

  
**SPECIAL USE EXCEPTION PETITION**

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CITY OF BALLWIN       }  
                                 }  
COUNTY OF ST. LOUIS   }  
STATE OF MISSOURI       }

FEE:   with site plan review   \$ 1,500.00  
         without site plan review \$   750.00  
PAID:   12.2.25 JS  
NUMBER: CP# 000000330 SUE-26-04

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TO THE BOARD OF ALDERMEN  
CITY OF BALLWIN

Type of Special Use Exception: Store for the sale of used merchandise not in conjunction with the sale of new merchandise.

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Code Section under which petition is being filed: Appendix A, Article XIV, Section 1

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Now comes (*print name of Petitioner*) Central Plaza MZL LLC  
and states to the Board of Aldermen:

- I. That he, she, it, they, has (have) the following legal interest in the tract of land and/or premises located within the corporate limits of Ballwin, Missouri, described in Section II of this petition.
  - A. State Legal Interest: Owner
  - B. Documentation of Legal Interest must accompany this petition.
- II. That the legal description of the property/premises, for which a Special Use Exception is desired, is enclosed.
- III. That a survey or drawing of the property/premises, for which a Special Use Exception is requested, is enclosed, and said drawing is to a scale of 100 feet or less to the inch.
- IV. That the street address of said property is: 15287 Manchester Rd
- V. That the area (acres or square feet) of said property is: 28,789 square feet
- VI. That the zoning classification of said property is: C-1 Commercial
- VII. That the present use of said property is: Commercial/retail
- VIII. That the intended use of said property is: C-1 Commercial  
Store for the sale of used merchandise not in conjunction with new merchandise.
- IX. That the proposed Special Use Exception does not violate any private deed restrictions on said property.
- X. That all information provided herein is true and a statement of fact.

I, the Petitioner, do hereby request an Ordinance of the Board of Aldermen approving and granting the herein described Special Use Exception.

PETITIONER: Central Plaza MZL LLC

AUTHORIZED SIGNATURE: \_\_\_\_\_

AUTHORIZED SIGNATURE (PRINTED): Andrew Frank

ADDRESS: 535 Fifth Avenue, 12th Floor

CITY/STATE/ZIP: New York, NY 10017

TELEPHONE NO. 603-472-1154

I, (print name of Petitioner) \_\_\_\_\_, do hereby designate \_\_\_\_\_ as my agent for purposes of presenting this petition, negotiating with the City of Ballwin on all issues relative to this petition, and corresponding and communicating with representatives of the City of Ballwin relative to this petition.

AGENT'S SIGNATURE: \_\_\_\_\_

AGENT'S NAME (PRINTED): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_

Subscribed and sworn before me this 17<sup>th</sup> day of November, 2025.

  
Notary Public

My Commission Expires

March 27, 2029

**VANESSA PARKER**  
Notary Public, State of New York  
No. 01PA0035416  
Qualified in Queens County  
Commission Expires March 27, 2029



**Petition Number:** SUE-26-04

**Public Hearing Date:** January 5, 2026

**Petitioner:** Central Plaza MZL LLC  
535 Fifth Avenue, 12th Floor  
New York, New York 10017

**Project Name:** Salvation Army

**Requested Action:** Approval of special use exception for a store (with front yard parking) in which the sale of used merchandise exceeds 25% of the store's gross floor area and/or 25% of its gross receipts.  
[per Appendix A, Article XIV, Section 1 (14) & (39)]

**Location:** 15325 Manchester Road

**Existing Zoning:** C-1 Commercial District

**Surrounding Zoning:** North - R-1 and R-2 Single Family Dwelling District  
South - C-3 Commercial (City of Ellisville)  
East & west - C-1 Commercial District



Figure 1 - Aerial view of the site and surrounding properties. The proposed location is indicated by a red arrow. Source: St Louis County



Figure 2 - Street view of the development. The proposed location is indicated by a red arrow.

**Project description:**

This Petition is for a special use exception for a store in which the sale of used merchandise exceeds 25 percent of the store's gross floor area and/or 25 percent of its gross receipts, as defined in Appendix A, Article XIV, Section 1 (39). In addition, a special use exception is necessary for the implementation of front yard parking along public right of way. This requirement is specified in Appendix A, Article XIV, Section 1(14), which dictates that parking within any front yard is subject to special use exception approval. This regulation applies to all allowed uses in the C-1, C-3, PA and S-1 districts, as well as for all nonresidential uses in the R-1A, R-1, R-2, R-3, R-4, R-5 and PSD Districts. The property is located on the northeast corner of Manchester Road and Vlasis Drive. The property is currently zoned C-1 Commercial District. The properties to the north are zoned R-1 and R-2 Single Family Dwelling District. The properties to the south are in the City Limits of Ellisville and zoned C-3 Commercial. The properties to the east and west are zoned C-1.

**Staff analysis:**

This Petition is for a Special Use Exception to allow a Salvation Army store in which merchandise is donated and sold. In December, the Board of Aldermen approved an Ordinance (25-30) allowing the sale of used merchandise in excess of 25 percent of a store's gross floor area and/or gross receipts, making this petition eligible for consideration. In addition, a special use exception is necessary for the implementation of front yard parking along public right of way. This requirement is specified in Appendix A, Article XIV, Section 1(14), which dictates that parking within any front yard is subject to special use exception approval. This regulation applies to all allowed uses in the C-1, C-3, PA and S-1 districts, as well as for all nonresidential uses in the R-1A, R-1, R-2, R-3, R-4, R-5 and PSD Districts. The proposed store would be located within an existing development known as Central Plaza, which was most recently occupied by a Buy Buy Baby Store.

One area of consideration is the outdoor storage and display of merchandise on the property. Appendix A, Article IX, Section 2 permits outdoor storage and display in the C-1 Commercial District, subject to specific requirements, including but not limited to:

- a. Only businesses licensed in Ballwin to do business on the premises shall be allowed to conduct this activity.

- b. This activity shall be allowed only in the C-1 district, and may be subject to additional limitations imposed by the MRD and NCD overlay districts which may prohibit this use or require special additional criteria for implementation.
- c. Any display-for-sale outside of a fully enclosed structure needs to be done in a manner that the merchandise is not subject to being moved, toppled over or otherwise disrupted by storms, customers and gravity.
- d. Any display-for-sale outside of a fully enclosed building must be conducted on a sidewalk that is located along and adjacent to the facade wall of the unit or space occupied by the business in which the principal pedestrian customer entrance is located. No such display-for-sale shall be allowed on any part of a site other than said front sidewalk adjacent to the façade wall. In the case of a corner entrance or multiple entrances on multiple sides, the front facade wall shall be the wall facing the primary adjoining roadway or primary parking lot. Only one facade wall per business may be utilized for outdoor display-for-sale.
- e. Merchandise displayed outdoor for sale pursuant to this section shall only be displayed in front of the store from which it is being sold. No sidewalks area suitable for outside storage may be rented or allowed to be utilized by a business, person or entity not occupying the store in front of which the merchandise is being displayed.
- f. Any use of a sidewalk for display-for-sale shall not block any building exits nor reduce the portion of the sidewalk available for pedestrian use to less than three feet in width or at all in front of store entrances. The minimum sidewalk space required pursuant to this section shall be provided at the side of the sidewalk away from the façade wall of the building. No such display-for-sale shall be permitted within three feet of any door opening.
- g. No merchandise shall be stacked in a manner that exceeds four feet in height. This does not preclude individual items that exceed four feet in height from being placed on a sidewalk as long as they are properly tied down or restrained from blowing around or toppling over.
- h. Marked fire lanes shall not be used for the display and storage of any product or merchandise.
- i. The City of Ballwin cannot assure security for merchandise stored and displayed in this manner.



