

 RFP Item #26-905 Water Park Feasibility Study for Augusta,GA – Parks and Recreation Department Evaluation Date: Thursday, July 2, 2026 at 3:00 p.m.																		
Vendors			Counsilman-Hunsaker 12851 Manchestre Road, Suite 120 St. Louis, MO 63131		CPL Architects, Engineers and Landscape Architect 3011 Sutton Gate Drive, Suite 130 Suwanee, GA 30024		DTJ Design, Inc. 817 W. Peachtree Street Atlanta, GA 30308		Hotel and Leisure Advisors, LLC 14805 Detroit Ave., Suite 420 Cleveland, OH 44107		Counsilman-Hunsaker 12851 Manchestre Road, Suite 120 St. Louis, MO 63131		CPL Architects, Engineers and Landscape Architect 3011 Sutton Gate Drive, Suite 130 Suwanee, GA 30024		DTJ Design, Inc. 817 W. Peachtree Street Atlanta, GA 30308		Hotel and Leisure Advisors, LLC 14805 Detroit Ave., Suite 420 Cleveland, OH 44107	
Phase 1			Ranking of 0-5 (Enter a number value between 0 and 5)															
Evaluation Criteria		Ranking	Points	Scale 0 (Low) to 5 (High)				Weighted Scores										
1. Completeness of Response • Package submitted by the deadline • Package is complete (includes requested information as required per this solicitation) • Attachment B is complete, signed and notarized		N/A	Pass/Fail	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS	PASS
2. Qualifications & Experience		(0-5)	20	4.2	4.6	4.8	4.8	83.8	91.3	95.0	96.3	83.8	91.3	95.0	96.3	83.8	91.3	95.0
3. Organization & Approach		(0-5)	15	3.9	4.7	4.7	4.3	58.8	70.0	70.0	65.0	58.8	70.0	70.0	65.0	58.8	70.0	70.0
4. Scope of Services: •Demographic study: Population, income levels, tourism trends in the area •Community outreach: What is public interest and expectations •Competitor analysis: Existing parks within driving distance •Visitor projections: Estimate annual attendance.		(0-5)	15	3.9	4.7	4.7	4.1	58.8	70.0	70.0	61.2	58.8	70.0	70.0	61.2	58.8	70.0	70.0
5. Schedule of Work		(0-5)	5	4.5	4.8	3.8	3.3	22.5	23.8	18.8	16.3	22.5	23.8	18.8	16.3	22.5	23.8	18.8
6. Financial Stability		(0-5)	5	4.5	4.5	3.5	2.5	22.5	22.5	17.5	12.5	22.5	22.5	17.5	12.5	22.5	22.5	17.5
7. References		(0-5)	5	4.3	5.0	4.5	4.0	21.3	25.0	22.5	20.0	21.3	25.0	22.5	20.0	21.3	25.0	22.5
7. Proximity to Area - enter the point value for the one line only) Non-Weighted														Cost/Fee Proposal Consideration				
Within Richmond County		50						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Within CSRA		30						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Within Georgia		20		20.0	20.0	20.0		0.0	20.0	20.0	0.0	0.0	20.0	20.0	0.0	0.0	20.0	20.0
Within SE		10	10.0				10.0	10.0	0.0	0.0	10.0	10.0	0.0	0.0	10.0	10.0	0.0	10.0
All Others		5						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Phase 1 Total - (Total Maximum Ranking 80 - Maximum Weighted Total Possible 375)			35.3	48.1	45.8	33.0	277.5	322.5	313.8	281.2	277.5	322.5	313.8	281.2	277.5	322.5	313.8	281.2
Phase 2 (Option - Numbers 8-9) (Vendors May Not Receive Less Than a 3 Ranking in Any Category to be Considered for Award)																		
8. Presentation by Team		(0-5)	10		3.4	4.5		0.0	33.8	45.0	0.0	0.0	33.8	45.0	0.0	0.0	33.8	45.0
9. Q&A Response to Panel Questions		(0-5)	5		3.8	4.6		0.0	18.8	23.1	0.0	0.0	18.8	23.1	0.0	0.0	18.8	23.1
10. Cost/Fee Proposal Consideration (only choose 1 line according to dollar value of the proposal in relation to all fee proposals - enter the point value for the one line only) Non-Weighted																		
Lowest Fees		50		50.0				0.0	50.0	0.0	0.0	0.0	50.0	0.0	0.0	0.0	50.0	0.0
Second		30			30.0			0.0	0.0	30.0	0.0	0.0	0.0	30.0	0.0	0.0	0.0	30.0
Third		20						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Forth		10						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fifth		5						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Phase 2 - (Total Maximum Ranking 60 - Maximum Weighted Total Possible 125)			0.0	57.1	39.1	0.0	0.0	0.0	102.5	98.1	0.0	0.0	102.5	98.1	0.0	0.0	102.5	98.1
Total (Total Possible Score 500) Total (May not Receive Less Than a 3 Ranking in Any Category to be Considered for Award)																		
Total Cumulative Score (Maximum point is 500)			35.3	105.3	85.0	33.0	277.5	425.0	411.9	281.2	277.5	425.0	411.9	281.2	277.5	425.0	411.9	281.2
Internal Use Only																		
Evaluator: Cumulative Date: Phase I 7/6/26 Phase II 7/23/26																		
Procurement DepartmentRepresentative:_____Nancy Williams_____																		
Procurement Department Completion Date: Phase I 7/6/26 Phase II 7/23/26																		