



Ballwin Parks and Recreation Department Report for the Fourth Quarter 2022

Park Projects

- Cleared out vegetation from small wooded area at New Ballwin Park and removed a couple of trees per neighboring residents request.
- Cut back perennials in all park areas
- Trimmed several trees in several different parks
- Mulched and blew leaves from lawn areas in parks
- Winterized all irrigation systems

Building System Projects

- Winterized plumbing in parks as well as North Pointe
- Completed several items on list of repairs at North Pointe
- Ran CAT6 cable for cameras at Public Works
- Winterized all park restrooms and North Pointe.





Golf Course

- Golf play continues to be strong. Resident play equates to approximately 34% of total rounds.
- A new fleet of lithium battery powered carts were ordered early in 2022 delivery is still not expected until the second quarter of 2023.
- A utility truck has also been ordered in early 2022 and delivery is anticipated for the first quarter of 2023.
- Ballwin Golf Course boasts 4.4 stars on Google reviews. Many claiming this is the best shape the course has been in many years thanks to Golf Course Superintendent, Chris “Buck” Root. Additionally there have been many reviews on how friendly the staff is. Many thanks to Golf Course and Events Center Manager Alex Graf and his staff.

Rounds for the Year	2022	2021	2020	2019
Residents	9,046	10,756	10,972	8,401
Non-Residents	26,730	27,118	22,083	20,902
Tournaments/Other	837	817	369	1,685
Total Rounds	36,613	38,599	33,424	30,988

Golf Course Revenues & Expenses 12.31.22	2022 Actual	%	2021 Actual	2020 Actual	2019 Actual
Revenues	\$857,287	100%	\$851,253	\$661,338	\$669,386
Expenses	\$967,728	99%	\$879,994	\$924,964	\$874,365
Net for Year	(\$110,441)	89% Goal = 80%	(\$26,623)	(\$204,979)	(\$206,661)

Golf Course Maintenance

- Winterization of the irrigation system included cleaning and inspecting the 400 sprinkler heads and 100 valve boxes on the course.
- Added a load of rock to the mouth of the pond to help reduce silt
- Removal of three large, dead trees
- Removed stone stair path on #9 tee box and filled the area with soil and sod to enlarge the tee box
- Added soil and seeded the rough on #8 by the bridge

Golf Course Pro Shop

- A 2022 partnership with Gimme Golf Club produced 330 rounds up from 176 rounds in 2021 played at an average green fee \$20.04 up from \$16.61 per round.
- Ballwin Golf Course and St. Louis Indoor Golf have teamed up to provide a golf simulator at The Ballwin Pro Shop. 2022 the simulator has generated over \$7000. Leagues and lessons are just a couple of the advantages of the simulator.
- In 2022 the Ballwin Golf Course booked a one half of a percentage point less rounds than 2021 due to weather and reporting error.
- The increase in revenue can be attributed to
 - Discontinued the online tee time discount. (60% of tee times are booked online),
 - Consistent enforcement of residency requirement for discounts.
 - Increased cart rental fee.
 - Pro shop merchandise sales revenue.
 - Enforcement of no outside alcohol allowed to be brought onto the premises.
- Two programs generating more interest in the game of golf were offered at the Ballwin Golf Course were Jr Golf Clinics and CYC Jr. Golf Leagues.
- Newly formed instructional adult clinics were formed in partnership with STL Golf Lessons.
- October's Glow Golf was a great success.

Golf Course Event Center

Event Center Rentals have made encouraging progress over the past twelve months.

Beverage and Rental Income	2022	2021	2020	2019	2018
Beverage Sales	\$32,525	\$17,754	\$6,995	\$38,818	\$41,722
Rental Income	\$32,216	\$18,175	(\$1,483)	\$23,200	\$24,488

Gross Club Sales	\$64,741	\$35,929	\$5,512	\$62,018	\$66,210
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North Pointe Aquatic Center

- 2022 marked a very successful season at North Pointe. High weekend attendance birthday party bookings and swim programs attribute. However, lower than desired staffing made facility operation tricky at times. Overall, Aquatic Manager Emily Wagemann and Aquatic Specialist Anna Nickel and their staff did a phenomenal job ensuring a great 2022 season.
- The crowds brought many challenges this season including parking, unruly behavior and an increase resident complaints regarding the abundance of people in attendance.

Revenue/Expenses thru 12/31/2022	2022	2021	2020	2019
Revenues	778,864.61	\$705,508.37	\$256,618.61	\$612,349.06
Expenses	691,166.17	\$659,999.00	\$485,312.33	\$611,140.81
Net to Date	87,698.44	\$45,509.37	(228,693.72)	\$1,208.25

North Pointe Attendance - January 1- September 5, 2022				
	2022 Residents and Non-Residents	2021 Residents and Non-Residents	2020 Residents and Non-Residents	2019 Residents and Non-Residents
Daily Visits-Swipes	29,131	31,873	14,015	21,335
Daily Paid Visits	38,218	35,400	5,800	35,056
Subtotal	67,349	67,273	19,815	56,391
Programming: All other program attendees	11,143	7,493	11,709	1,788
Number of Birthday parties & Rentals	2,160 (93 parties)	1,520 (67 parties)	1,080 (6 parties)	1,390 (51 parties)

Total	80,652	76,286	24,684	59,569
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Daily Visits (includes all swipes, 20 visit card and membership visit, Daily Paid Visits (includes all paid daily visits-youth, adult and senior), Program Attendees is the number of participants signed up for the program Master Class & Swim Club, # of Birthday Party and rentals reservations and total number attendance

The Pointe at Ballwin Commons

- 158 seniors attended the Lunch N Bingo Bingo programs during the 4th quarter.
- Although the weather forecast affected the September 18 Ballwin Kids Triathlon, 130 kids still registered for the annual event.
- Over 600 people attended the Craft Beer Festival on September 10 and a \$3,500 donation was made to the Ballwin Arts Commission.
- 600 people attended the Halloween Hullabaloo.
- 99 people participated in The Moonlight Howl 5K race held on October 28. This race is hosted in partnership with The Wolf Cafe.
- 29 children attended Fish Tales.
- Certifications received: 8 lifeguards, 5 in CPR, AED and First Aid.
- 227 non-resident private swim lessons.
- 381 resident private swim lessons.
- The Ballwin Police and Park and Recreation departments partnered to offer the first Cocoa with the Popo event at The Pointe on December 16 & 17.
- 3,054 people participated in pickleball during the 4th quarter.
- There were over 3,700 group and private swim lesson registrations in 2022
- 25,425 program registrations were taken in 2022
- Recreation Managers Matt Struempf and Gayle Junge attended the Athletic Business Conference and brought back valuable information regarding fitness and recreation trends as well as attending the expo to speak with vendors and see and try the latest products to outfit The Pointe.
- City Administrator Eric Sterman and Parks and Recreation Director Chris Conway attended the National Park and Recreation Conference which offers educational sessions in the topics of parks, recreation, conservation, health, landscape architecture and city planning.
- Personnel changes during this quarter included:
New Hires: Adam Peper, Recreation Manager, Jessi Moore, Recreation Specialist, Jarod Briscuso, Recreation Specialist.