- j. Outdoor placement of displays of merchandise and display racks and facilities shall only be allowed when the business is open. Merchandise and display facilities must be taken inside when the business is closed.
- k. No parking lot or green space areas shall be used for any display-for-sale activity.
- l. Merchandise displayed for sale pursuant to and in compliance with this section shall be displayed in portable fixtures or other facilities designed to be easily portable and built of materials suitable and intended for outdoor use. No pallets, cardboard boxes, untreated or unpainted wood or other non-weatherproof or similarly unsuitable materials shall be used for such display at any time.
- m. Small point-of-sale price stickers are permitted for outdoor displays but all signage shall be subject to the Ballwin Sign Code and sign permits may be required.

As an additional condition, the Commission may wish to consider prohibiting outdoor storage of any merchandise and/or donations outside of business hours.

Traffic management and circulation throughout the site remain unclear. Staff recommends that a traffic plan be required prior to a vote by the Board of Aldermen.

As we have discussed with other special use exception petitions, the overall site conditions may not fully comply with current zoning requirements. When reviewing this type of petition, we take parking capacity and safety considerations into account. If this Plaza were fully occupied by retail or restaurant uses, it would require 916 parking spaces. Currently, there are 904 spaces throughout the Plaza. Staff does not currently have a concern about this non-conforming condition.

When reviewing a special use exception, the Planning & Zoning Commission and Board of Aldermen shall determine whether such exception:

- a. Will substantially increase traffic hazards or congestion.

A new tenant in this existing development will naturally result in an increase in traffic. However, it's important to note that this space is currently vacant within an already approved development and was previously occupied.

- b. Will adversely affect the character of the neighborhood.

The proposed development should not adversely affect the character of the neighborhood. It is



situated within an established commercial area.

c. Will adversely affect the general welfare of the community.

The proposed development should not adversely affect the welfare of the community.

d. Will overtax public utilities.

The proposed development should not overtax public utilities.

e. Will adversely affect public safety and health.

The proposed development should not adversely affect public safety and health.

f. Is consistent with good planning practice.

The proposed development would meet all current special use exception requirements and is consistent with good planning practice.

g. Can be operated in a manner that is not detrimental to the permitted developments and uses in the district.

The proposed development should not be detrimental to the permitted developments and uses in the district.

h. Can be developed and operated in a manner that is visually compatible with the permitted uses in the surrounding area.

The proposed development should be operated in a manner that is visually compatible with the permitted uses in the surrounding area.

**Staff recommendation:**

This petition is for a Special Use Exception to allow the establishment of a store in which used merchandise is donated and sold at 15325 Manchester Road, located within Central Plaza. Staff has no concerns with the proposed use and recommends approval with standard conditions, along with the following conditions:

1. Outdoor storage of merchandise and/or donations is prohibited outside of business hours.
2. Donations must be dropped off at the rear of the building, in a clearly marked donation area.
3. No stacking of vehicles is allowed in the drive aisles in front of the Plaza.

## Special Use Exception Permit

Petitioner: Central Plaza MZL LLC

Property Address: 15287 Manchester Rd, Ballwin, MO 63011

Petitioner is the owner of Central Plaza, located at 15287 Manchester Rd, Ballwin, MO 63011, which is currently zoned C-1 Commercial. Petitioner respectfully requested the Board of Alderman to vote in favor of a Special Use Exception in order to permit the Special Use of a store for the sale of used merchandise that is not in conjunction with the sale of new merchandise to be located at Central Plaza.

Petitioner aims to work with the Salvation Army on the proposed store for the sale of used merchandise. Details on the Salvation Army's business plan are included herein.

Pursuant to Appendix A, Article XIV, Section 4, the proposed Special Use Exception supports the following findings:

- a) Traffic  
Central Plaza is an existing shopping center with sufficient parking under the Zoning Ordinance. The proposed Special Use will not unduly burden existing traffic patterns, driveways or parking at Central Plaza as the Salvation Army would be taking the place of former tenant, Buy Buy Baby.
- b) Character of Neighborhood  
The proposed use will not adversely affect the character of the neighborhood as the zoning classification of C-1 Commercial will remain unchanged.
- c) General Welfare  
The proposed Special Use will not adversely affect the general welfare of the community.
- d) Public Utilities  
The proposed Special Use will not overtax public utilities.
- e) Public Safety and Health  
The proposed Special Use will not adversely affect public safety and health.
- f) Good Planning  
The proposed Special Use is aligned with good planning practice.
- g) Consistent with District  
The proposed Special Use is consistent with the existing C-1 Commercial zoning classification and surrounding areas.
- h) Compatible Uses  
The proposed Special Use is consistent with the existing C-1 Commercial uses.

## **Salvation Army Business Plan**

### Executive Summary

The Salvation Army, founded in 1865, is committed to serving communities. In addition to providing shelters, financial assistance, and volunteer opportunities, the Salvation Army operates nearly 250 second-hand stores across the Midwest alone. These stores provide affordable merchandise options for the community. The Salvation Army is eager to offer its services to the City of Ballwin by opening a store at Central Plaza.

### Hours of Operation

Salvation Army stores generally operate during the approximate times:

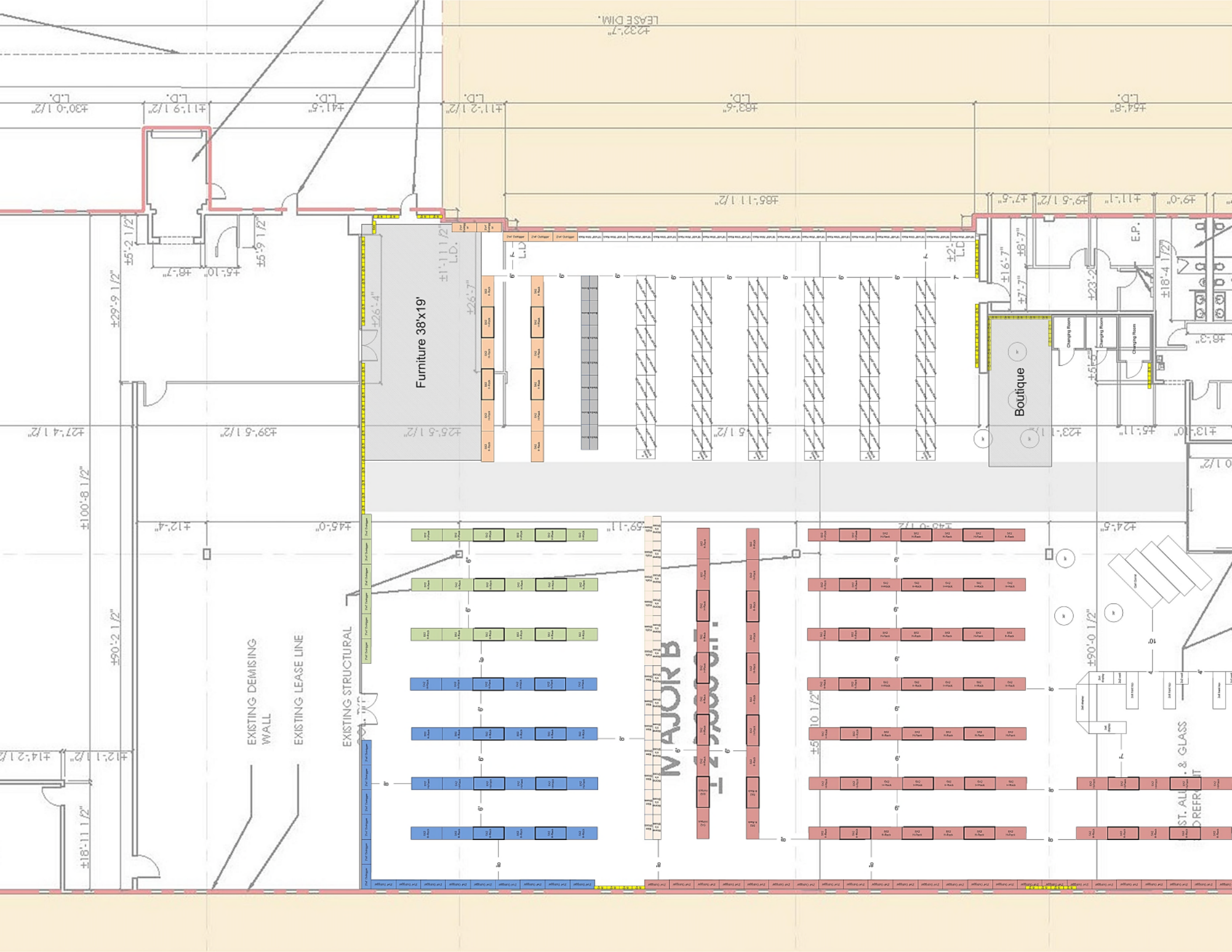
Sunday	Closed
Monday	9 AM – 8 PM
Tuesday	9 AM – 8 PM
Wednesday	9 AM – 8 PM
Thursday	9 AM – 8 PM
Friday	9 AM – 8 PM
Saturday	9 AM – 8 PM

