

CITY OF BANDERA COUNCIL AGENDA
Regular Meeting: Tuesday January 14, 2025

AGENDA ITEM: Approval of Resolution 2025-005 approving Social Media Policy

SUBMITTED BY: Allyson Wright

APPROVED FOR AGENDA: Stan Farmer

BACKGROUND: Presently we have no social media policy that enables us to remove comments if they contain profanity, are considered harassing or personal attacks, etc. City Attorney Natalie Thamm has recommended the attached policy.

FISCAL ANALYSIS:

None

RECOMMENDATION:

None

Social Media Policy

The official City of Bandera social media accounts is considered a “public forum” site. Departmental social media accounts that are focused and limited in scope and topic are “limited forum” sites.

The City respects the viewpoint of each and every citizen. As such, the City will err on the side of non-removal of posts on the City’s social media accounts. However, the City recognizes that in some instances, it is necessary to hide or remove certain types of social media content posts. A post that contains any of the following material is prohibited and will be removed:

- Contains obscene or pornographic material.
- Contains profanity or abusive language; or
- Harassing statements, personal attacks, or threats to another poster.
- Support or opposition for a political campaign, candidate, or measure; or
- Advertises a commercial entity, product, or service.

Departmental social media accounts are limited in scope. As such, any social media content posted on a departmental social media account must pertain to the scope and purpose of the department’s account. A post that contains any of the following material is prohibited and will be removed:

- Contains obscene or pornographic material.
- Contains profanity or abusive language; or
- Harassing statements, personal attacks, or threats to another poster.
- Support or opposition for a political campaign, candidate, or measure; or
- Advertises a commercial entity, product, or service.
- Is unrelated to the purpose and topical scope of the Departmental page.