("Square One" art on loan program)



Santa Clause (Ofc. Mark Reckert) makes an appearance at Swim Lessons at Cocoa w the Popo.

Operating Expenses and Revenues

Total Pointe Revenues & Expenses through 12.31.22	2022 Actual	2021 Actual	2020 Actual *	2019 Actual
Revenues	\$1,810,052.66	\$1,625,671.19	\$976,030.06	\$1,927,893.91
Expenses	\$1,783,815.90	\$1,555,052.89	\$1,421,950.74	\$1,653,347.52
Net for Year	\$26,236.76	\$70,618.30	(\$445,920.68)	\$277,654.09

*(Covid Year-The facility was closed for 3 months and at 25% capacity for six months)

Attendance

The attendance figures below reflect attendance by member swipes, those paying the daily admission fees, and individuals attending birthday parties.

Attendance	2022 Resident & Non-Resident	2021 Resident & Non-Resident	2020 Resident & Non-Resident	2019 Resident & Non-Resident
Member Visits	235,428	180,030	125,603	263,254
Daily Visits paid	10,896	9,331	5,102	10,234
Total Gate	246,324	189,361	130,705	273,488
Birthday Party Attendees	3,820 (327 parties)	679 (43 parties)	720 (35 parties)	2,110 (110 parties)
Total attendance	250,144	190,040	135,456	275,598

Membership Totals as of December 31, 2022 Grand Membership Total 5,973 Traditional Membership Total 1,911

	Total	Pointe Memberships		Platinum Memberships		Active & Fit	Silver Sneakers/ Tivity Prime	Renew Active/ One Pass	Silver & Fit	Gym Pass
Residents		Annual	Debit	Annual	Debit					
Youth	95	33	58	3	1					
Adult	138	50	77	5	6					
Single + 1	149	53	82	4	10					
Senior	172	77	44	27	24	27	1136	686	10	
Senior Couple	178	107	46	16	9					
Hero	14	5	7	0	2					
Family	618	142	351	46	79					
Total	3199	467	665	101	131	27	1136	686	10	

	Total	Pointe Memberships		Platinum Memberships		Active & Fit	Silver Sneakers/ Tivity Prime	Renew Active/ One Pass	Silver & Fit	Gym Pass
Non-Residents		Annual	Debit	Annual	Debit					
Youth	38	10	27	0	1					
Adult	66	14	40	5	7					
Single + 1	56	16	26	2	12					
Senior	112	24	49	15	29	93	1397	897	13	
Senior Couple	68	26	25	8	9					
Hero	1	0	1	0	0					
Family	180	33	96	18	33					
Total	2751	123	264	48	91	93	1397	897	13	

	Total	Pointe Memberships	
Business		Annual	Debit
Youth	2	0	2
Adult	2	1	1
Single + 1	2	1	1
Senior	1	1	0
Senior Couple	3	0	3
Family	9	1	8
Total	19	4	15

Reciprocal Employees	Total
Clayton Family	2
Richmond Heights Family	0

Insurance Based Memberships

This year marks yet another increase in revenue for this category of memberships. Both regular membership revenue continues to flourish and the insurance memberships continue to be a win for us (revenue/free advertising/bodies through the door to buy other things), a win for policyholders ("free" or discounted memberships), and a win for insurance companies (more physically active policyholders=fewer claims)

Tivity-Silver Sneakers/Prime Fitness: SilverSneakers is one of the Medicare insurance supplement programs. The Pointe staff works with insurance companies to enable older adults to visit The Pointe at little or no extra charge. The city added Tivity's Prime Fitness program in 2022 for non-Medicare eligible individuals. The city is reimbursed \$3 per visit up to 10 visits per month per member for both programs. So, for those that come 10 times per month (some visit more), the city receives \$30. The city's Resident Senior Couple Membership rate is \$24 per month for two people; so with Silver Sneakers, the City can receive up to \$60 per month for two people, assuming they both come 10 times per month.

Optum-Renew Active/One Pass Renew Active is another Medicare insurance supplement program where members do not pay out of pocket but the city is reimbursed \$20/person/month if they come in just one time that month. The city added Optum's One Pass in 2022 for non-Medicare eligible individuals. The One Pass reimbursement process is the same as Renew Active.

American Specialty Health-Silver and Fit/Active and Fit are other insurance based memberships. Silver and Fit is for Medicare eligible members and Active and Fit is for non-Medicare eligible members. The city is reimbursed \$27/person/month if they come in just one time that month.

Gympass is another fitness center benefit program offered by employers. The city is reimbursed \$3.56 per visit for individuals with this benefit.

Below is a review of our insurance based membership usage for 2022. These "memberships" are not included in our other membership totals.

Silver Sneakers/Prime, Renew Active/One Pass, Silver/Active and Fit, and Gympass 2022

Silver Sneakers/Prime 2022	Jan-March	April-June	July-Sept	Oct-Dec	January - December
# of visits	8,535	7,949	7,405	8,426	32,315
# Compensated Visits	6,776	5,766	5,895	6,777	25,214
Revenue received	\$ 20,295	\$17,298	\$17,685	\$20,331	\$75,609
Renew Active/One Pass 2022					
# of visiting members	1,218	1,251	1,234	1,443	5,146
# Compensated Visits	1,218	1,251	1,234	1,443	5,146
Revenue received	\$24,360	\$25,032	\$24,680	\$28,860	\$102,932
Silver/Active And Fit 2022					
# of visiting members	81	80	64	84	309
# Compensated Visits	81	80	64	84	309
Revenue received	\$2,187	\$2,160	\$1,728	\$2,268	\$8,343
Gympass 2022					
# of visiting members	25	12	11	15	63
# Compensated Visits	25	12	11	15	63
Revenue received	\$77.80	\$42.72	\$39.16	\$53.40	\$213.08
Silver Sneakers/Renew Active/Active-Silver & Fit					
# of visits/visiting members	9,834	9,200	8,703	9,953	37,690
# Compensated Visits	8,075	7,017	7,193	7,764	30,589
Revenue received	\$46,842	\$44,490	\$44,093	\$51,672	\$187,097

Membership Comparison for January1 – December 31, 2022	2022	2021	2020
*Regular Memberships	1911	1,742	1,434
Silver Sneakers/Tivity Prime Members	272	277	251
Renew Active/One PassMembers	416	307	162
Silver/Active and Fit	62	84	53
Gympass			
Total Memberships	2661	2,326	1,900

*Regular memberships include youth, adult, single plus one, seniors and family memberships that pay upfront or debited monthly as opposed to Silver Sneakers, Renew Active and Silver/Active and Fit members where the city is reimbursed by member visits.



