

Bandera Economic Development Corporation
Promotion Funding Application

Please submit application materials in hard copy to City Hall, 511 Main Street, Bandera, Texas 78003,
or via email to banderaedc@gmail.com.

Event Name: Longhorns on Main Year Founded: ?
Event Date(s)/Time(s): Saturday September 5, 2026
Event Contact Name: Eric Kellmann Title: President
Contact Phone: 713-502-9905 Contact Email: eric@banderapromoteo.org
Event Location: Main Street Bandera, Texas
Event Mailing Address (if different): _____
What type of event is it? Parade
What type of advertising do you do for the event? Promoting the Labor Day Weekend
How is the event funded? This needs to be a city/county venture
What type of entertainment or activities are offered? Parade
What ages can participate in this event? all
Does the event have vendors that remit sales taxes to the Texas State Comptroller? yes
Does the majority share of the event participation come from local residents or visitors? both
Has a permit for the event been issued by the City of Bandera? previously - yes
What is the total cost of the event? \$8500⁰⁰
What is the amount of promotion funding requested from the BEDC? historically EDC has covered the cost.

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Lisa Kellmann
Applicant's Signature

11-15-2025
Date

Required Attachments:

1. Please attach a copy of a past or current promotional material for the event.
2. Please attach a document providing details for the business, non-profit corporation or official organization that is to receive the funds for the event. The BEDC cannot issue funds to individuals.
3. Please attach any other materials you believe demonstrate the value of the event to the community.