



Augusta Commission Meeting

April 18, 2023

HCD_MOU in partnership with Growing Augusta Approval Request

Department:	HCD
Presenter:	Hawthorne Welcher, Jr. and/or HCD Staff
Caption:	Motion to approve HCD's request to continue a partnership with Growing Augusta (GA) to continue a farmers' market within the South Augusta community. (Approved by Administrative Services Committee April 11, 2023)
Background:	<p><u>Growing Augusta: Arts, Agriculture, & Agency</u></p> <p>GA has consistently worked with Farmers and hobby growers to promote agri-tourism, offering their support and advocacy, while providing fresh food and produce to food desert areas. Coupled with live grassroots music in the Greater Augusta River Region since 2004, they developed partnerships with local municipalities, non-profit organizations, small businesses, international interests, and featured home-grown professional musicians and student groups as well as touring groups.</p> <p>This objective involves continuing a Farmers' Market in South Augusta which will provide fresh food and produce to the community with an emphasis on food desert areas, coupled with providing culture and the arts via live grassroots music.</p>

Partnership Responsibilities

- HCD to provide a total of \$10,000 (Ten Thousand Dollars and 0/100) for marketing and entertainment purposes divided over the two (2) year agreement period (2023-2024)
- HCD will work with GA to identify additional event locations for future purposes
- GA will provide live music entertainment for the event
- HCD to work with GA to establish tentative dates for future event
- HCD and GA to agree upon fees for the events that will be paid to GA
- HCD and GA to identify food vendors that will provide produce for event

- HCD will secure the initial location in South Augusta
- HCD and GA will facilitate the setup and clean-up following the event

<u>Address</u>	<u>Budget</u>	<u>Project Type</u>
Location, South Augusta	\$10,000	Special Projects

Analysis: Approval of this request will allow the South Augusta Farmers' Market to continue in partnership with HCD and GA

Financial Impact: Funding: General Funds
Org Key: 221073110-5212119

Contract amount: \$10,000

Alternatives: Deny

Recommendation: Motion to approve HCD's request to continue a partnership with Growing Augusta (GA) to continue a farmers' market within the South Augusta community

Funds are available in the following accounts: Funding: General Funds
Org Key: 221073110-5212119

REVIEWED AND APPROVED BY:
Procurement
Finance
Law
Administrator
Clerk of Commission