Ballwin Days Festival

The festival was held on August 20-22. The date was moved to August from its usual June date due to the ongoing COVID-19 restrictions still in effect during the period when Ballwin Days was being planned. PBJ Happee Days Shows was the festival's new ride vendor. Communication was great, but still may search for a new vendor for 2022. J.D. Shelburne performed on the main stage on Saturday night and Well Hungarians performed on Friday night. The date for next year's festival will be August 19-21, 2022.

Revenue/Expenses through 12.31.2022	2022 Actual	% of Budget	2021 Actual	2020 Actual	2019 Actual
Revenues	\$57,786	100%	\$50,921	\$960	\$53,321
Expenses	\$65,046	100%	\$56,866	\$8,407	\$62,318
Total	(\$7,260)		(\$5,944)	-\$7,447)	\$(-\$8,997)

Parks and Recreation Department

The City of Ballwin Parks and Recreation Department includes six programs:

- Parks
- Golf Operations
- Aquatic Center Operations
- Community Center
- Building Services
- Ballwin Days

The Department of Parks and Recreation is responsible for building community by positively impacting the lives of citizens of all ages through the delivery of leisure services; promoting healthy and active lifestyles as well as creating and operating attractive facilities and open spaces. Managing the use of and maintaining the parks and community facilities while coordinating on-going community recreation programs are functions of the department. With fiscal responsibility a priority, the budget is divided into six program areas to more efficiently budget and track revenues and expenditures associated with particular facilities and programs.

Department staff includes 26 full time employees and approximately 300 part time employees on a seasonal basis.

PARKS

PROGRAMS & GOALS

The parks budget program involves the maintenance of all parks located within the city as well as mowing some specified common ground areas. In addition, the program is responsible for maintenance of all landscaped medians in the city as well as the historical log home in Vlasis Park and the original Ballwin School House located on Jefferson Avenue.

Board Directive: Improve/construct park facilities based on master parks plan priorities.

Board Directive: Replace playgrounds with ADA inclusive equipment.

Board Directive: Explore opportunities to develop the park system to include pickle ball facilities, Pointe expansion and add green space.

- Maintain parks for the safety and enjoyment of residents.
- Reinvest in Ballwin Parks to encourage healthy and leisurely lifestyles.
- Maintain and improve landscaped areas.
- Utilize Park Master Plans and City Comprehensive Plan to prioritize park improvements.
- Successfully implement fee increases for pavilions, ball field, and tennis court reservations.

SIGNIFICANT BUDGETARY ISSUES

1. Complete installation of a new playground, restroom building and complete a pickle ball court conversion at Holloway Park with funds from the LWCF grant, awarded in 2021. This is budgeted in the Capital fund.

2. Bid equipment purchase and installation of a new playground at Vlasis Park with funds from the Municipal Park Grant; also budgeted in the Capital Fund.
3. As part of the playground renovation, a pavilion has been added to the budget and a sanitary sewer connection has been added in order to re-open the spray feature on the playground. Cost for these two items are \$60,000 and \$35,000 respectively.
4. As part of routine maintenance, crack sealing and parking lot striping are budgeted for Holloway Park/North Pointe and New Ballwin Parks for \$15,000.
5. Purchase new ¾-ton pickup truck to replace 1-ton dump truck with rusted out bed and inoperable 4 wheel drive at a cost of \$32,000.
6. Purchase a new 72-inch zero-turn mower and a sprayer/spreader. Costs are \$16,500 for each. Both pieces will improve work efficiency and be necessary to maintain parks to standards our residents require.

PRIOR YEAR GOALS

The New Ballwin Playground was completed at the start of summer 2022. Feedback has been positive. Additional feedback, as we move to improve playgrounds and parks in Ballwin, centers around accessibility and modernizing parks as other communities such as Brentwood, O’Fallon, and St. Charles County have done.

The ¾-ton pickup was unable to be purchased due to a lack of inventory. Our hope is to be able to purchase in 2023. The 1-ton dump this vehicle is replacing is now classified as in poor condition on the city’s fleet report.



Efficiency Measures	2021 Actual	2022 Estimate	2023 Budget
Maintain Tree City USA status by meeting all criteria	100%	100%	100%

GOLF OPERATIONS

PROGRAMS & GOALS

The golf operations budget program includes the maintenance of the nine-hole course and operation of the golf club including the pro shop, snack bar and events center.

Strategic Goal: Leader in Active Recreation and Healthy Living

Strategic Goal: Outstanding Community Services

- Strive for golf course budgeted cost recovery of 80% annually.
- Elevate course image beyond the stigma of being a municipal owned golf course with improved cart paths, a new fleet of golf carts and immaculately kept and fast greens.
- Evolve golf merchandise for sale in order to best meet the needs of golfers and show positive ROI for the City.
- Be creative in golf programming to include city-run tournaments, outings, and events/activities on the golf simulator.
- Revamp Event Center booking procedures and make Event Center more desirable with the addition of audio and visual equipment.

SIGNIFICANT BUDGETARY ISSUES

1. Enter a 5 year lease agreement for a fleet of electric golf carts. Lease payments equate to \$28,000 annually.
2. Purchase a Toro Greens Roller (\$16,400) to replace a failing John Deer Roller/verticutter with 3,400 hours on it.
3. Continue improving cart paths converting from asphalt to concrete. \$20,000 is budgeted.

Workload Measures	2021 Actual	2022 Estimate	2023 Budget
Golf course rounds	38,599	37,500	37,500
Efficiency Measures			
Cost Recovery	97%	87%	80%

PRIOR YEAR GOALS

The Golf Course cost recovery goal of 80% is likely to happen with an estimated 87% cost recovery at year-end 2022. Ballwin’s reputation in the St. Louis golfing community seems to have made a turn to be a leader in municipal golf courses. Several positive comments on the internet and through word of mouth have been received. Everything from a positive customer service experience to well-maintained, fast greens to overall course condition has been mentioned. Event Center bookings are back to pre-pandemic numbers and have had a positive impact on revenue.

AQUATIC CENTER OPERATIONS

PROGRAMS & GOALS

The North Pointe Aquatic Center is an outdoor waterpark that serves approximately 61,000 guests annually. The budget program includes revenues for program registrations, concessions, and admissions as well as expenses that provide for the maintenance and operation of the facility.

Strategic Goal: Leader in Active Recreation and Healthy Living

- Maintain an environment centered on the customer experience by ensuring guest safety with highly trained staff, a clean facility and staying up to date with trends of aquatic programming and facilities.
- Strive to update aquatic center landscaping to a more sustainable presentation. Replace mulch with rock, remove more mature plants and replace with younger plants.
- Ensure that equipment is well maintained, operating efficiently and visually free from rust and defects.
- Redesign the lifeguard schedule to eliminate short shifts in turn providing a more condensed schedule with fewer shifts to fill. This change will help prevent pool closures more prevalent today with workforce shortages.
- Successfully implement fee increase for non-residents to help ensure a positive experience amongst Ballwin residents and pass holders.
- Continue to identify operational inefficiencies with staffing and maintenance.
- Invest time and funds into maintaining aging Aquatic Center systems.



