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September 22, 2026

Andy Penick, Procurement Director
Augusta, Georgia Procurement Department
535 Telfair Street, Suite 605
Augusta, GA 30901

RE: Mass Media Marketing, LTD. (M3) Recommendation of Award (ROA) – Bid RFQ 26-172

Dear Mr. Penick,

I am requesting RFQ 26-172, for the Airport Marketing Agency Procurement, to be awarded to Mass Media Marketing, LTD (M3), for three years with two one-year options to extend.

Sincerely,

A handwritten signature in black ink that reads "Herbert L. Judon, Jr." The signature is written in a cursive style.

Herbert L. Judon, Jr., A.A.E., IAP
Executive Director
(706)796-4040
hjudon@augustaga.gov

Cc: Nancy M. Williams, Contract Compliance Administrator, Augusta Procurement Department