

July 9, 2026

To: Commissioner Jordan Johnson

From: The Augusta African American Historical Society

RE: Luvenia Pearson Street Naming

Luvenia Pearson was the Madam C.J. Walker of Augusta. From 1942 to 1964 she operated the Luvenia Pearson School of Beauty and Cosmetology, the first of its kind for African American women in Augusta. When it closed it was converted into Luvenia's Beauty Salon. She taught cosmetology in the Richmond County School System for 15 years. She later became an instructor of Cosmetology at Augusta Tech. She was an entrepreneur, educator, a member of the CME church, and someone who loved her community dearly.

The Augusta African American Historical Society, established by the Honorable Edward M. McIntyre in 2000, is tasked with preserving the history and telling the stories of Augusta through monuments, street naming, and historical lectures.

It is with this in mind that we petition the Augusta Commission for the stretch of 13th Street between Laney-Walker Boulevard and D'Antignac Street be named in her honor. We chose this part of 13th because her home, now operated by Zeta Phi Beta Sorority, sits at the corner of Laney-Walker and 13th.

The Laney Museum will be featuring an exhibition this October that will highlight Luvenia Pearson, so if we can include the street naming as a part of the exhibition that would be great.

For any questions you can reach me at 706-495-6903 or ocur761@gmail.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'Corey Rogers', with a long, sweeping horizontal stroke extending to the right.

Corey Rogers, President