SIGNIFICANT BUDGETARY ISSUES

1. Improve landscaping by removing mature plants and add younger plants, begin replacing mulch with more permanent landscape bed covering. \$12,000 is budgeted.

Workload Measures	2021 Actual	2022 Estimate	2023 Budget
Membership Revenue	\$166,023	\$195,017	\$196,700
Attendance	76,286	77,962	71,000
Swim Team Participation	144	174	175
Swim Lesson Revenue	\$14,831	\$14,857	\$14,000
Efficiency Measures			
Cost Recovery	107%	109%	114%

PRIOR YEAR GOALS

Several of the goals from last year are similar for 2023. Redesigning landscaping around the facility will make this more resilient and resistant to mid-summer drain downs of the lazy river due to flooding of the parking lot and mulched flower beds. This change will save on utility, maintenance, and labor expenses. Staffing continued to be an issue and we look forward to a revamped staffing schedule that will condense the number of shifts needed each day.



COMMUNITY CENTER

PROGRAMS & GOALS

The community center budget program includes the operation of the city’s 66,000 square foot community recreation center, The Pointe at Ballwin Commons, as well as the budget to plan, market, and implement a variety of recreation programs that occur at The Pointe and throughout the community.

Strategic Goal: Leader in Active Recreation and Healthy Living

Strategic Goal: Outstanding Community Services

Board Directive: Enhance and expand engagement and communication with residents and businesses.

- Continue to serve as a hub for recreation and relationship building by providing a space and outlet for building community pride.
- Maintain the facility for the enjoyment of visitors and to ensure responsible cost recovery for the City.
- Keep fitness equipment up to date in order to better serve guests and keep the facility competitive with other centers.
- Be a leader in water safety by providing a comprehensive swim lesson program.
- Balance facility usage for the enjoyment of multiple user groups.
- Continue revamping a catalog of recreational and community programs that residents need and want.



SIGNIFICANT BUDGETARY ISSUES

1. Replace stairmills, bikes and Nustep equipment at a cost of \$45,000.
2. Replace the skyjack lift for \$15,500 for performing maintenance in the gymnasium.
3. New LED gym lights are needed to replace the 50,000-hour lights that were installed in 2014. The budget includes \$15,000 to replace the 24 light fixtures.

Workload Measures	2021 Actual	2022 Estimate	2023 Budget
Program Registrations	28,736	24,600	26,000
Pointe Attendance	190,040	195,000	200,000
Silver Sneakers/ Renew Active Memberships	3,605	3,929	4,000
Camp Revenue	\$362,886	\$340,254	\$322,200
Day Camp Participation	2,412	2,223	2,400
Membership Revenue	\$790,284	\$895,000	\$818,000

Efficiency Measures	2021 Actual	2022 Estimate	2023 Budget
Cost Recovery	105%	95%	85%
Camp Satisfaction Survey	87%	68%	100%
Swim Lesson Registrations	1,500	1,675	1,995

BUILDING SERVICES

PROGRAMS & GOALS

The Building Services program includes expenses involved with staff, equipment, and materials used to clean and maintain city facilities including The Pointe, North Pointe Aquatic Center, the Government Center, the Police Building, the Golf Club, Public Works facility, Ballwin School House, and Schmidt-Dahlke Log Home.

Strategic Goal: Outstanding Community Services

- Continuation of routine preventative maintenance plan at all city facilities.
- Continue to respond to requests from all city departments for building repairs, maintenance, and assistance with projects.
- Continuation of routine custodial services for the Community Center, Police Department, Government Center and Golf Course Pro Shop and Events Center.

SIGNIFICANT BUDGETARY ISSUES

1. Purchase a replacement ¾-ton utility truck to replace the current Ford F550 listed in poor condition on the City’s fleet report. This vehicle is budgeted at \$70,000.

BALLWIN DAYS

PROGRAMS & GOALS

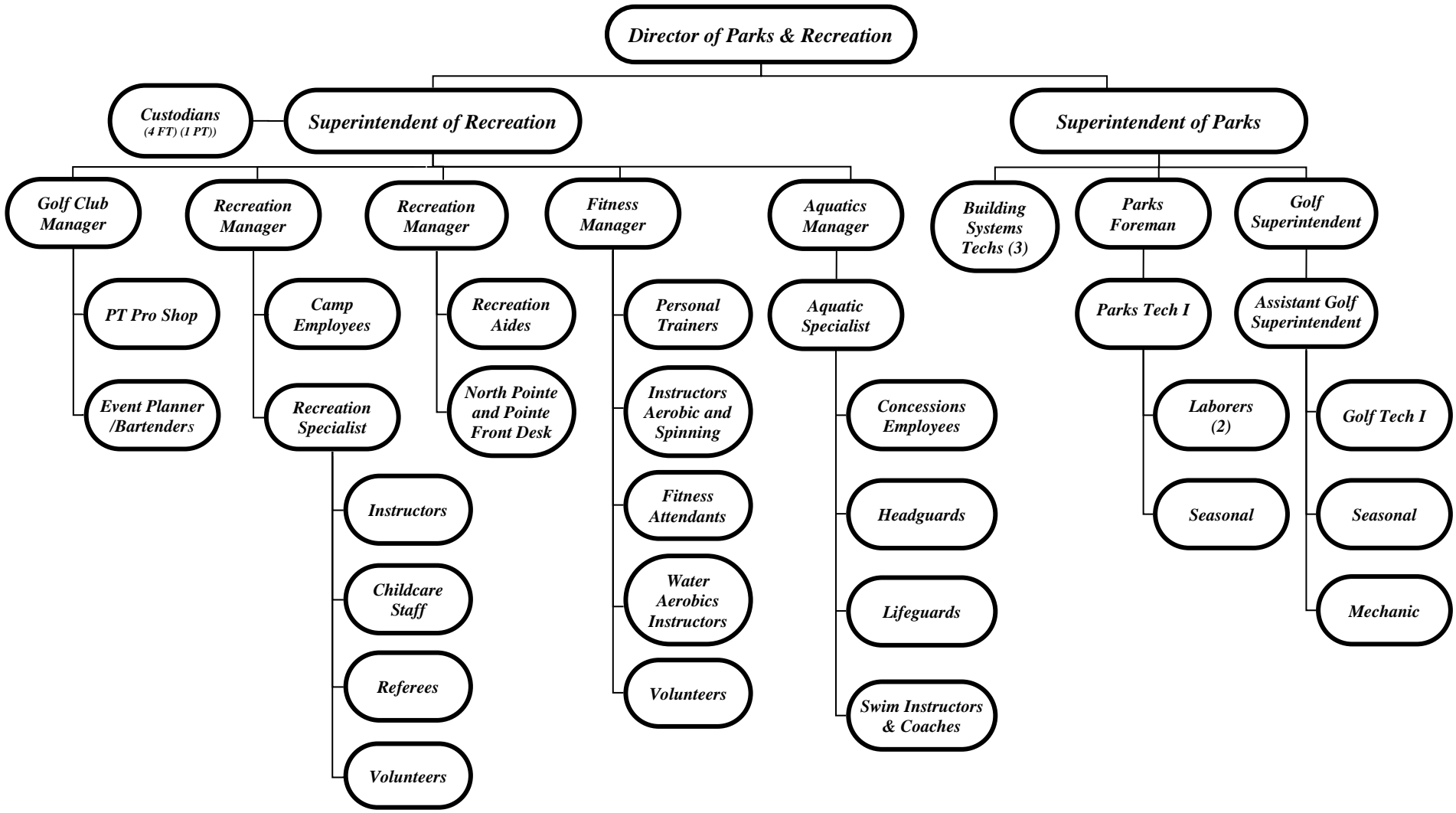
The Ballwin Days program includes revenues and expenses associated with this three day annual community festival held in Vllasis Park.