### Employment

The proposed Salvation Army store presents an opportunity to provide local jobs to the residents of the City of Ballwin.

### Additional Materials

Please see the preliminary floorplan and the Salvation Army's 2025 Annual Report attached hereto for more details on the proposed store and the Salvation Army's overall mission. For more information, please visit [www.salvationarmyusa.org](http://www.salvationarmyusa.org).





# 2025 ANNUAL REPORT



DOING THE  
MOST GOOD®

# MISSION STATEMENT

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

## ABOUT THE SALVATION ARMY

We're committed to **"Doing the Most Good."**

These four words sum up our goal to feed, clothe, comfort, and care for those in need; to rebuild broken homes and broken lives; to offer a way out for those who suffer from addiction, leading them to recovery. In our fight to end hunger and poverty, we also feed and nurture the spirit. It is in living and sharing the Christian gospel that we meet tangible needs.

The Salvation Army operates more than 7,400 centers in communities across the United States. These centers provide food distribution, disaster relief, rehabilitation services, anti-human trafficking programs, a wealth of youth activities, and more.

Our work is made possible by generous donors through corporate gifts, Red Kettle contributions, proceeds from goods sold in our Salvation Army thrift stores, and other public support.

Eighty-three cents of every dollar donated supports our various efforts across the country. We are a tax-exempt 501(c)(3) organization, and contributions are deductible for federal income tax purposes to the extent permitted under section 170(b)(2) for corporations.





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# LOVE UPLIFTS

In the United States, nearly 1 in 3 adults reported that they are finding it difficult to get by financially. This struggle to afford basic necessities such as food, housing, and healthcare impacts millions of families every day. Thanks to you, The Salvation Army stands as a source of hope for neighbors in need. With the support of our generous donors, volunteers, and partners, we've been able to help meet those in need across the country.

Through our social service programs that focus on food, shelter, rent, mortgage, utility assistance, and more, we've made a lasting impact by touching the lives of nearly 28 million people in need. Together, we've shown that when we love beyond expectations, lives are uplifted.

# FROM THE NATIONAL COMMANDER



Dear Friends,

When Jesus walked this earth, He ministered to people who were sick, weary, and outcasts from society. His example inspired our founder, William Booth, to create an organization that was dedicated to that mission, preaching the gospel of Jesus Christ and meeting human needs in His name without discrimination.

Service is not just a call to action. It is a call to transformation. For those we help and for ourselves, serving changes lives. The Salvation Army has a unique opportunity to serve people from all walks of life. Every helping hand, disaster relief effort, and meal we serve is evidence of our carrying out God's ministry.

For me, The Salvation Army's mission is deeply personal. Throughout my life, I've witnessed how those around the world who are most often overlooked — struggling families, those experiencing homelessness, formerly incarcerated people — are the ones in greatest need of our compassion. When we serve people by loving beyond their circumstances, we can help them regain their dignity, hope, and opportunity to thrive.

Thanks to our communities, partners, board members, donors, volunteers, and supporting corporations, The Salvation Army remains ready to respond to the needs of every community: today, tomorrow, and always. As we continue to serve in this ever-changing world, let God's mission open new doors for you to love beyond.

God bless you,

A handwritten signature in black ink that reads "Merle Heatwole". The signature is fluid and cursive, with the first name "Merle" and last name "Heatwole" clearly distinguishable.

**Commissioner Merle Heatwole**

*National Commander*

*The Salvation Army in the United States*

# FROM THE CHAIRMAN



Dear Partners and Supporters,

As we navigate a world that changes so quickly, it can be difficult to stay focused on what's important. But how do we prioritize others while still seeking to improve ourselves? By giving back.

As the chairman of The Salvation Army's National Advisory Board, I am committed to ensuring that The Salvation Army meets the most pressing needs in our communities. We know that hunger, homelessness, and the trauma of disaster are not fleeting issues — they're urgent, ongoing realities that require constant attention.

The Salvation Army's dedication to serving the most vulnerable — those who have nowhere else to turn — resonates with me on a personal level. Every meal provided, every roof offered, and every act of compassion shared is an opportunity to transform lives. Together, we're doing just that.

I encourage you to consider your "why." Why do you serve? Why do you give? I find that my answer to these questions is a call to action. Whether through our time, resources, or influence, we all have a role to play in lifting up the most vulnerable among us.

Thank you for making a tangible difference in the lives of so many who need our love and service. When we do our best to live as Christ did, we can create lasting change for our fellow children of God. This is our calling — to answer the call to do good.

With gratitude,

A handwritten signature in black ink, appearing to read "Marc Belton". The signature is stylized with a large, sweeping "M" and a cursive "Belton".

**Marc Belton**

*Chairman*

*The Salvation Army National Advisory Board*

# OUR MINISTRIES

In 2024, The Salvation Army was the nation's largest direct nongovernmental provider of social services. Through each of our programs, we meet immediate needs and provide long-term stability and transformation for those who are struggling year-round. To combat homelessness, hunger, and financial instability, The Salvation Army provided shelter, warm meals, Christmas gifts, and financial assistance to millions of families and individuals. Thanks to you, our programs served nearly 28 million people in need across more than 7,300 centers of operation throughout the year — offering support and a guiding light when it was needed most.



## HUNGER

**183,111,494 Total Meals Served**

Through food pantries, community meals, mobile canteens, and feeding programs, The Salvation Army met the urgent needs of millions facing hunger — providing nourishment and dignity during times of crisis and everyday hardship.



## HOMELESSNESS

**10,075,059 Nights of Shelter**

We offered safe shelter to individuals and families experiencing homelessness or escaping unsafe situations — meeting them with compassion, a warm bed, and resources for stability.



## EVICTION

**1,575,09 Financial Assistance**

From rent and utility support to transportation, clothing, and medical needs, The Salvation Army provided critical financial assistance to help individuals and families stay housed, stay hopeful, and move forward with dignity.



## DISASTER

**1,234 Emergency Disaster Assistance**

When disasters struck, The Salvation Army was on the ground — providing immediate aid, emotional and spiritual care, and long-term recovery services to survivors and first responders alike.

