



Staff Report

Subject: 2026 Recreational Fee Adjustments

Department/Program: Parks and Recreation

Explanation:

To address rising operational costs of the City's three recreational facilities, the Parks and Recreation Department is proposing several fee adjustments for 2026. These changes are designed to ensure the long-term sustainability of our programs while maintaining service levels. Rising costs can be attributed to an increase in utility rates (Ameren 12%, Spire 10%, Missouri American 11% MSD 7%) , payroll increases for part time and seasonal employees (\$4.30/hr over 5 years), and maintaining aging facilities to ensure they remain modern, functional, and in good working condition.

Proposed Adjustments by Facility:

- Golf Course: A \$1 increase in greens fees for both residents and non-residents, projected to increase greens fee revenue by approximately 7%.

	Current Resident	Proposed Resident	Current Nonresident	Proposed Nonresident
Adult	\$15	\$16	\$20	\$21
Senior/Junior/Hero	\$12 - \$13	\$14	\$17-\$18	\$19

- The Pointe at Ballwin Commons: The Parks and Recreation Citizen Advisory Committee has unanimously voted in favor of restructuring the Pointe membership schedule. This significant revision is needed because the current fee schedule, which has been in place for nearly 30 years, contains anomalies and deep discounts that are no longer financially sustainable. The current 2 type membership system includes a Pointe only membership a

basic membership that includes admission only and combination membership (Platinum)

Ballwin Government Center

#1 Government Ctr, Ballwin, Missouri 63011

(p) 636-227-9000 (f) 636-207-2320 (w) www.ballwin.mo.us



that includes additional Pointe amenities (classes, child care, water aerobics) and North Pointe Aquatic Center. The goal is to simplify the structure for both members and staff, ensuring it's easier to understand, purchase, and to implement future fee adjustments as operating costs continue to rise. Most members of The Pointe will experience a fee increase of approximately \$6 to \$15 per month and some will experience a decrease as we merge the two membership types together. Senior Couple memberships will experience the greatest increase because for years, they benefited from a combination of senior and resident discounts, which resulted in a price that was longer financially sustainable. Additionally we are proposing a \$1 increase on resident and nonresident daily rates.

Resident								
	Current Daily	Proposed Daily	Current Pointe Annual	Current Platinum Annual	Proposed All Inclusive Point Annual	Current Pointe Monthly	Current Platinum Monthly	Proposed All Inclusive Pointe Monthly
Youth	\$6	\$7	\$216	\$372	\$275	\$20	\$33	\$25
Adult	\$7	\$8	\$372	\$564	\$435	\$33	\$49	\$40
Senior	\$6	\$7	\$204	\$408	\$275	\$19	\$36	\$25
Senior Couple	NA	NA	\$288	\$528	\$550	\$26	\$46	\$50
Single+1	NA	NA	\$468	\$828	\$659	\$41	\$71	\$60
Family	NA	NA	\$528	\$912	\$659	\$46	\$78	\$60
Hero	\$5	\$7	\$204	\$408	\$275	\$19	\$36	\$25

Nonresident								
	Current Daily	Proposed Daily	Current Pointe Annual	Current Platinum Annual	Proposed All Inclusive Pointe Annual	Current Pointe Monthly	Current Platinum Monthly	Proposed All Inclusive Pointe Monthly
Youth	\$9	\$10	\$348	\$528	\$432	\$31	\$46	\$40
Adult	\$9	\$10	\$576	\$816	\$652	\$50	\$70	\$60
Senior	\$9	\$10	\$360	\$576	\$432	\$32	\$50	\$40
Senior Couple	NA	NA	\$492	\$768	\$864	\$43	\$66	\$80
Single+1	NA	NA	\$732	\$984	\$931	\$63	\$84	\$85
Family	NA	NA	\$816	\$1,176	\$931	\$70	\$100	\$85
Hero	\$8	\$10	\$360	\$576	\$432	\$32	\$50	\$40

- North Pointe Aquatic Center: A 15% increase on passes and a \$1 increase on resident daily admissions. The non-resident daily rate of \$15 will remain unchanged. As an example a 15% increase on passes would result in a \$36 increase for a resident family pool pass.

	Current Daily Resident	Proposed Daily Resident	Current Daily Nonresident	Proposed Daily Nonresident	Current Resident Pass	Proposed Resident Pass	Current Nonresident Pass	Proposed Nonresident Pass
Youth Seniors Hero	\$5-\$6	\$7	\$15	\$15	\$97	\$112	\$153	\$176
Adult	\$7	\$8	\$15	\$15	\$125	\$144	\$216	\$248
Family	NA	NA	NA	NA	\$239	\$275	\$364	\$419

Recommendation:

It is recommended that legislation be drafted to enact the proposed recreational fee changes as outlined in the attached tables effective January 1, 2026.

Submitted By: Chris Conway, CPRP, Director of Parks and Recreation

Date: October 13, 2025

Golf Course User Fees Section 18-9 (a)						
Golf Course Rates	Resident	Non Resident				
Adult 9 holes	\$16	\$21				
Senior/Junior/Hero	\$15	\$19				
Community Center Facility Use Fees Section 18-10 (1)						
	Resident			Nonresident		
	Daily	Annual		Daily	Annual	
Youth/Senior/Hero	\$7	\$275		\$10	\$432	
Adult	\$8	\$435		\$10	\$652	
Family	NA	\$659		NA	\$931	
Annual Corporate Membership						
	Annual					
Youth/Senior/Hero	\$346					
Adult	\$490					
Family	\$745					
Bank Draft System 18-12						
	Resident	Nonresident	Corporate			
Youth/Senior/Hero	\$25	\$40	\$32			
Adult	\$40	\$60	\$45			
Family	\$60	\$85	\$68			
North Pointe Aquatic Center Facility Use Fees Section 18-14 (a)						
	Daily Resident	Daily Nonresident	Annual Resident	Annual Nonresident		
Youth/Seniors/Hero	\$7	\$15	\$112	\$176		
Adult	\$8	\$15	\$144	\$248		
Family	NA	NA	\$275	\$419		