Strategic Goal: A Distinctive Image for Ballwin

- Provide three day family friendly event that is safe and promotes community pride.
- Work to increase revenue to equal expenses for festival operations.
- Continue to work to recruit new volunteers to plan and work the festival.

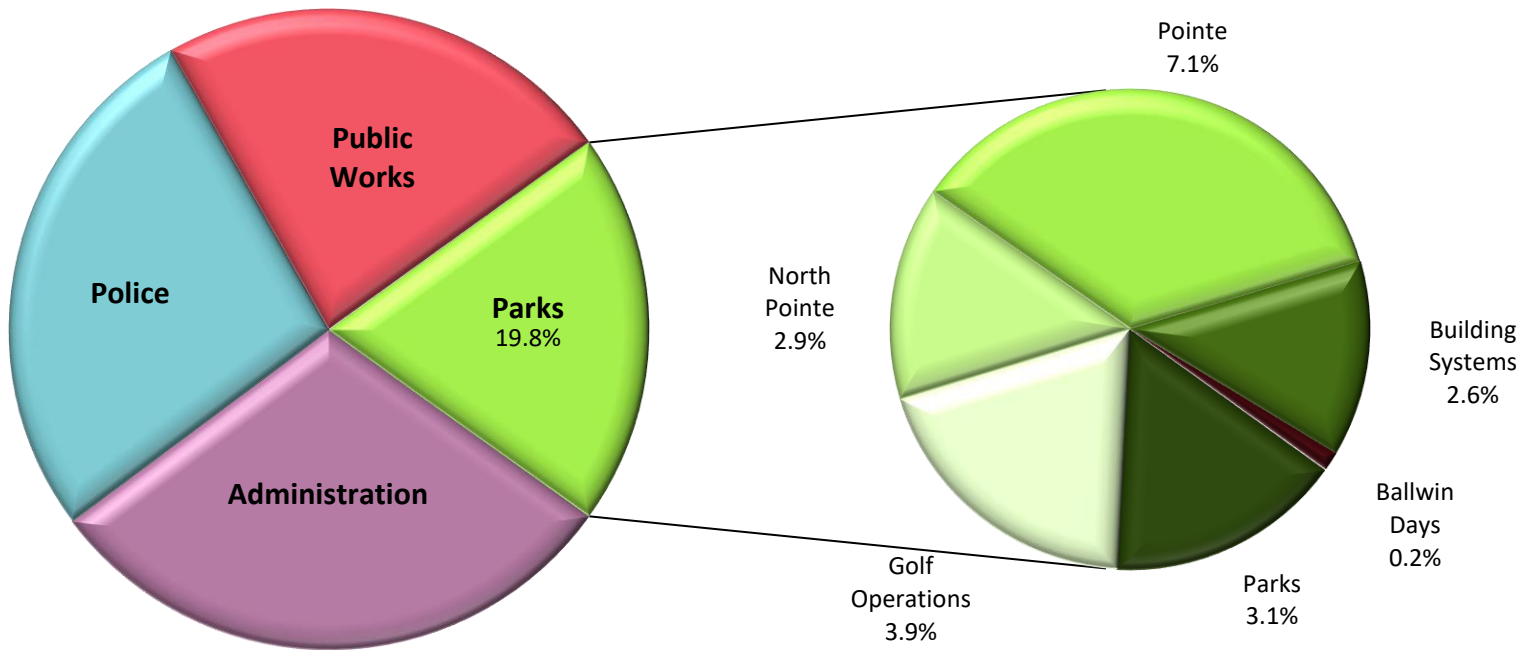
Efficiency Measures	2021 Actual	2022 Estimate	2023 Budget
Cost Recovery	90%	89%	85%

Parks & Recreation Department 2023 Organizational Structure



Full Time Equivalents: 2021 Actual – 63.74 2022 Estimated –63.29 2023 Budgeted – 64.00

Parks & Recreation Budget Expenditures



Parks & Recreation General Budget Expenditures

Description	2021 Actual	2022 Estimated	2023 Budget
Personnel Costs			
Wages and Salaries	2,341,739	2,505,863	2,786,508
Benefits	701,020	781,858	872,117
Personnel Costs Total	3,042,759	3,287,721	3,658,625
Operating Costs			
Travel & Training	2,734	9,821	10,120
Utilities	369,387	443,130	412,000
Communications	7,602	7,724	10,844
Rentals	306	2,100	2,000
Public Relations - External	1,566	5,017	3,775
Insurance	78,691	81,952	86,962
Advertising	7,677	9,665	11,300
Repairs & Maintenance	136,267	141,189	134,250
General Supplies	235,858	293,695	299,925
Dues & Subscriptions	8,782	8,995	9,515
Vehicle Expenses	28,036	44,785	25,429
Maintenance Materials	72,609	86,996	82,000
Contractual	117,994	154,153	147,588
Other Operating Expenses	34,408	44,768	38,670
Contingency	-	-	-
Operating Costs Total	1,101,917	1,333,990	1,274,378
Capital Costs			
Equipment, Furniture & Vehicles	76,789	149,532	288,070
Land & Facility Improvements	435	99,000	142,000
Capital Costs Total	77,224	248,532	430,070
Parks and Recreation Total	4,221,900	4,870,243	5,363,073

General Budget Expenditures by Program

Account Number	Description	2021 Actual	2022 Estimated	2023 Budget
Department: Parks and Recreation				
Program: Parks				
Personnel Costs				
100001	Regular pay	295,588	326,697	348,222
100002	Overtime pay	2,121	6,800	7,450
100004	Holiday pay	39	300	300
100010	Part time pay	5,473	-	14,500
107000	Workers' compensation ins	13,428	16,594	18,504
108000	FICA expense	21,797	24,355	28,341
109000	Health insurance	68,028	76,951	83,262
109005	HRA funding	1,327	1,478	1,675
109010	HRA fees	-	257	251
109050	ACA/PCORI fees	12	12	14
109500	Dental insurance	2,321	2,547	2,603
110001	LAGERS pension	21,143	29,715	32,495
111000	Life insurance	441	483	475
120009	Uniforms - parks	3,444	2,000	3,000
Total: Personnel Costs		435,162	488,189	541,092