# COMBATING HUNGER WITH COMPASSION

**N**o person should ever go a day without access to a meal. In 2024, The Salvation Army fought hunger and food insecurity through a variety of programs, including neighborhood food pantries, mobile meal services, and the distribution of more than 183 million meals. These initiatives provided healthy food and essentials to families in need, helping them regain food security. Our mobile food programs ensured that even the most underserved areas had access to nutritious meals. These are among the many efforts we deploy toward working to eliminate food insecurity and love beyond hunger.



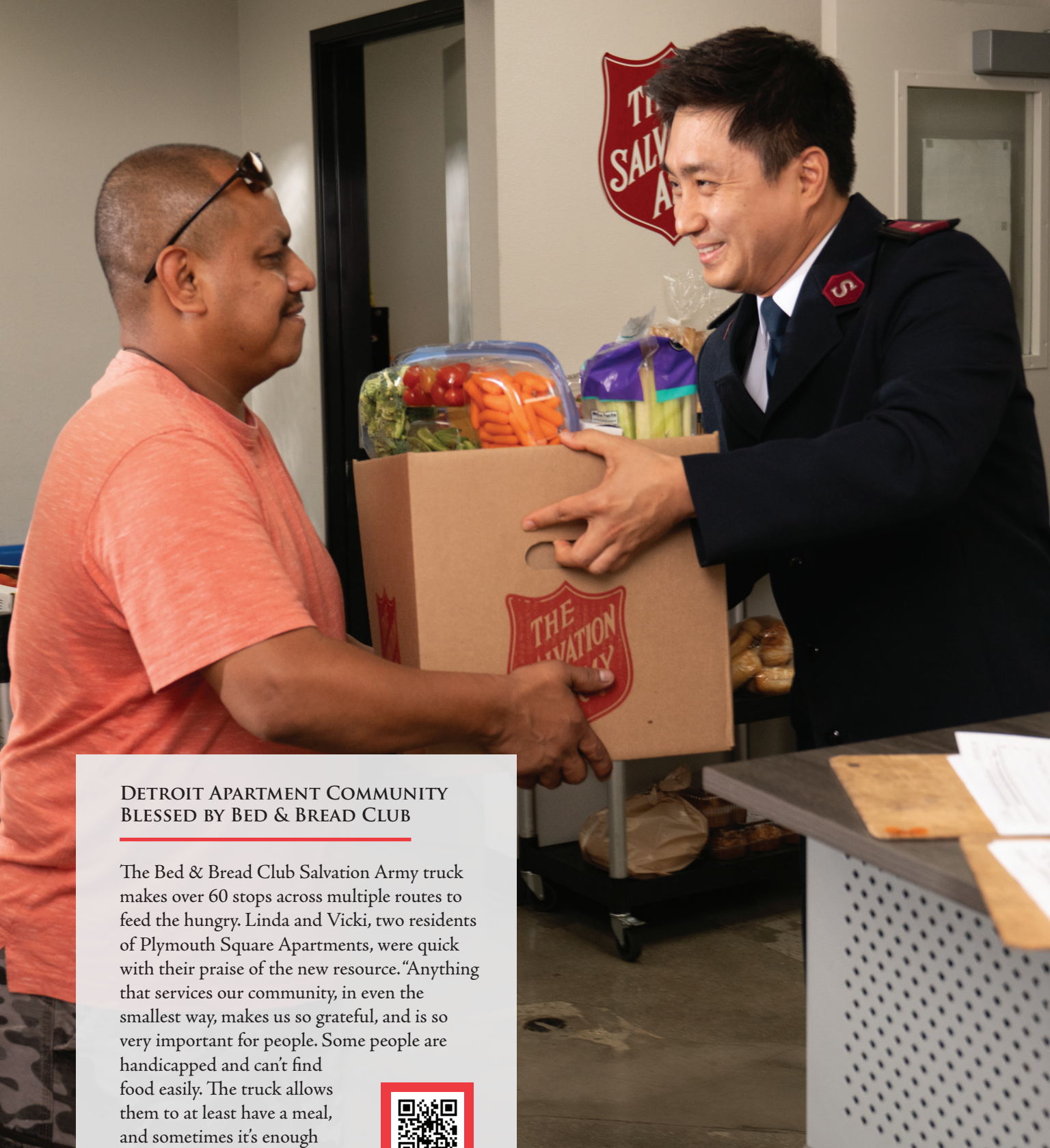
## Choice Food Pantries

Choice Food Pantries are just one of The Salvation Army's many programs to combat hunger in cities across the nation. They provide shelf-stable pantry items, bread, cereal, meat, and other household necessities to people without access to food. These pantries offer a better way for those in need to access food assistance. Instead of receiving a prepackaged bag of goods, individuals can choose the items that best suit their needs, creating a more personalized and dignified experience.

## Selena's Journey From Hope to Home

Selena's journey from fear to hope began the day she walked into the Shield of Hope Food Pantry, clutching her two young daughters. Fleeing a violent past, she was filled with anxiety, unsure of what awaited them in such an unfamiliar place. But the moment they stepped inside, they were met with aromas of fresh bread, the sound of laughter, and most of all, a heartfelt welcome from a Salvation Army volunteer. That day, something shifted inside Selena. She didn't just leave with groceries; she left with hope.

At the pantry, Selena was empowered by the simple act of choosing the food for her family to eat. That small moment of normalcy planted a seed of healing in her heart. Encouraged by the support, Selena began attending church and slowly integrated into the community. With every visit, the Shield of Hope became more than just a food pantry — it became an inspiration, guiding Selena and her daughters toward a brighter, more secure future.



## DETROIT APARTMENT COMMUNITY BLESSED BY BED & BREAD CLUB

The Bed & Bread Club Salvation Army truck makes over 60 stops across multiple routes to feed the hungry. Linda and Vicki, two residents of Plymouth Square Apartments, were quick with their praise of the new resource. "Anything that services our community, in even the smallest way, makes us so grateful, and is so very important for people. Some people are handicapped and can't find food easily. The truck allows them to at least have a meal, and sometimes it's enough for two meals," said Vicki.



# PROVIDING SHELTER AND SAFETY

**I**n 2024, The Salvation Army played an essential role in addressing the homelessness crisis across the United States. Through our network of shelters, transitional housing facilities, supportive housing facilities, and reentry programs, we provide safe places for people to stay 365 days a year. Emergency shelters offered immediate relief, while our long-term programs provided case management, job

training, and life skills that helped people achieve self-sufficiency. Additionally, our permanent supportive housing ensured long-term stability, and our reentry resources supported individuals transitioning from incarceration back into their communities. In 2024, The Salvation Army's shelter programs provided 10,075,059 nights of shelter for families and individuals in need.

## The Street Level Program

The Salvation Army offers a wide variety of programs to help those in need across the country. For people experiencing homelessness, basic barriers, such as transportation to local shelters, access to agencies where they can obtain essential identification, and a general lack of awareness about available resources, keep them from accessing support services. This is where The Salvation Army's Street Level program steps in to help. The Street Level program meets people in need where they are 24/7. Whether people are living out of their vehicle, a tent, or without shelter on the street, the Street Level team helps by providing food, water, hygiene kits, transportation to shelters, and opportunities to exit homelessness. Through mobile outreach, the team brings essential resources directly to those in need and helps them take the first steps toward safe, supportive housing and long-term stability.





