



Evaluation Sheet RFP Item # 23-245 - Consultant Services for Promotional Assessment
for Augusta, GA – Augusta Fire Department
RFP Date: Wednesday, October 11, 2023 @ 2:00 p.m. Via ZOOM

Vendors			Industrial/Organizational Solutions, Inc. 1520 Kensington Rd., Ste. 110 Oak Brook, IL 60523	Morris & Mc Daniel, Inc. 117 South Saint Asaph St. Alexandria, VA, 22314	PAS Consulting Group, LLC 1697 Foxhall Dr. Dunwoody, GA 30338	Industrial/Organizational Solutions, Inc. 1520 Kensington Rd., Ste. 110 Oak Brook, IL 60523	Morris & Mc Daniel, Inc. 117 South Saint Asaph St. Alexandria, VA, 22314	PAS Consulting Group, LLC 1697 Foxhall Dr. Dunwoody, GA 30338
Phase 1			Ranking of 0-5 (Enter a number value between 0 and 5)					
Evaluation Criteria	Ranking	Points	Scale 0 (Low) to 5 (High)			Weighted Scores		
1. Completeness of Response • Package submitted by the deadline • Package is complete (includes requested information as required per this solicitation) • Attachment B is complete, signed and notarized	N/A	Pass/Fail	PASS	PASS	PASS	PASS	PASS	PASS
2. Qualifications & Experience	(0-5)	15	4.5	5.0	4.0	67.5	75.0	60.0
3. Organization & Approach	(0-5)	10	4.5	4.5	4.0	45.0	45.0	40.0
4.Scope of Services Provide details on your approach to the Scope of Services (Section III) to include your organizations experience in the following item: a) Capacity to accomplish the work in the required time. b) Quality and conciseness of the Work Program and Program Schedule. c) Firm’s understanding of the work to be done. d) Specialized experience and technical competence in the type of work required. e) Each proposal shall have a “Program Schedule” depicting the chronological sequence of how the Firm proposes to implement the assessment through all work elements and tasks within each element.	(0-5)	30	4.5	5.0	4.5	135.0	150.0	135.0
5.Financial Stability	(0-5)	5	4.0	4.0	3.5	20.0	20.0	17.5
6. References	(0-5)	5	5.0	5.0	5.0	25.0	25.0	25.0
7. Proximity to Area (only choose 1 line according to location of the company - enter the ranking value for the one line only)								
Within Richmond County	5	10				0.0	0.0	0.0
Within CSRA	5	6				0.0	0.0	0.0
Within Georgia	5	4			5.0	0.0	0.0	20.0
Within SE United States (includes AL, TN, NC, SC, FL)	5	2				0.0	0.0	0.0
• All Others	5	1	5.0	5.0		5.0	5.0	0.0
Phase 1 Total - (Total Maximum Ranking 30 - Maximum Weighted Total Possible 375)			27.5	28.5	26.0	297.5	320.0	297.5
Phase 2 (Option - Numbers 8-9) (Vendors May Not Receive Less Than a 3 Ranking in Any Category to be Considered for Award)								
8. Presentation by Team	(0-5)	10	2.0	3.0	5.0	20.0	30.0	50.0
9. Q&A Response to Panel Questions	(0-5)	5	2.5	3.0	5.0	12.5	15.0	25.0
10. Cost/Fee Proposal Consideration (only choose 1 line according to dollar value of the proposal in relation to all fee proposals - enter the point value for the one line only)						Cost/Fee Proposal Consideration		
Lowest Fees	5	10			5.0	0.0	0.0	50.0
Second	5	6		5.0		0.0	30.0	0.0
Third	5	4	5.0			20.0	0.0	0.0
Forth	5	2				0.0	0.0	0.0
Fifth	5	1				0.0	0.0	0.0
Total Phase 2 - (Total Maximum Ranking 15 - Maximum Weighted Total Possible 125)			9.5	11.0	15.0	52.5	75.0	125.0
Total (Total Possible Score 500) Total (May not Receive Less Than a 3 Ranking in Any Category to be Considered for								
Total Cumulative Score (Maximum point is 500)			37.0	39.5	41.0	350.0	395.0	422.5
Internal Use Only								
Evaluator: Cumulative Date: 10/11/23 Phase I / Phase II 10-24-23								
Procurement Department Representative: _____ Nancy Williams _____								
Procurement Department Completion Date: 10/11/23 Phase I / Phase II 10-24-23								