



**BOARD OF ALDERMEN SPECIAL MEETING  
& STRATEGIC PLANNING SESSION  
Meeting Minutes**

July 8, 2025

5:30 PM 333 HOLLOWAY ROAD, BALLWIN, MO 63011

THE MINUTES ARE PREPARED IN SUMMARY TO REFLECT THE OVERALL DISCUSSIONS, NOT VERBATIM QUOTES.

The meeting was called to order by Mayor Mark Stallmann at 5:39 p.m.

**ROLL CALL**

Present

Mayor Mark R. Stallmann  
Alderman Michael Finley  
Alderman Pamela Haug

Alderman Frank Fleming  
Alderman Mark Weaver  
Alderman David Siegel  
Alderman Jim Lehmkuhl  
City Administrator Eric Serman  
City Attorney Kyle Cronin

Absent

Alderman Tequila Gray

**AGENDA**

**Appointment of Ward 1 Alderman**

Mayor Mark Stallmann recognized former Ballwin Police Officer Mike Flamion, who was shot in the line of duty nine years ago today.

Mayor Stallmann noted former Ward 1 Alderman Mike Utt moved away in May.

He nominated Janet Rodriguez Judd for Ward 1 Alderman, noting she was chosen after soliciting applications from the public.

Alderman Michael Finley noted the procedure is outlined in RSMo. 79.280 and said Mayor Stallmann had gone beyond what's in the statute and invited Alderman Frank Fleming and him to be part of the process.

Alderman Frank Fleming made a motion to approve the nomination of Janet Rodriguez Judd as Ward 1 Alderman. Alderman Michael Finley seconded the motion. A voice vote was taken with unanimous affirmative result and the motion passed.



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### **Finance Update**

Finance Officer Denise Keller gave a presentation on where the City's budget stands so far. She noted there will most likely be a budget surplus but would caution the Board to increase the reserve fund balance policy. It's currently at 25%.

She also noted the ordinance to commit surplus revenues will sunset at the end of the year and recommended the Board renew it.

### **Street Funding**

Public Works Director Jim Link gave an update on street ratings. The Board discussed the ratio of projects done in house versus contracted out. They also discussed the number of outstanding work orders.

### **Park Project Priority**

Parks & Recreation Director Chris Conway gave an update on the list of projects the department would like to do over the next several years if there is funding available.

The Board of Aldermen agreed they'd like to see the City budget some of the surplus to streets and to parks to accomplish the long list of projects yet to be completed.

### **Annexation Updates**

City Administrator Eric Sterman gave an update on annexation, and asked whether the Board wanted to continue with the current strategy, which is to remain petition-driven, and not aggressively seek out annexations but let neighborhoods come to the City with annexation petitions. The Board agreed with that strategy.

### **Marketing/Economic Development**

Mayor Mark Stallmann gave an update on the ICSC conference he and City Administrator Sterman attended geared towards driving businesses to cities. He noted most of them were not traditional retailers, but restaurants and franchisers. The Board discussed the possibility of offering incentives and potentially creating a Ballwin Restaurant week or a Ballwin Food festival to showcase the number of diverse restaurants coming into the City.

### **City Communications**

Marketing & Communications Specialist/City Clerk Megan Freeman gave an update on the potential for a new website, noting there are ADA requirements that will go into place in 2027 that will need to be addressed. The Board agreed that a new website was needed. The Board also discussed the possibility of live streaming Board meetings and noted they would like a question about that in the budget survey.



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**Open Discussion**

Krystal Coxon, of 428 Breezewood Drive, spoke as a member of the Ballwin Grows Native group and noted she would like to see more native plants used in the City. She also would like to see Ballwin remove invasive species in public planting.

Alderman Frank Fleming made a motion to adjourn. Alderman Michael Finley seconded the motion. A voice vote was taken with unanimous affirmative result and the motion passed. The meeting adjourned at 8:52 p.m.

\_\_\_\_\_ MARK R. STALLMANN, MAYOR

ATTEST:

\_\_\_\_\_ MEGAN FREEMAN, CITY CLERK