# A NIGHT OUT

## The Salvation Army's Street Level Program

On a bitter Spokane night, Roy Garcia was nearing the end of a 12-hour shift with the Street Level program when a young man named Marquis flagged down his red Salvation Army van. Marquis, 28, had been living on the streets for about a decade, drifting between shelters, friends' homes, and stretches of cold uncertainty. He and his girlfriend, Mary, were hesitant at first but climbed into the van — grateful for the ride and maybe something more. “See, babe, our prayers have been answered,” Marquis said as the doors closed behind them. As they drove toward the Cannon Street Shelter, Marquis shared that he was ready for a change but didn’t know where to begin. Captain David Cain, who had once been in Marquis’ shoes, told him he got sober at the same age and found his way through a Salvation Army rehabilitation

program. Marquis listened and started to believe.

This is what Roy Garcia lives for: Connection. A conversation that plants a seed. A moment that reminds someone they matter. Through the Street Level program, Garcia isn’t just offering rides — he’s showing up, day after day, in the places where people have stopped expecting help. It’s slow work. Hard work. But it’s real. “I look at everybody, and I just think I can help them,” Garcia said. “And the ones that I can’t help, I put it in my head that when I come back next time, they’re gonna tell me yes.” For Marquis, that night was a yes. And for Garcia, it was one more reason to keep coming back. The Salvation Army’s Street Level program brings more than warm meals and hand warmers — it brings hope.

WATCH HOW HOPE BEGINS. SINCLAIR  
CARES: FROM HOMELESS TO HOPE SPECIAL



# PREVENTING EVICTION FOR FAMILIES

**F**inancial insecurity was one of the most cited growing concerns for Americans in 2024. The Salvation Army's rent and utility assistance programs provided continuous support to individuals and families facing financial hardship, ensuring that beneficiaries had heat during the winter, air conditioning in the summer, or access to clean water. Our rental and mortgage assistance helped people in need maintain housing stability by offering temporary relief when they were unable to pay their rent or mortgage. In 2024, The Salvation Army provided financial assistance to 1,575,098 households through our eviction prevention programs — supporting individuals and families in staying safely housed.

## The HeatShare Program

The HeatShare Program helps seniors and people with disabilities living on a fixed income, as well as others experiencing poverty who face unexpected financial emergencies, access financial assistance to keep their homes warm. Whether the program is helping pay natural gas, electricity, and propane utility bills or repairing a gas furnace or water heater for someone in need, the HeatShare Program keeps houses and hearts warm for families across the nation. Annually, the HeatShare Program provides nearly 7,800 households with an average of \$400 to keep their homes warm.



## A Strong Advocate

In addition to providing financial assistance, The Salvation Army's HeatShare Program also provides advocacy. Such was the case when a Spanish-speaking woman in her 60s called HeatShare after her natural gas was shut off during one Minnesota winter.

Using a language translation app, our caseworker learned more about the woman's situation. The caseworker then called the woman's utility company and was able to get her gas turned on, get her enrolled in a payment plan, and helped her initiate a formal dispute stemming from an unknown \$700 charge. "The woman was relieved and looked forward to heat and hot water in her home that night," the caseworker said.

LEARN MORE ABOUT THE SALVATION  
ARMY'S UTILITY AND RENT ASSISTANCE



LA MUJER ... ESPERABA CON ANSIAS  
EL CALOR Y EL AGUA CALIENTE  
EN SU CASA ESA NOCHE.

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THE WOMAN ... LOOKED FORWARD TO HEAT  
AND HOT WATER IN HER HOME THAT NIGHT.



# RESTORING HOPE AFTER THE STORM

**T**he Salvation Army's disaster relief programs are an essential part of our mission to support communities during their times of greatest need. As one of the most well-known and trusted disaster relief organizations in the country, we are uniquely prepared with comprehensive emergency response plans tailored to the specific needs of each community we serve.

This past year and every year, The Salvation Army is present long before disaster strikes. We understand that disaster relief starts by building relationships and preparing for the unexpected. Because we are embedded and serving in communities across the United States all year long, we are consistently among the first on the ground, providing food, water, shelter, and emotional support to those affected by various disasters. Today, we help communities recover by staying on-site to support long-term rebuilding efforts well after the media attention fades. In 2024, The Salvation Army's disaster relief programs responded to 1,234 disasters providing support to 306,517 people in crisis. Through these efforts, we love beyond disaster and ensure that no one faces the aftermath alone.

## Hurricane Helene/Milton Response

In 2024, The Salvation Army responded swiftly to the devastation caused by Hurricane Helene and Hurricane Milton, two powerful storms that left a path of destruction across the Southeastern United States. On Sept. 26, Hurricane Helene made landfall on the Florida coast as a Category 4 hurricane, bringing catastrophic damage to Florida, Georgia, South Carolina, North Carolina, Tennessee, Kentucky, Virginia, Alabama, and West Virginia. Less than two weeks later, Hurricane Milton struck Florida on Oct. 9, compounding the devastation and creating an overwhelming need for immediate disaster relief. The Salvation Army mobilized teams from across the country to provide critical assistance,

including emergency shelter, food, water, and emotional support to those hardest hit by the storms.

In the weeks and months following the hurricanes, The Salvation Army's disaster relief efforts persisted, providing ongoing support to communities in need. Mobile kitchens and relief teams distributed thousands of meals, while emergency shelter was set up for displaced families. In addition to immediate relief, The Salvation Army assists with long-term recovery today, helping families rebuild their lives by offering financial support, coordinating support with partner relief organizations, supporting rebuilding efforts, assisting with federal funding applications, and providing case management, counseling, and more. The Salvation Army's response to Hurricane Helene and Hurricane Milton included 619,978 meals served, 69,067 hours of volunteer service, and support for communities still recovering. We continue to serve individuals and families affected by these hurricanes and ensure they receive the love and resources they need to recover.

## EMERGENCY DISASTER SERVICES RESPOND TO ERNESTO

**In the aftermath of the storm, EDS workers visited communities across Puerto Rico and distributed hot food, cleaning kits, boxes of water, and bags of ice, among other essential supplies. "I know we distributed 3,800 meals over five days," said Robert Myers III, EDS director for The Salvation Army's USA Eastern Territory. "The storm impacted mainly communities on the southern and western sides of the island."**



EVEN IN THE  
HARDEST  
MOMENTS,  
GOD IS NEAR.



# TEN DAYS ON A MOUNTAINTOP

## A Mother's Story of Hope and Resilience After Helene

BARNARDSVILLE, N.C. (Oct. 8, 2024) — Ten days. That's how long Karen and her two boys were stranded on a mountaintop in Barnardsville after Hurricane Helene swept through. Ten days of isolation, rationing food, conserving gas, and wondering if anyone even remembered they were there. The bridges were gone, the roads impassable, and the world felt very far away.

But then came the rumble of big trucks, the first sign of hope breaking the silence. Karen threw her boys in the car and followed the sound down the mountain, where a Salvation Army mobile feeding unit stood waiting at the base. Shaking, she stepped out of her car, overcome. "You are the first people

we've seen," she said through tears. A canteen worker met her with open arms and a simple promise: "You're not alone. We'll work through this together."

Karen's boys were soon eating hot chicken, green beans, and peaches — their first real meal in a week. With the help of the community, led by The Salvation Army, trees were cleared from her home, a tarp secured the leaking roof, and her diabetic son's insulin was replenished. Karen was surrounded by prayer and reminded she was not forgotten. In Barnardsville, The Salvation Army shows up. And when it does, it's with chainsaws, food, faith, comfort, and the reassurance that even in the hardest moments, God is near.

## VOLUNTEERS

Volunteers are the heart of The Salvation Army's holiday efforts. Each plays a key role in spreading hope, love, and support to communities during the holiday season. Whether you're assisting at a shelter, organizing a food drive, or ringing bells at a Red Kettle, your time and effort help uplift individuals and families facing adversity. Every act of volunteerism creates positive change, and by lending a hand, you can make a lasting impact.

