



Unsolicited Proposal Evaluation Form 25-000
Strategic Committee Review

Unsolicited Proposal Number: UP# 25-000

Project Name: Proposed Development of a Pickleball and Tennis Complex with an Associated Hotel in Richmond County

Date of Evaluation: 5/20/2025 Recommendation Date to Commission:

- The priorities of Augusta, Georgia (Government);
- Consideration of the submission's value proposition and merit to the Government; and
- Whether certain criteria outweigh others in the context of the proposal being reviewed.

Evaluation Criteria	Scoring Range 1 - 5
1. Does the proposal strategically align with current Government policy and objectives? 1 = Weak / 5 = Strong	3.5
2. Does the Committee believe that the proposal will deliver net economic benefits to the Government? (i.e. will it generate jobs, business activity, stimulate urban renewal, etc. that would otherwise be foregone) 1 = No benefits; 5 = High benefits	3.8
3. Does the Committee believe that the proposal will likely have a net financial impact on Government? (i.e. will Government have to incur expenditure?) 1 = High impact; 5 = No impact	2.2
4. Does the proposal have the ability to generate additional cash flow revenues for the Government? 1 = No revenues; 5 = Substantial revenues	3.9
5. Does the Committee believe that the proposal will likely have an impact on the community? 1 = Negative impact; 5 = Positive impact	4
6. Does the Committee believe that the proposal will likely have an impact on the environment? 1 = Negative impact; 5 = Positive impact	3
7. Are the risks associated with the proposal acceptable to Government? 1 = Not acceptable; 5 = Acceptable?	2.4
8. Is the proposal achievable in terms of delivery with respect to Government changes required and timeliness? 1 = Not achievable; 5 = Achievable	3.1
9. Intuitively, does the Committee believe that the proposal may be viable but lack adequate information to make a decision? 1 = Not viable, no further info required; 3 = Possibly viable, more info required; 5 = Viable, no further info required	3.2
10. Does this proposal represent a value proposition that the Government should consider? 1 = No; 5 = Yes	3
Total	32.1
Recommendation to Accept or Reject	REJECT

Additional Reason for Acceptance / Rejection: Committee request to reject.

Augusta funding source proposed is SPLOST 8. SPLOST 8 funding has been allocated and approved by Augusta Richmond County Voters. The referenced funding for the Newman Tennis Center cannot be changed or reallocated.

Is additional information needed from Proponent: NO

Evaluation Committee Number: _Cumulative_____ DATE: _5/20/2025_____

Procurement Review: _Nancy Williams_____ DATE: _5/20/2025_____