

## Bandera Economic Development Corporation

### Promotion Funding Application

Please submit application materials in hard copy to City Hall, 511 Main Street, Bandera, Texas 78003, or via email to [banderaedc@gmail.com](mailto:banderaedc@gmail.com).

Event Name: Longhorns on Main Year Founded: ?  
Event Date(s)/Time(s): Saturday September 5, 2025  
Event Contact Name: Eric Kellmann Title: President  
Contact Phone: 713-503-9905 Contact Email: [eric@banderapromodeo.org](mailto:eric@banderapromodeo.org)  
Event Location: Main Street Bandera, Texas  
Event Mailing Address (if different): \_\_\_\_\_  
What type of event is it? Parade  
What type of advertising do you do for the event? Promoting the Labor Day Weekend  
How is the event funded? This needs to be a city/ county venture  
What type of entertainment or activities are offered? Parade  
What ages can participate in this event? All  
Does the event have vendors that remit sales taxes to the Texas State Comptroller? Yes  
Does the majority share of the event participation come from local residents or visitors? both  
Has a permit for the event been issued by the City of Bandera? Previously - Yes  
What is the total cost of the event? \$8500  
What is the amount of promotion funding requested from the BEDC? historically EDC has covered the cost.

I hereby certify that the information provided in this application and attachments is true, correct and complete to the best of my knowledge. Omissions or submission of incorrect information will render this application invalid.

Lisa Kellmann  
Applicant's Signature

11-15-2025  
Date

#### Required Attachments:

1. Please attach a copy of a past or current promotional material for the event.
2. Please attach a document providing details for the business, non-profit corporation or official organization that is to receive the funds for the event. The BEDC cannot issue funds to individuals.
3. Please attach any other materials you believe demonstrate the value of the event to the community.