## KETTLES

Thanks to your generosity, The Salvation Army raised \$99,474,124 through our Red Kettles this year. Every dollar helped provide Christmas gifts for children in need and will continue to support essential services such as feeding programs, shelter, and utility assistance throughout the year. The Red Kettle Campaign is a crucial part of our ongoing efforts to meet our communities' needs during the holidays and beyond.

## ANGEL TREE

For 45 years, The Salvation Army has brought joy to children and seniors through the Angel Tree program. This initiative provides new clothing and toys to one million children annually, ensuring they experience the joy of Christmas. Through this collaboration and the support of partners like Walmart and Sheetz for the Kidz, we make the holidays brighter for families in need, offering them a sense of hope that extends well beyond the season.







## ERIN & BEN NAPIER

Erin and Ben Napier have been a source of inspiration since they began their partnership with us. In 2024, they participated in an in-person back-to-school and thrifting service day at The Salvation Army Thrift Store in Laurel, Mississippi, where they helped raise awareness and

provided resources for families in need. To further amplify the mission, Erin and Ben continued their limited-edition *Season of Hope* Salvation Army candle and, this year, introduced a handmade candle tray to help raise awareness about the hope The Salvation Army brings to those in need.



## CARLOS & ALEXA PENA VEGA

Carlos and Alexa Pena Vega bring a special optimism and enthusiasm to furthering The Salvation Army's mission. In 2024, Carlos and Alexa spent a day volunteering at The Salvation Army Mabee Center in Fort Worth, Texas, serving meals to those in need. They also participated in a service day, distributing meals to individuals impacted by Hurricane Helene, helping communities recover from the disaster. Their collaboration with The Salvation Army was further exemplified through their movie, "Get Him Back for Christmas," in which The Salvation Army played a key role. Through their advocacy, Carlos and Alexa bring awareness to the needs of vulnerable communities.



## LAUREN DAIGLE

Lauren Daigle's support for The Salvation Army has been invaluable in spreading hope during the holiday season. In 2024, she participated in the Fox & Friends Christmas Concert Series, helping bring attention to The Salvation Army's efforts to provide for those in need during the Christmas season. Lauren also joined a toy distribution event in New York City, volunteering in person to ensure that local children in need received Christmas gifts.



## THE DALLAS COWBOYS



For 28 years, The Salvation Army and the Dallas Cowboys, along with the Jones family, have shared a thriving partnership. Together, we have brought about a variety of successful collaborations, including the 2024 Red Kettle Kickoff Halftime Show at AT&T Stadium. Each performance helps shine a national spotlight on the critical needs of millions during the holiday season. This past year, Lainey Wilson performed live for a nationwide audience with guest star Jelly Roll during the Dallas Cowboys' Thanksgiving Day game against the New York Giants. The Dallas Cowboys Cheerleaders also joined Lainey in her launch video to help kick off the Red Kettle season. Thanks to our partnership with the Dallas Cowboys, we raised \$99,474,124 during the 2024 Red Kettle season, aiding in the provision of services to millions of individuals across the nation.



## WALMART & SAM'S CLUB

Walmart and Sam's Club played an instrumental role in helping The Salvation Army raise more than \$54 million in impact across the country.

Their partnership made it possible for millions of customers to give back through a variety of in-store and online initiatives, including:



### RED KETTLE CAMPAIGN

\$35.5 million raised at Walmart and Sam's Club locations nationwide.



### ONLINE ROUND-UP CAMPAIGN

\$2.1 million raised as Walmart customers rounded their purchases up to the nearest dollar.



### IN-STORE & ONLINE ANGEL TREE CAMPAIGNS

Together, in-store and online Angel Tree campaigns brought joy to over 213,000 Angels, with nearly \$16 million in gifts distributed — including \$257,000 through 1,000 fulfilled Spark Good registries.



### SAFE DRIVING INITIATIVE CAMPAIGN

\$150,000 direct contribution, which rewards accident-free driving across its fleet with charitable support for community partners.



### HOLIDAY MEAL CAMPAIGN

Provided holiday meals to 620 families facing food insecurity.

Walmart also brought extra joy during the holidays through Surprise and Delight events for 100 families in hurricane-impacted areas of North Carolina, as well as in Burbank and Indianapolis. Its support extended to the National Commander's Red Kettle Challenge and Walk & Talk events, helping to drive awareness and engagement throughout the holiday season.

# Walmart

# sam's club





### AMWAY

Amway generously invested \$300,000 to help combat food insecurity and expand educational programming at The Salvation Army's Ray & Joan Kroc Corps Community Centers. Located in 21 states, these vibrant hubs provide mentorship, youth development, health and wellness programming, and music and theater opportunities — strengthening families and uplifting communities across the country.



### BOBCAT COMPANY

In the wake of hurricanes Helene and Milton, Bobcat Company donated 23 pieces of equipment — including forklifts, portable generators, and light towers — valued at \$885,000 to support The Salvation Army's disaster relief operations. Bobcat Company is dedicated to enhancing its support for The Salvation Army's disaster relief initiatives by deepening the strategic partnership in even more impactful ways.



### FEDEX

The Salvation Army has teamed up with FedEx for more than 19 years. Its steadfast support has strengthened both emergency response efforts and community outreach through the donation of co-branded mobile feeding units and in-kind shipping services.

In 2024, FedEx generously donated a new mobile feeding unit to The Salvation Army in Philadelphia — marking the 26th donation since 2006. The unit has already supported multiple disaster relief and outreach efforts, including serving meals to first responders following the crash of a medical jet in Northeast Philadelphia, providing support during the 2024 Super Bowl, and responding to residential fires throughout the region.



### FOOD LION

Through the Food Lion Feeds Charitable Foundation, The Salvation Army received a \$100,000 grant in 2024 to support disaster relief following Hurricane Helene. This critical funding enabled the rapid delivery of food, water, and emergency supplies to families and individuals affected by the storm.



## LOWE'S

Lowe's provided a \$250,000 grant to strengthen The Salvation Army's nationwide disaster relief efforts, offering life-sustaining supplies such as food, diapers, and fuel to survivors. Additionally, through Lowe's Hometowns, Lowe's awarded \$110,000 to three local Salvation Army centers, helping to upgrade and enhance community centers, improving access to safe, functional spaces for those we serve.



## SHEETZ FOR THE KIDZ

For over three decades, Sheetz For the Kidz has brought holiday joy to children through its partnership with The Salvation Army. In 2024, the organization donated more than \$2.7 million in new toys, clothing, and essentials — reaching 12,300 children and making the season brighter for families across the region.



## TL-MODA

In 2024, The Toyota Lexus Minority Owners Dealership Association (TL-MODA) awarded The Salvation Army a grant, enabling us to support 4,400 students across the country with backpacks and grade-specific school supplies. This generous contribution helped ensure that thousands of students started the school year equipped with the resources they needed to succeed, empowering them to focus on their education and achieve their full potential.



## UPS

UPS and The Salvation Army collaborate throughout the year to allocate resources where they're needed most — filling funding gaps and ensuring the right products arrive at the right time. In 2024, UPS strengthened global disaster response efforts by contributing \$300,000 to The Salvation Army World Services Office (SAWSO) Global Response Fund and donating \$250,000 in in-kind shipping to deliver food, clean water, and medical supplies to crisis-affected communities.



