wifi Use	4,855	1,552	0	0	1,552	6,407	6,407	18,640
Website Visits	11,638	2,918	0	0	2,918	14,556	17,334	58,006
3D Prints	0	0	0	0	0	0	0	0
<b>Total Public Computer Use</b>	<b>1,789</b>	<b>622</b>	<b>0</b>	<b>0</b>	<b>622</b>	<b>2,411</b>	<b>2,464</b>	<b>8,606</b>

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 25	YTD 24	TOTAL 24
<u>Material Use</u>								
Check-Outs - Kids	7,293	2,359	0	0	2,359	9,652	9,180	29,992
Check-Outs - Tween	6,287	2,234	0	0	2,234	8,521	8,204	27,769
Check-Outs - Teen	1,211	383	0	0	383	1,594	1,743	6,009
Check-Outs - Adult	8,329	3,059	0	0	3,059	11,388	11,010	36,222
Honor Paperbacks	39	9	0	0	9	48	63	321
Renewals	9,002	2,800	0	0	2,800	11,802	10,943	33,755
In-House Use	4,472	1,422	0	0	1,422	5,894	7,736	23,138

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Self-Check	4,133	1,626	0	0	1,626	5,759	5,924	19,241
Mobile Circ	13	0	0	0	0	13	24	37
Hotspots	83	28	0	0	28	111	93	289
OverDrive eBooks - Kids	214	42	0	0	42	256	245	773
OverDrive eBooks - Teen	181	79	0	0	79	260	232	629
OverDrive eBooks - Adults	1,840	710	0	0	710	2,550	2,217	7,193
OverDrive eAudio - Kids	198	68	0	0	68	266	288	1,081
OverDrive eAudio - Teen	199	49	0	0	49	248	198	684
OverDrive eAudio - Adults	1,915	660	0	0	660	2,575	2,303	7,356
Boundless	72	78	0	0	78	150	3	3
<b>Total Checkouts</b>	<b>32,346</b>	<b>11,180</b>	<b>0</b>	<b>0</b>	<b>11,180</b>	<b>43,526</b>	<b>43,539</b>	<b>141,496</b>
<u>Interlibrary Loan</u>								
ILL Borrowed	39	11	0	0	11	50	31	117
ILL Lent	32	9	0	0	9	41	31	126
<u>Collection</u>								
Items Added - E, 1st Readers	178	89	0	0	89	267	276	975
Items Added - Board Books	7	0	0	0	0	7	0	3
Items Added - J	219	93	0	0	93	312	137	713
Items Added - Teens	73	38	0	0	38	111	48	200
Items Added - Adults	389	137	0	0	137	526	505	1,551
Items Added - Magazines	92	18	0	0	18	110	135	391
Items Withdrawn	816	203	0	0	203	1,019	1,161	3,611
Missing Items	58	24	0	0	24	82	41	108
<b>Total Items Added</b>	<b>958</b>	<b>375</b>	<b>0</b>	<b>0</b>	<b>375</b>	<b>1,333</b>	<b>1,101</b>	<b>3,833</b>

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 25	YTD 24	TOTAL 24
<u>Reference Transactions</u>								
General Reference Questions (ENG)	2,263	1,094	0	0	1,094	3,357	1,463	8,104
Directional Questions (ENG)	511	599	0	0	599	1,110	615	2,248
Tech Support Questions (ENG)	895	370	0	0	370	1,265	2,566	9,912
Tests Proctored (ENG)	1	4	0	0	4	5	6	12
Tech Tutor (ENG)	67	13	0	0	13	80	70	255
General Reference Questions (ESP)	No Data	No Data	0	0	0	0	No Data	No Data
Directional Questions (ESP)	No Data	No Data	0	0	0	0	No Data	No Data
Tech Support Questions (ESP)	No Data	No Data	0	0	0	0	No Data	No Data
Tests Proctored (ESP)	No Data	No Data	0	0	0	0	No Data	No Data
Tech Tutor (ESP)	No Data	No Data	0	0	0	0	No Data	No Data
<b>Total Reference Transactions</b>	<b>3,737</b>	<b>2,080</b>	<b>0</b>	<b>0</b>	<b>2,080</b>	<b>5,817</b>	<b>5,725</b>	<b>22,538</b>
<b>Total Spanish Reference Transactions</b>	<b>No Data</b>	<b>No Data</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>No Data</b>	<b>No Data</b>
<b>% Spanish Reference Transactions</b>	<b>No Data</b>	<b>No Data</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>No Data</b>	<b>No Data</b>
<u>Volunteers</u>								
Volunteer Hours	529.63	157.30	0.00	0.00	157.30	686.93	338.00	1,375.30
FOL Volunteer Hours	196.22	70.75	0.00	0.00	70.75	266.97	559.25	1,653.14
Teen Volunteer Hours	182.88	46.05	0.00	0.00	46.05	228.93	143.25	661.45
<b>Total Volunteer Hours</b>	<b>908.73</b>	<b>274.10</b>	<b>0.00</b>	<b>0.00</b>	<b>274.10</b>	<b>1,182.83</b>	<b>1,040.50</b>	<b>3,689.89</b>

## Statistics - January 2025

Social Media								
Facebook Page Likes	3,797	3,824	0	0	1,275	1,268	12,855	3,468
Facebook Engaged	3,735	369	0	0	369	4,104	9,645	24,358
Facebook Reach	34,247	14,686	0	0	14,686	48,933	77,310	234,696
Instagram Followers	1,316	1,325	0	0	442	1,316	1,218	1,981
Instagram Profile Activity	166	63	0	0	63	229	9,465	23,773
Instagram Reach	1,739	0	0	0	0	1,739	1,940	6,154
Savannah Stats								
# of Emails Composed	103	46	0	0	46	149	137	412
# of Messages Sent	18,760	11,443	0	0	11,443	30,203	19,370	63,853
Opens	9,519	5,405	0	0	5,405	14,924	9,424	28,172
Open %	51%	47%	0%	0%	47%	53%	51%	45%
Clicks	565	0	0	0	0	565	746	2,121