



**PARKS & RECREATION
CITIZEN ADVISORY COMMITTEE
Meeting Minutes**

September 15, 2025

6:00 PM #1 Ballwin Commons Circle., BALLWIN, MO 63021

THE MINUTES ARE PREPARED IN SUMMARY TO REFLECT THE OVERALL DISCUSSIONS, NOT VERBATIM QUOTES.

The meeting was called to order by Chairwoman Pyles at 6:00 p.m.

ROLL CALL

Present

Alderman Pamela Haug

Elizabeth Davis

Sandy Grassi

Sam Biver

Sue Pyles

Pat McDermott

Steven Wheeler

Parks Director Chris Conway

Absent

Jimmy Terbrock

Susan Harris

City Administrator Eric Sterman

MINUTES

The Minutes from the June 12, 2025 Parks and Recreation Citizen Advisory Committee meeting were submitted for approval. A motion to approve as submitted was made by Committee Member Davis and seconded by Chairwoman Pyles. A voice vote was taken with unanimous affirmative result and the motion passed.

CITIZEN COMMENTS

Resident Lori Stringer of Ballwin Grows Native discussed the success of the most recent Ballwin Grows Native event and plant sale that was held on September 13 at The Pointe at Ballwin Commons. She commented that their first experience at Ballwin Days was well received and their photo booth was popular. She stated that Ballwin Grows Native is done until February of 2026. Lastly, she stated she was happy that the board motioned to exclude mosquito spraying from the 2026 operating budget and that the city's approach to spraying would mimic that of St. Louis County which is a more targeted approach.



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PRESENTATIONS

- A. Parks and Recreation Director Chris Conway introduced his staff. Fitness Manager Matt Struempf, Business Manager Gayle Junge and Golf Course Manager Dylan Toole.
- B. Dylan Toole provided an update on the activities being held at the Events Center.
- C. Matt Struempf provided an update on the Craft Beer Festival per Committee Member Davis' request. Committee Member Davis inquired whether the national decline in beer sales has affected ticket sales. Mr. Struempf provided a report (attached) of ticket sales for the past five years and added that there have been years where sales have been lower than 2025.

AGENDA ITEMS

- A. Committee Member Davis asked if the department had customer service training around de-escalation. Director Conway replied that the department doesn't provide specific de-escalation training for all staff but with regard to the Lifeguard staff they do cover customer service topics during in-service training and managers handle most of the other customer service issues and they attend training periodically.
- B. Director Conway provided a report and the past several months of activities within the Parks and Recreation Department.
- C. Director Conway provided the committee with a Pointe membership restructuring proposal. Report Attached. Director Conway requested a motion for a favorable recommendation to the Board of Aldermen. A motion was made by Committee Member Grassi and seconded by Committee Member Wheeler. A voice vote was taken with unanimous affirmative result and the motion passed.
- D. Alderwoman Pam Haug provided an update on Board of Aldermen activities. First, Alderwoman Haug thanked the Ballwin Days Volunteers for a successful weekend. She reported that Staff and Alderwoman Gray along with The Missouri Department of Transportation are discussing options for the mid-block crosswalk located near the intersection of Old Ballwin Rd. and Manchester Rd. She reported that a new restaurant is going into the old Mi Lupita location. Alderwoman Haug mentioned that it is budget season and to visit with the Board of Aldermen or with Director Conway if there are any budget items that should be considered. Lastly, she mentioned that the Mayor's Townhall meeting will be held at The Golf Course Event Center on Wednesday, September 17 at 6:00 pm.



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COMMITTEE MEMBER COMMENTS

- A. Committee Member Wheeler asked if there has been any movement on Vlasia Pond Improvements. Director Conway reported that the subsidized funding fell through and that staff will continue to work on this plan but that there are no imminent plans for pond improvements.
- B. Committee Member Wheeler asked about medians on Manchester Road. Director Conway stated that Parks and Public Works staff will be working on Saturday, September 20 to perform median cleanup work.
- C. Committee Member Grassi made comments on upcoming street work to Oak Run and that she was happy to see the crosswalk installed at Oak Run and Ferris Park.
- D. Alderwoman Haug mentioned leaf pickup would begin at the end of October.
- E. Chairwoman Pyles set the date of November 3 at 6:00 pm at The Pointe at Ballwin Commons for the next Parks and Recreation Citizen Advisory Committee meeting.

ADJOURNMENT

A motion was made by Chairwoman Pyles and seconded by Committee Member McDermott to adjourn. The motion was passed by unanimous vote and the meeting was adjourned at 7:30 PM