



Public Services Committee Meeting

Meeting Date: July 9, 2024

Motion to adopt the Recreation & Parks Strategic Plan

Department:	Recreation & Parks
Presenter:	Charles Jackson, Mick Renneisen (Raftelis), Ben Kittelson (Raftelis)
Caption:	Motion to adopt the 2024 Strategic Plan for the Augusta Parks and Recreation Department
Background:	<p>Raftelis Financial Consultants, Inc. was engaged by Augusta, Georgia to assist in the development of a strategic plan for the Augusta Parks and Recreation Department. Throughout the project, Raftelis performed a comprehensive review of the department, conducted employee surveys as well as interviews with internal and external stakeholders. Subsequently, Raftelis conducted a strategic framework workshop, followed by workshops to identify strategies and key performance indicators.</p>
Analysis:	<p>After internal review, the Parks and Recreation Department feels confident, that the proposed strategic plan will be beneficial in developing the department, will assist with streamlining processes, and provide performance indicators to measure success.</p>
Financial Impact:	N/A
Alternatives:	<ol style="list-style-type: none">1. Move to adopt the Strategic Plan2. Move to no action
Recommendation:	<ol style="list-style-type: none">1. Move to adopt the Strategic Plan
Funds are available in the following accounts:	N/A
<u>REVIEWED AND APPROVED BY:</u>	N/A