Operating Costs

201041	MPRA conference	90	1,500	-
201050	Misc conferences/meetings	-	1,647	2,320
201100	Misc seminars/training	119	150	-
202010	Electric	16,496	17,000	18,300
202020	Gas	838	1,130	1,250
202030	Sewer	3,326	2,300	2,400
202040	Water	3,904	4,100	5,400
203001	Telephone	154	200	205
203108	Two way radios	237	340	265
204050	Misc equipment rentals	300	400	1,000
205225	Historical Society	11	200	200
205230	Arts Commission	10	73	75
206001	Gen/auto liability	5,644	5,951	6,244
206003	Property liability	4,884	5,002	5,282
206004	Cyber liability insurance	248	462	733
208004	Fire extinguishers maintenance	98	200	250
208014	Wildlife maintenance	4,590	3,420	6,000
208050	Misc equipment maintenance	4,287	6,500	5,400
208051	Path/parking lot maintenance	-	9,222	-
208061	Holloway Park maintenance	1,649	2,000	2,500
208062	New Ballwin Park maintenance	3,858	8,400	2,500
208063	Vlasis Park maintenance	17,375	11,000	12,000
208064	Ferris Park maintenance	5,654	5,600	3,500
208065	Greenfield Commons maintenance	2,027	3,000	4,000
208068	Log cabin maintenance	490	500	500

General Budget Expenditures by Program

Account Number	Description	2021 Actual	2022 Estimated	2023 Budget
Program: Parks				
Operating Costs (Continued)				
208069	Historical school house maint	14	250	300
209001	Coffee supplies	32	300	300
209010	Small tools	313	400	400
209026	Insecticides/pesticides	1,420	3,000	2,500
209029	Safety equipment	38	250	500
210052	NPRA	450	450	450
210053	MPRA	1,000	1,000	1,000
211100	Motor fuel	8,398	12,930	10,344
212014	Bandwagon maintenance	17	2,000	500
212030	Median maintenance materials	12	250	2,000
213050	Misc contractual services	2,500	3,000	3,000
213083	Median Maintenance Services	12,056	15,000	16,000
215026	Art Commission expenses	1,185	1,100	1,100
215028	Trees purchased	2,398	1,200	3,000
215030	Historical Society escrow expenses	674	10,620	1,500
215033	L.O.A.P. escrow expenses	5,445	7,800	12,000
Total: Operating Costs		112,241	149,847	135,218
Capital Costs				
219099	Misc equipment <\$7500	1,241	950	1,000
221502	Trucks	-	-	32,000
222050	Misc capital equipment	-	-	33,000
224010	N Ballwin Park improvements	435	99,000	-
224020	Vlasis Park improvements	-	-	95,000
224041	Path/parking lot improvements	-	-	15,000
Total: Capital Costs		1,676	99,950	176,000
Program Total: Parks		549,079	737,986	852,310

General Budget Expenditures by Program

Account Number	Description	2021 Actual	2022 Estimated	2023 Budget
Program: Golf Operations				
Personnel Costs				
100001	Regular pay	311,287	312,896	332,103
100002	Overtime pay	13,036	17,696	15,805
100004	Holiday pay	2,097	2,883	4,000
100010	Part time pay	3	-	-
100016	Part time - golf course	33,170	34,000	38,100
100017	Part time - pro shop	73,799	87,614	96,938
107000	Workers' compensation ins	18,937	21,817	24,322
108000	FICA expense	32,177	34,015	37,251
109000	Health insurance	60,194	62,929	69,770
109005	HRA funding	1,750	1,943	2,202
109010	HRA fees	-	338	330
109050	ACA/PCORI fees	17	17	19
109500	Dental insurance	2,334	2,431	2,524
110001	LAGERS pension	24,541	28,561	33,079
111000	Life insurance	458	451	542
115000	Unemployment ins	555	-	-
120010	Uniforms - golf operations	2,869	1,972	1,700
Total: Personnel Costs		577,224	609,563	658,685

Operating Costs

201100	Misc seminars/training	305	900	2,400
202010	Electric	15,792	18,000	19,350
202020	Gas	1,476	3,400	3,400
202030	Sewer	1,571	2,900	2,000
202040	Water	53,126	68,300	58,600
203001	Telephone	1,954	2,000	2,000
204010	Golf operations rentals	6	500	500
205250	Misc external public relations	1,179	2,520	2,000
206001	Gen/auto liability	7,959	7,824	8,207
206003	Property liability	6,740	6,817	6,942
206004	Cyber liability insurance	342	620	963
206011	Liquor liability insurance	1,794	1,694	1,800
208004	Fire extinguishers maintenance	0	200	300
208050	Misc equipment maintenance	24,769	23,000	19,000
208051	Path/parking lot maintenance	17,944	0	20,000
209001	Coffee supplies	185	100	200
209004	Office supplies	2,195	1,500	1,500
209005	Printing	1,210	1,000	2,000
209010	Small tools	418	300	1,000
209028	Food/beverages-tournaments	1,711	0	-
209030	Golf cart parts	2,609	2,035	1,200
209031	Beer	14,635	18,000	18,000
209032	Liquor	2,689	6,000	6,000

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Golf Operations				
Operating Costs (Continued)				
209033	Soda	5,537	6,000	5,800
209034	Food	2,803	4,000	5,000
209035	Paper products	1,141	1,100	1,200
209036	Course fixtures	4,193	4,600	4,600
209045	Misc programs supplies	1,254	800	1,500
209050	Misc operating supplies	378	900	900
210054	GCSAA	175	-	-
210055	USGA	150	150	150
210059	Metro Amateur Golf	3,978	3,000	3,500
210061	Mississippi Valley Turf	205	380	400
211100	Motor fuel	13,348	23,437	8,000
211150	Motor oil	857	500	750
212017	Sand	4,531	4,765	5,000
212018	Herbicides/insecticides	16,743	16,816	17,000
212019	Fungicides	15,804	17,550	18,000
212020	Fertilizers	9,036	9,000	9,000
212021	Paint	787	300	500
212022	Golf course repairs	4,971	4,850	5,000
212026	Building maintenance materials	417	500	500
212027	Sod replacement	3,753	5,070	5,000
212028	Sod/seed	1,370	1,570	1,500
212029	Ornamentals/trees	1,485	1,621	2,000
212050	Misc maintenance materials	5,027	5,000	6,000
213025	HVAC repairs	60	2,300	2,300
213045	Exterminator	1,269	1,100	1,300
213049	Instructor services	3,564	3,139	-
213050	Misc contractual services	10,354	15,520	8,600
213060	Software maintenance	1,826	5,502	6,000
213082	Media access	1,488	1,500	1,500
215024	Licenses	770	898	770
215025	Items for resale	23,610	23,000	20,000
Total: Operating Costs		301,493	332,478	319,132
Capital Costs				
219099	Misc equipment <\$7500	1,277	6,500	2,700
222510	Mowers	-	30,471	16,400
222515	Golf carts	-	-	31,620
223530	Bldg construct/remodel	-	-	17,000
Total: Capital Costs		1,277	36,971	67,720
Program Total: Golf Operations		879,994	979,012	1,045,537

