



RFP Evaluation Sheet - RFP Item #22-296 Parks and Recreation Strategic Plan
for Augusta, GA – Parks and Recreation Department
Evaluation Date: Monday, December 5, 2022 @ 3:00 p.m. via ZOOM

Vendors			Brandsetter Carroll Inc. 2360 Chauvin Drive Lexington, Kentucky 40517	Chire, LLC dba Collective Insights Consulting 3565 Piedmont Rd. N.E., Building 1 Suite 520 Atlanta, GA 30306	Raftelis Financial Consultants, Inc. 227 W. Trade Street, Suite 1400 Charlotte, NC 28202	Berry Dunn McNeil & Parker, LLC 2211 Congress Street Portland, Maine 04102		Brandsetter Carroll Inc. 2360 Chauvin Drive Lexington, Kentucky 40517	Chire, LLC dba Collective Insights Consulting 3565 Piedmont Rd. N.E., Building 1 Suite 520 Atlanta, GA 30306	Raftelis Financial Consultants, Inc. 227 W. Trade Street, Suite 1400 Charlotte, NC 28202	Berry Dunn McNeil & Parker, LLC 2211 Congress Street Portland, Maine 04102
Phase 1			Ranking of 0-5 (Enter a number value between 0 and 5)					Weighted Scores			
Evaluation Criteria	Ranking	Points	Scale 0 (Low) to 5 (High)								
1. Completeness of Response • Package submitted by the deadline • Package is complete (includes requested information as required per this solicitation) • Attachment B is complete, signed and notarized	N/A	Pass/Fail	PASS	PASS	PASS	FAIL		PASS	PASS	PASS	FAIL
2. Qualifications & Experience	(0-5)	15	5.0	3.9	5.0			75.0	58.5	75.0	
3. Organization & Approach	(0-5)	20	4.5	3.0	5.0			90.0	60.0	100.0	
4.Scope of Services Experience and approach to the Scope of Services included in Section IV to include details on the following items. •List the number of strategic plans of similar size and scope the firm has completed. •Identify similar projects the firm has completed in the last 5 years. •Describe the firm's involvement with activities and/or trainings offered by the National Recreation and Park Association and/or the Georgia Recreation and Park Association. •Describe the firms experience in working with Parks and Recreation Agencies on Master Plans and/or Strategic Plans. •Submit a sample of a completed strategic plan of similar size.	(0-5)	20	5.0	3.0	5.0			100.0	60.0	100.0	
5. Financial Stability	(0-5)	5	5.0	4.0	5.0			25.0	20.0	25.0	
6. References	(0-5)	5	4.4	3.8	4.8			21.8	18.8	23.8	
7. Proximity to Area (only choose 1 line according to location of the company - enter the ranking value for the one line only)											
Within Richmond County	5	10						0.0	0.0	0.0	
Within CSRA	5	6						0.0	0.0	0.0	
Within Georgia	5	4		5.0				0.0	20.0	0.0	
Within SE United States (includes AL, TN, NC, SC, FL)	5	2			5.0			0.0	0.0	10.0	
• All Others	5	1	5.0					5.0	0.0	0.0	
Phase 1 Total - (Total Maximum Ranking 30 - Maximum Weighted Total Possible 375)			28.9	22.7	29.8			316.8	237.3	333.8	
Phase 2 (Option - Numbers 8-9) (Vendors May Not Receive Less Than a 3 Ranking in Any Category to be Considered for Award)											
8. Presentation by Team	(0-5)	10	4.0		4.8			40.0	0.0	47.5	
9. Q&A Response to Panel Questions	(0-5)	5	4.0		4.8			20.0	0.0	23.8	
10. Cost/Fee Proposal Consideration (only choose 1 line according to dollar value of the proposal in relation to all fee proposals - enter the point value for the one line only)								Cost/Fee Proposal Consideration			
Lowest Fees	5	10	5.0					50.0	0.0	0.0	
Second	5	6			5.0			0.0	0.0	30.0	
Third	5	4						0.0	0.0	0.0	
Forth	5	2						0.0	0.0	0.0	
Fifth	5	1						0.0	0.0	0.0	
Total Phase 2 - (Total Maximum Ranking 15 - Maximum Weighted Total Possible 125)			13.0	0.0	14.5			110.0	0.0	101.3	
Total (Total Possible Score 500) Total (May not Receive Less Than a 3 Ranking in Any Category)											
Total Cumulative Score (Maximum point is 500)			41.9	22.7	44.3			426.8	237.3	435.0	
Internal Use Only											
Evaluator: Cumulative Date: 12/5/22 Phase II - 12/15/22											
Procurement Department Representative: _____ Nancy Williams _____											
Procurement Department Completion Date: 12/5/22 Phase II - 12/15/22											