This summary represents a combination of data from the Audited Financial Statements of the six separate Salvation Army corporations in the United States: National Headquarters (New Jersey corporation authorized to do business in Virginia), The Salvation Army World Service Office [SAWSO] (District of Columbia corporation authorized to do business in Virginia), Central Territory (Illinois corporation), Eastern Territory (New York corporation), Southern Territory (Georgia corporation), and Western Territory (California corporation).

The four territories comprise 7,461 units of operation throughout the United States, including Puerto Rico, Guam, the Republic of the Marshall Islands, and the Federated States of Micronesia. The National Corporation and the World Service Office serve an essential role in helping the territories fulfill their mission. Intercorporate transactions have been eliminated for presentation purposes.

The Salvation Army has successfully rendered service in the United States since 1880 while maintaining conservative financial policies, enabling us to fulfill our mission and serve those in need in your community. Our pledge is to maintain the highest standards of financial accountability to continue to deserve your trust.

## REVENUE

(Dollars in Thousands)

**TOTAL REVENUE \$5,437,484**

PUBLIC SUPPORT

\$2,344,220

INVESTMENT INCOME

\$1,657,720

GOVERNMENT FUNDS

\$610,724

SALES TO THE PUBLIC

\$552,932

PROGRAM SERVICE FEES

\$170,049

OTHER REVENUE

\$101,839

## EXPENSES

(Dollars in Thousands)

**TOTAL EXPENSES \$4,164,019**

OTHER SOCIAL SERVICES

\$1,337,045

CORPS COMMUNITY CENTER

\$873,433

REHABILITATION

\$708,010

RESIDENTIAL & INSTITUTIONAL

\$523,795

MANAGEMENT & GENERAL

\$459,396

FUNDRAISING

\$262,340

## SERVICE TOUCHPOINTS

Basic Social Services	11,604,793
Personal Connections (Interviews, Case Management, Information Requests)	7,013,778
Community Center & Kroc Participants	4,838,694
Holiday Assistance	2,302,771
Institutional Care	744,046
Summer & Day Camps	466,817
Emergency Disaster Assistance	306,517
Senior Citizens	284,735
Substance Abuse & Rehabilitation	151,869
Permanent Placement/Housing	75,251
Pathway of Hope	72,821
Day Care	44,836
Correctional Services	40,209
Veterans	17,057
Medical Care	10,217
Anti-Human Trafficking	9,306
<b>Total Mission Touchpoints</b>	<b>27,983,717</b>

## MINISTRY ACTIVITIES

Church Attendance	3,732,365
Virtual Ministry Attendance	72,364
Spiritual Development (Sunday School, Bible Study)	3,696,880
Adult Ministry & Fellowship Group Attendance	4,515,964
Youth Ministry & Fellowship Group Attendance	1,394,526
Adult Music & Fine Arts Education Attendance	588,141
Youth Music & Fine Arts Education Attendance	109,815
Persons Linked To Corps Through Programs	5,793
Outreach Publications Circulation	2,389,950
Persons Engaged Through Outreach Activities	7,258,343

## SERVICE HIGHLIGHTS

Food & Nutrition — Total Meals Provided	183,111,494
Tangible Items Distributed (Clothing, Furniture, Gifts)	14,493,583
Nights of Shelter Provided	10,075,059
Households Provided With Financial Assistance (Housing, Medical, Utilities, Transportation, Misc)	1,575,098
Transportation Assistance	737,224
Employment Assistance	35,946
Number of Disaster Events Responded To	1,234

## MISSION CENTERS

### GENERAL OPERATIONS

National/Territorial/Divisional Headquarters	42
Training Colleges	4
Corps Community Centers	1,087
Kroc Community Centers	26
Outposts & Service Centers	64
Service Units	2,419

### SOCIAL SERVICES

Emergency Shelters	302
Temporary Housing	232
Permanent & Supportive Residences	126
Rehabilitation Centers	112
Anti-Human Trafficking Programs	17
Supportive Services for Veteran Families	40
Street Outreach/Mobile Units	96
Food Pantries	1,257

### COMMUNITY SERVICE CENTERS

Retail Centers	903
Youth Community Centers	216
Adult & Senior Citizens Community Centers	192
Other Centers	138
Day Care Centers (Adult & Child)	51
Camps	40
Medical Clinics	12
<b>Total Mission Centers</b>	<b>7,461</b>

## PERSONNEL ENGAGEMENT

Officers/Envoys/Sergeants/ Auxiliary Captains/Cadets	2,912
Employees	64,101
Volunteers	1,552,488
Advisory Organization Memberships	50,435
Echelon Memberships	1,105
Church Memberships	212,299
Adult Ministry & Fellowship Group Memberships	104,853
Youth Ministry & Fellowship Group Memberships	56,064
Adult Music & Fine Arts Education Memberships	24,255
Youth Music & Fine Arts Education Memberships	8,837
Community Center and Kroc Memberships	289,076

## The Salvation Army USA Unaudited Combined Statement of Financial Position

For the Year Ended September 30, 2024 (Dollars in Thousands)

<b>ASSETS</b>	<b>2024</b>	<b>2023</b>
Cash and Cash Equivalents	\$ 685,627	\$ 649,825
Accounts Receivable	249,225	250,765
Legacies and Bequests Receivable	1,163,692	1,019,021
Pledges Receivable	55,403	37,343
Inventory	43,268	43,292
Prepaid Expenses and Deferred Charges	49,082	43,908
Mortgages and Notes Receivable	32,053	8,992
Investments	10,212,241	9,133,958
Assets Held Under Split-Interest Agreements	1,144,308	1,051,466
Lease Right-of-Use Assets	137,178	140,850
Land, Building, Improvements, and Equipment	5,318,628	5,220,477
Other Assets	4,497	4,489
<b>Total Assets</b>	<b>\$ 19,095,202</b>	<b>\$ 17,604,386</b>

<b>LIABILITIES &amp; NET ASSETS</b>	<b>2024</b>	<b>2023</b>
<b>Total Liabilities</b>	<b>\$ 4,730,597</b>	<b>\$ 4,212,507</b>
Net Assets:		
<i>Without Donor Restrictions:</i>		
Available for Operations	654,499	598,390
Designated for Capital and Specific Program Expenditures	2,819,366	2,557,789
Land, Building, and Equipment	4,753,369	4,695,021
<b>Total Net Assets Without Donor Restrictions</b>	<b>8,227,234</b>	<b>7,851,200</b>
<i>With Donor Restrictions:</i>		
Amounts to Be Held in Perpetuity	3,301,272	3,166,358
Other Restrictions	2,836,099	2,374,321
<b>Total Net Assets With Donor Restrictions</b>	<b>6,137,371</b>	<b>5,540,679</b>
<b>Total Net Assets</b>	<b>\$ 14,364,605</b>	<b>\$ 13,391,879</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 19,095,202</b>	<b>\$ 17,604,386</b>

## SUPPORT & REVENUE

**2024****2023**

### Public Support

#### Received Directly

Contributions of Cash and Other Financial Assets	\$	896,191	\$	962,689
Contributions of Nonfinancial Assets and Services		651,801		640,047
Special Events		27,090		27,433
Legacies and Bequests Income		599,760		535,718
Pledges Revenue		72,508		34,707
Contributions From Split-Interest Agreements		66,060		70,371

<b>Total Received Directly</b>		<b>2,313,410</b>		<b>2,270,965</b>
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Received indirectly by federated campaigns		30,810		33,283
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<b>Total Public Support</b>		<b>2,344,220</b>		<b>2,304,248</b>
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Fees and Grants From Government Agencies		610,724		641,459
Program Service Fees		170,049		161,512
Sales to the Public		552,932		556,638
Investment Earnings		1,657,720		973,018
Other Revenue		101,839		138,710

<b>Total Revenue</b>	<b>\$</b>	<b>5,437,484</b>	<b>\$</b>	<b>4,775,585</b>
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## EXPENSES

**2024****2023**

### Program Services

Corps Community Centers	\$	873,433	\$	822,084
Rehabilitation		708,010		679,509
Residential and Institutional Services		523,795		494,024
Other Social Services		1,337,045		1,325,832
<b>Total Program Services</b>		<b>3,442,283</b>		<b>3,321,449</b>

### Supporting Services

Management and General		459,396		438,372
Fundraising		262,340		258,005
<b>Total Supporting Services</b>		<b>721,736</b>		<b>696,377</b>

<b>Total Expenses</b>	<b>\$</b>	<b>4,164,019</b>	<b>\$</b>	<b>4,017,826</b>
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Other Changes in Net Assets		(300,739)		147,735
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<b>Change in Net Assets</b>	<b>\$</b>	<b>972,726</b>	<b>\$</b>	<b>905,494</b>
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Powell Tate



Sally Harris of the National Advisory Board receives the international Order of Distinguished Auxiliary Service award.