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Aquatic Center Operations				
Personnel Costs				
100001	Regular pay	25,168	27,253	29,475
100002	Overtime pay	215	8	1,000
100004	Holiday pay	9,215	9,000	9,000
100014	Part time - aquatics	240,574	226,510	275,622
100030	Part time - front desk	24,941	25,389	32,636
100031	Part time - concessions	37,591	39,412	48,486
107000	Workers' compensation ins	15,121	18,330	19,790
108000	FICA expense	25,824	25,057	30,311
109000	Health insurance	1,273	870	2,470
109005	HRA funding	1,437	1,633	1,792
109010	HRA fees	-	284	269
109050	ACA/PCORI fees	13	14	15
109500	Dental insurance	71	55	78
110001	LAGERS pension	1,894	2,104	4,677
111000	Life insurance	36	42	34
120012	Uniforms - pool	3,020	3,767	3,000
120105	Tests & certifications	2,000	3,966	3,760
Total: Personnel Costs		388,393	383,694	462,415

Operating Costs

202010	Electric	39,921	42,000	45,200
202030	Sewer	43,366	48,000	40,500
202040	Water	41,022	51,500	42,700
203100	Cellular phones	1	24	24
205250	Misc external public relations	59	250	500
206003	Property liability	5,223	5,579	5,649
206004	Cyber liability insurance	265	514	783
207050	Miscellaneous advertising	219	615	700
208004	Fire extinguishers maintenance	251	322	250
208050	Misc equipment maintenance	22,804	21,000	20,000
209004	Office supplies	1,449	2,604	2,000
209029	Safety equipment	1,744	1,797	2,650
209033	Soda	14,007	10,988	14,000
209034	Food	36,325	50,444	48,000
209037	Chemicals	14,989	29,284	26,000
209045	Misc programs supplies	1,676	1,866	1,500
209048	Birthday party supplies	3,460	3,603	4,500
209050	Misc operating supplies	845	122	700
210062	Swim league	2,324	3,500	3,500
213046	American Red Cross	300	300	300
213049	Instructor services	3,308	5,035	5,100
213050	Misc contractual services	655	1,142	1,500
213060	Software maintenance	6,295	7,740	7,800

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Aquatic Center Operations				
Operating Costs (Continued)				
215024	Licenses	-	75	100
Total: Operating Costs		240,508	288,304	273,956
Capital Costs				
219050	Signage	202	224	-
219099	Misc equipment <\$7500	20,795	4,600	6,900
219420	Pool equipment	11,896	33,500	29,950
Total: Capital Costs		32,893	38,324	36,850
Program Total: Aquatic Center Operations		661,794	710,322	773,221

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Community Center				
Personnel Costs				
100001	Regular pay	403,394	416,401	441,128
100002	Overtime pay	93	500	1,000
100004	Holiday pay	8,714	12,545	13,500
100011	Part time - Pointe	228,064	267,958	288,194
100012	Part time - daycamp	116,607	153,227	178,847
100014	Part time - aquatics	170,354	184,392	204,175
100015	Part time - lock-ins	-	1,157	2,400
107000	Workers' compensation ins	42,237	51,236	56,681
108000	FICA expense	69,409	78,270	86,387
109000	Health insurance	73,302	68,632	73,806
109005	HRA funding	4,015	4,563	5,131
109010	HRA fees	-	795	770
109050	ACA/PCORI fees	37	38	43
109500	Dental insurance	1,728	2,002	2,074
110001	LAGERS pension	32,411	33,711	42,829
111000	Life insurance	544	587	512
112000	Employee assistance expense	966	917	966
115000	Unemployment ins	(18)	854	-
120050	Uniforms - misc staff	1,987	2,500	2,500
120105	Tests & certifications	2,105	6,000	3,000
120505	Reference checking	1,316	1,500	1,500
Total: Personnel Costs		1,157,265	1,287,785	1,405,443

Operating Costs

201041	MPRA conference	372	1,074	2,400
201050	Misc conferences/meetings	907	3,900	2,000
201094	Am Red Cross instructor training	746	500	800
201095	Metro parks meetings	195	150	200
202010	Electric	106,702	114,400	123,000
202020	Gas	742	12,700	1,400
202030	Sewer	21,020	27,500	26,600
202040	Water	20,086	29,900	21,900
203001	Telephone	2,474	1,800	1,820
203003	Postage	22	100	500
203100	Cellular phones	49	660	2,900
203108	Two way radios	2,129	1,900	2,300
204050	Misc equipment rentals	-	1,200	500
205250	Misc external public relations	306	1,974	1,000
206001	Gen/auto liability	17,663	18,283	19,032
206003	Property liability	15,087	15,513	16,100
206004	Cyber liability insurance	769	1,435	2,244
207050	Miscellaneous advertising	7,048	9,000	10,000
208004	Fire extinguishers maintenance	155	500	500

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Community Center				
Operating Costs (Continued)				
208018	Exercise equipment maintenance	468	2,000	2,000
208023	Aquarium maintenance	1,915	3,025	4,200
208024	Water testing	990	1,000	1,000
208050	Misc equipment maintenance	26,879	40,000	30,000
209001	Coffee supplies	114	-	200
209004	Office supplies	5,072	6,000	6,000
209005	Printing	1,104	1,800	1,800
209010	Small tools	40	100	100
209029	Safety equipment	696	500	500
209033	Soda	4,334	6,200	6,500
209034	Food	191	-	-
209037	Chemicals	6,924	10,900	11,000
209039	Pool program supplies	389	1,000	1,000
209040	ID supplies	765	1,000	1,200
209041	Fitness supplies	2,685	2,500	2,500
209042	Game room/athletic supplies	575	1,500	1,500
209043	Babysitting supplies	79	500	500
209044	Daycamp supplies	22,407	27,000	30,000
209045	Misc programs supplies	27,621	32,000	35,000
209048	Birthday party supplies	5,845	9,800	9,800
209049	Senior programs supplies	718	3,250	3,250
210053	MPRA	500	515	515
211100	Motor fuel	465	630	504
212026	Building maintenance materials	-	6,500	-
213022	Window cleaning	-	-	1,000
213045	Exterminator	926	950	1,000
213049	Instructor services	17,394	23,850	20,000
213050	Misc contractual services	8,805	12,300	12,400
213051	Copier maintenance	1,196	2,200	2,500
213053	ADA services	9,863	10,338	10,338
213071	Software Maintenance	8,596	12,400	14,750
213082	Media access	3,286	4,200	4,200
215024	Licenses	32	75	100
215025	Items for resale	294	-	100
Total: Operating Costs		357,640	466,522	450,653

