

Jill Shelton

From: Bandera ProRodeo <lisa@banderaprorodeo.org>
Sent: Friday, May 1, 2026 3:27 PM
To: Jill Shelton
Subject: Request to be added to the agenda
Attachments: Bandera ProRodeo.pdf; Bandera ProRodeo Assoc..pdf

Good afternoon Jill,

This is Lisa Kellmann with Bandera ProRodeo Association.

I am asking to be included on the agenda for the next City Council meeting regarding the Longhorns on Main during the Labor Day Parade.

Attached you will find a cover letter & application

We appreciate your time,
Lisa



Eric Kellmann, President
Ron Walter, Vice President
Bonnie Sharp, Vice President
Linda James, Secretary
Lisa Kellmann, Treasurer

April 30, 2026

Bandera, Texas
City Council

Dear Board Members,

We have recently learned that the EDC is unable to fund the Longhorns on Main, Labor Day Parade. We had approached the EDC board to consider it as a project but we were not within the guidelines. The EDC does not have any promotional funding available for the rest of the year.

Bandera ProRodeo Association has historically procured and coordinated the Longhorns, but we have never been, nor can we be, financially responsible for this event.

I realize that we are outside of the normal fund request timeline but feel this is a slight emergency and would like to be included on the agenda for the next city council meeting so we can discuss a means for this promotional event.

We look forward to seeing everyone and appreciate the support,

Eric & Lisa Kellmann
Bandera ProRodeo Association

Thank you for partnering with Bandera ProRodeo Association in 2025
We are a registered 501(c)(3) non-profit organization.



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Event Information

Name of event or project: Longhorns on Main Labor Day Parade

Date of event or project: Saturday, September 5, 2021

Primary location of event or project: Main Street

Name/title of officer authorized to act for entity: Eric & Lisa Kellmann President
Treasurer

Applicant/contact person: Lisa Kellmann Phone: 830-832-9227

Select Category/Categories and Amount Requested

- Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 8500 we may be able to negotiate to \$8000

- Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ _____

- Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ _____

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ _____