

Bandera Economic Development Corporation
Promotion Funding Application

Please submit application materials in hard copy to City Hall, 511 Main Street, Bandera, Texas 78003,
or via email to banderaedc@gmail.com.

Event Name: Labor Day Weekend Ranch Rodeo Year Founded: 2019
Event Date(s)/Time(s): men & women's September 5-6, 2021
Event Contact Name: Eric Kellmann Title: 713-502-9905 President
Contact Phone: 713-502-9905 Contact Email: eric @ banderarodeo.org
Event Location: Mansfield Park Arena
Event Mailing Address (if different): P.O. Box 457 Bandera, Tx. 78003
What type of event is it? Ranch Rodeo
What type of advertising do you do for the event? Social media, radio, print
How is the event funded? Ticket sales & Sponsorships
What type of entertainment or activities are offered? Mens ranch teams
Womens ranch teams, local kids drill teams
What ages can participate in this event? all
Does the event have vendors that remit sales taxes to the Texas State Comptroller? Yes
Does the majority share of the event participation come from local residents or visitors? Both
Has a permit for the event been issued by the City of Bandera? not needed, county
What is the total cost of the event? \$22,000
What is the amount of promotion funding requested from the BEDC? \$8000 to be split between
Memorial Weekend
Labor Day Weekend

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Eric Kellmann

Applicant's Signature

11-15-2025

Date

Required Attachments:

1. Please attach a copy of a past or current promotional material for the event.
2. Please attach a document providing details for the business, non-profit corporation or official organization that is to receive the funds for the event. The BEDC cannot issue funds to individuals.
3. Please attach any other materials you believe demonstrate the value of the event to the community.