General Budget Expenditures by Program

Account Number	Description	2021 Actual	2022 Estimated	2023 Budget
Program: Community Center				
Capital Costs				
219050	Signage	-	10	-
219099	Misc equipment <\$7500	469	123	-
219420	Pool equipment	1,029	-	-
219455	Workout Equipment	38,650	72,854	45,000
223520	Bldg equipment & fixtures	-	-	15,000
Total: Capital Costs		40,148	72,987	60,000
Program Total: Community Center		1,555,053	1,827,294	1,916,096

General Budget Expenditures by Program

Account		2021	2022	2023
Number	Description	Actual	Estimated	Budget
Program: Building Services				
Personnel Costs				
100001	Regular pay	291,733	321,699	351,707
100002	Overtime pay	1,576	3,045	3,500
100004	Holiday pay	1,496	1,699	1,500
100010	Part time pay	35,852	16,228	35,320
107000	Workers' compensation ins	15,365	17,768	19,881
108000	FICA expense	23,819	25,124	29,991
109000	Health insurance	75,022	84,110	91,091
109005	HRA funding	1,460	1,583	1,797
109010	HRA fees	-	276	270
109050	ACA/PCORI fees	13	14	15
109500	Dental insurance	2,605	3,250	3,288
110001	LAGERS pension	22,451	27,878	33,531
111000	Life insurance	566	636	622
120002	Building services uniforms	1,556	1,800	1,800
120100	College tuition	-	718	2,500
Total: Personnel Costs		473,514	505,828	576,813
Operating Costs				
203100	Cellular phones	-	-	830
203108	Two way radios	582	700	-
206001	Gen/auto liability	6,373	6,286	6,607
206003	Property liability	5,420	5,467	5,589
206004	Cyber liability insurance	279	505	787
208004	Fire extinguishers maintenance	50	50	50
209010	Small tools	275	1,092	400
209018	Janitorial supplies	26,076	23,000	22,000
209021	Building supplies	307	50	225
209029	Safety equipment	40	-	200
211100	Motor fuel	4,968	7,288	5,831
Total: Operating Costs		44,370	44,438	42,519
Capital Costs				
219099	Misc equipment <\$7500	1,230	300	3,000
222050	Misc capital equipment	-	-	86,500
Total: Capital Costs		1,230	300	89,500
Program Total: Building Services		519,114	550,566	708,832



Parks and Recreation Budget Overview

Parks

2024 marks a year for some very exciting improvements to Ballwin's parks system. Initial phases for a multiyear redevelopment of Vlasis Park start with the playground. Through the assistance of the Municipal Park Grant Commission this project will be possible. I am confident the City will be awarded a second municipal park grant to coincide with construction and redevelopment of the hillside with the main playground area improvements.

Other projects include tennis court improvements at New Ballwin Park and Vlasis Park. New Ballwin courts will undergo crack repair and a complete recoat in addition to converting one tennis court to four pickleball courts. This will ensure court facility balance north and south of Manchester Road. Once complete, the City will have eight permanent outdoor pickleball courts (four of which are lighted), five indoor pickleball courts, and six outdoor tennis courts (five of which are lighted). Vlasis Park will undergo some crack repair which is necessary to ensure player safety. We plan to only repair what needs to be done in anticipation of a complete court reconstruction in the next five years.

Also, our outdoor basketball courts will be outfitted with new backboards and rims replacing the thirty year old equipment in place today at New Ballwin and Holloway parks.

Golf

New in 2024 is a part time professional position of Event Center Recreation Specialist. Under the direction of the Golf Course and Event Center Manager, this part time position will be responsible for marketing, booking and coordination of events and programs at the Golf Course Event Center. We expect that this position could lead to playing a bigger role in the operation of the Golf Course but for now the focus will be on increasing bookings and programs to help offset increasing costs.

As approved by the Board of Aldermen in September 2023, GolfNow will now be the booking engine for online tee times. GolfNow will integrate with our current RecTrac Software. We hope capturing credit card information at the time of booking online tee times will be a deterrent to golfers who book tee times and do not show up. We anticipate this change will have a positive impact on tee time availability and greens fees.

On the golf maintenance side, we have budgeted for a new fairway mower to replace the old reel mower for the fairways. The current fairway mower is 18 years old and will need an engine rebuild, all hydraulics and reels to be replaced. We hope the purchase of a new fairway mower will be the last piece of new equipment for the next several years.

North Pointe

North Pointe just celebrated its 20th year in operation this past summer. Between our building systems team and aquatics team, they kept the facility open with minimal interruption. However the facility is aging and will be subject to larger maintenance and repair or replacement projects in the coming years. But for now the biggest concern is staffing. The world has experienced a lifeguard shortage since at least 2015 that does not appear to be getting better. With this lifeguard shortage and general lack of available workers, North Pointe has been difficult to staff the last three summers. We have added hiring incentives, free certifications, instituted higher pay, and have reconfigured lifeguard rotations to ensure safe coverage while requiring less staff. In 2024, we're proposing a 25% increase in pay for lifeguard positions. We feel this increase will keep Ballwin competitive with other pools in the area. While I think an increase in pay will help, it is not the magic bullet. We are still challenged with addressing concerns of prospective lifeguards such as boredom and liability risk to them individually.

The Pointe

As with North Pointe, staffing challenges exist at the Pointe. To help address this we are proposing a \$.50 increase to all entry level positions. That will bring them to \$12.50 per hour. Additionally, in order to meet the demands of the community, we aim to offer more contracted camps through our Day Camp program. With the current hiring difficulties, we're planning to partner with contracted camps to expand our offerings while meeting the equivalent staffing levels of this and previous years. As far as the facility goes, we plan to purchase two new stairclimbers to add to the two the fitness center currently has. We also plan to refinish the floors in the gym and aerobics room this year as we do biennially. The major project for 2024 is patchwork and painting of the rear Exterior Insulation Finishing System (EIFS) wall of the Pointe. This part of the exterior wall is subjected to vandalism (rocks and balls puncture the finish) and an abundance of sunlight resulting in fading.

Building Systems

Due to a significant increase in price for utility trucks we were unable to purchase a new vehicle to replace the $\frac{3}{4}$ ton truck with crane lift in 2023. We have budgeted \$75,000 in the 2024 budget to replace the truck and service bed. We intend on keeping the crane and reinstalling it on the new truck.

A new floor scrubber is needed to maintain the amount of hard surface flooring in the new police department so \$10,000 has been included in this year's budget.

Submitted By: Chris Conway

Date: October 4, 2023