



Central Services Department

Ron Lampkin, Interim Director
Maria Rivera-Rivera, FM Deputy Director

2760 Peach Orchard Road, Augusta GA 30906
(706) 821-2426 Phone (706) 799-5077 Fax

DATE: June 26, 2023

SUBJECT: Receive as information update regarding request for Christmas Decorations for South Augusta specifically Tobacco Road.

CAPTION: Motion to receive as information update regarding for Christmas Decorations for South Augusta specifically Tobacco Road.

BACKGROUND: On June 6th Commission meeting Central Services was task with brining back information concerning the installation of additional Christmas decorations for South Augusta specifically Tobacco Road. Here is what we found.

The Tobacco Road corridor from the airport to Deans Bridge Road consist of 200 light/power poles. All these poles are owned by the power company and the city would have to get permission to attach the decorations to these poles. Also, because these poles are not your decorative light post they are not outfitted with outlets so any decoration would have to be unlit. Another issue is the poles are not spaced evenly. In some areas there are no poles and then in some areas the poles are close together. In other areas the poles are spaced far apart. So here is option 1:

Option 1:

Decorate 200 wooden light/power poles with Siret 6.5' unlit pole decorations.

Demensions: 6.5' X 6'

Cost: \$1,597.00 each

Total for Tobacco Road: 200 x \$1,597.00 = \$319,400.00 not to include installation.

Because attaching to the poles on Tobacco Road brings up several issues Central Services staff and myself came up with an option 2 for the South Augusta area. Option 2 is to do a drive through Christmas Lights display at Diamond Lakes Park. Below is a list of options that we came up with for the park and attached are the lights form the list. So here is option 2:

Option 2:

Dahlia Lighted - 9' x 16' – 2 @ \$11,685.00 = \$23,370.00

Siret Lighted – 3.5' x 4' – 25 @ \$699.00 = \$17,475.00

Lotus Lighted – 8' x 13.9' - @ \$8,850.00 = \$26,550.00

Bliss Ornament Smart RGB – 7.10' x 7' – 2 @ 10,926.00 = \$21,852.00

Siret 3D – 6.5' x 6' – 6 @ \$3,465.00 = \$20,790.00

Amira Tree – 32.10' x 13' – 1 @ \$63,530.00

Sasha Sparkle Lights – 10.4' x 6.9' – 4 @ \$7,980.00 = \$31,920.00

Design Star – 20' point to point – 2 @ \$33,735.00 = \$67,470.00

Design Star – 16' point to point – 2 @ \$27,585.00 = \$55,170.00

Design Star – 12' point to point – 4 @ \$21,700.00 = \$86,800.00

Design Star – 6.5' point to point – 6 @ \$9,978.00 = \$59,868.00

Total for Diamond Lakes = \$459,435.00 not to include installation.

ANALYSIS: Central Services recommends that you receive this as information.

FINANCIAL IMPACT: There is no financial impact at this time. Possible impact could be \$319,400.00 with option 1 or \$459,435.00 with option 2.

ALTERNATIVES: (1) Receive as information.

RECOMMENDATION: Central Services recommends you receive as information.