



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name:

Riding on Faith Rodeo

Mailing address:

P.O. Box 63254, Pipe Creek, TX 78063

Website for event or sponsoring entity:

RidingonFaithRodeo.com

Non-profit or for-profit status:

profit

Tax ID Number:

Purpose of the organization:

Produce Rodeo in Bandera for Summer

Proposal Information

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera **AND directly** promote the overnight accommodation industry in Bandera?

☒ Yes

☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories:

(1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting Events?

☒ Yes

☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?

as added money to get contestants to Bandera and advertisement.

Why should your request be granted?

We are the only event that was happening during the summer 2026 in Bandera.



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Event Information

Name of event or project: Riding on faith Rodero.
Date of event or project: Friday from May 28, 2026 to 11 July 31, 2026
Primary location of event or project: Mangfield Park Arena
Name/title of officer authorized to act for entity: Karen Konvicka, Owner
Applicant/contact person: K. Konvicka Phone: 253-209-1109

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 2,000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ _____

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ _____

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ \$12,500 -



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Total Amount requested: \$ 14,500

1. How many years have you held this event or project? 10
2. Estimated Attendance: we had 500-600 each week.
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

2025
2024
2023

\$ 8,000
\$ 10,000
\$ 10,000

4. Have you or will you receive HOT funds from Bandera County for this event:
☒ Yes ☐ No If yes, what was the amount? \$5,000
5. What other organizations or government entities have you received financial support for your project? none
6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ 15 each
7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No
If so, how will the profits be used? \$1283.11 after all expenses
8. Please list all promotional efforts and the amount committed:
Newspaper: \$ _____ Radio: ~~5000~~ 5100
TV: \$ _____ Other paid advertising: \$ 1000
Number of press releases to media: _____
Other promotions: \$490
9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



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10. What geographic areas did your advertising and promotion reach?

Texas, International, and 32 states

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Karen Barker

Signature

2026 Aug 8

Date