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*National Commander*

**Commissioner Dawn Heatwole**

*National Secretary for Program*

**Colonel James Betts**

*National Chief Secretary*

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*Territorial Commander*

**Colonel Thomas Loudon**

*Territorial Chief Secretary*

## EASTERN TERRITORY

**Commissioner Ralph Bukiewicz**

*Territorial Commander*

**Commissioner Susan Bukiewicz**

*Territorial President of Women's Ministries*

**Colonel Ivan Rock**

*Territorial Chief Secretary*

## SOUTHERN TERRITORY

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**Commissioner Donna Igleheart**

*Territorial President of Women's Ministries*

**Colonel Deborah Sedlar**

*Territorial Chief Secretary*

## WESTERN TERRITORY

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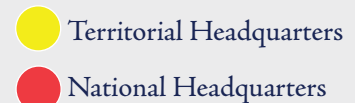
*Territorial Commander*

**Commissioner Colleen Riley**

*Territorial President of Women's Ministries*

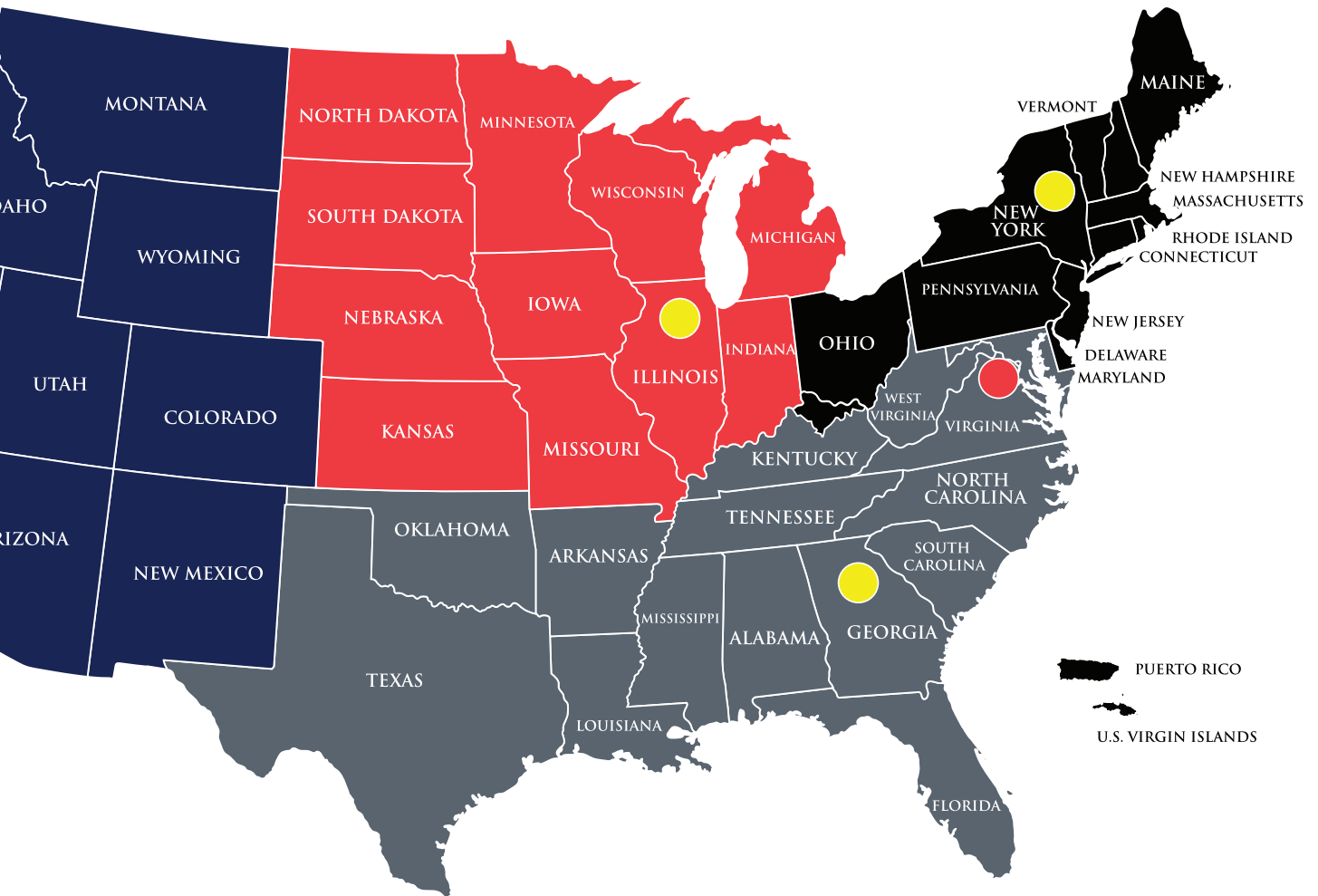
**Colonel Eddie Vincent**

*Territorial Chief Secretary*



# AREA OF OPERATIONS

The Salvation Army in the United States is structured into four territories: Central, Eastern, Southern, and Western. Each territory is represented by its own leadership. National Headquarters is an additional corporation and is located in Alexandria, Virginia.



**WESTERN  
TERRITORY**

**SOUTHERN  
TERRITORY**

**CENTRAL  
TERRITORY**

**EASTERN  
TERRITORY**



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OUR FILE NUMBER: 085254.000400

October 30, 2025

Via Email  
Ms. Elizabeth Naughton  
Leasing Director  
[enaughton@kprcenters.com](mailto:enaughton@kprcenters.com)

Re: The Salvation Army/Lease of 15325 Manchester Road, Ballwin, MO

Dear Elizabeth:

As a follow-up, I am enclosing a few photos of The Family Store of The Salvation Army.  
Hopefully this would be of additional help.

Very truly yours,

ARONBERG GOLDGEHN DAVIS & GARMISA

A handwritten signature in dark ink, appearing to read 'Mitchell J. Melamed'.

Mitchell J. Melamed

MJM/bw  
Enclosure  
4900-6211-1847, v. 2









## PUBLIC HEARING

Notice is hereby given that on Monday, January 5, 2026 at 7:00 pm, a Public Hearing will be held by the Planning & Zoning Commission in the City Government Center Board Room at 1 Government Center, Ballwin, Missouri 63011. The Commission will consider the following Petition:

**SUE-26-04 Special Use Exception, submitted by Central Plaza, to allow a store in which the sale of used merchandise exceeds 25% of the store's gross floor area and/or 25% of its gross receipts at 15325 Manchester Road.**

Additional information on the Petition is available at the City Government Center or by calling 636-227-2243