A Year in Review & Looking Ahead



Economic Development

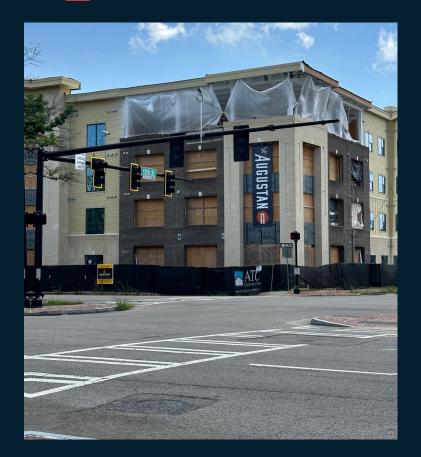
- Net gain of 47 new businesses in 2022
- 11 business expansions
- 36.2% minority and/or woman owned
- Private Investment: \$93.2M





Economic Development

- Units Broken Ground:
 176
- Units on the Drawing Board: 465





Economic Development

Microenterprise business center coming to downtown Augusta

- Received through Congressionally Directed Spending Funding via Senator Warnock in the amount of \$2.35M
- Grant awarded by Small Business Administration in June 2023
- Phase One lease, memoranda, and construction details in-progress
- Asset mapping education, programming, and funding partners







City of Augusta awarded \$1.76M for Downtown Connector

- Awarded by Governor Kemp through the Improving Neighborhood Outcomes in Disproportionally Affected Communities grant
- Submitted as a collaborative effort by the City, DDA, Cranston Engineering, and private investors
- Administrator's office and Engineering
 Department managing funding and timeline







- Provided sustainable furniture for the 5th Street Marina
- Gateway Arches fabricated, permitted, and pending fall
 2023 installation







\$45,000 in DDA-Georgia Power facade grant funding



distributed







Downtown Maintenance: Blight

- Property index updated quarterly
- Property owner survey created
- Facade program ongoing
- Working with Augusta University for creative solutions







Promotion



AUGUSTA METRO CHAMBER OF COMMERCE

A key mission for the Chamber is to impact and provide solutions to workforce demands through two targeted programs; Talent2Work, a new regional technology platform, and Students2Work, internships connecting students to key industries.

AUGUSTA DOWNTOWN FORT GORDON / DEVELOPMENT AUTHORITY EISENHOWER ALLIANCE The DDA is an advocate for small businesses in Augusta is home to the Army Cyber Center of downtown Augusta, with a net gain of 61 businesses Excellence, NSA Georgia, and Army Cyber Command. and 13 expansions since January 2022, \$45,000 in The Fort has grown 9,000 people in the last eight

facade grants awarded, and work underway for a \$2.35 million microenterprise center. years. Fort Gordon is scheduled to be redesignated to Fort Eisenhower on the 27th of October.



GREATER AUGUSTA ARTS COUNCIL

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Bringing arts, culture, and economic impact to Augusta—100,000 people at a time. The annual and beloved Arts in the Heart Festival, showcasing diverse local culture and art returns to downtown September 15-17. ARTSINTHEHEART.COM

the action in #AUGUSTASPORTS!

Come See

AUGUSTA SPORTS COUNCIL Augusta is a premier destination for the nation's most elite sports competitions, including the annual IRONMAN 70.3 Augusta triathlon, USA Cycling National Championship events, the Nike Peach Jam, the Augusta Half Marathon/10K/5K, and many more. Come be part of

AUGUSTA TECHNICAL COLLEGE The Mechatronics program provides skills in electronics, industrial wiring, motors, controls, PLC's, instrumentation, fluid power, mechanical, pumps and piping, and computers, Graduates



YOURSELF





Promotion

- 3 Soofa kiosks installed for downtown communication and streetscape projects
- PSAs in process for Augusta DTP
- Public wifi implemented for 5th Street Bridge





Promotion

- Ribbon Cuttings:
 - 10Twenty-Eight
 - Prontaut-Henry House
 - Lenox on 10th
- Sponsored Events:
 - Small Business Saturday
 - Making Spirits Bright
 - Augusta Christmas Parade
 - Small Business Week
 - Juneteenth





Organization

Downtown Maintenance: ACE

- 17,779 block faces cleaned
- 817 trash bags filled and disposed
- 610 power washing hours
- 759 special project cleaning hours

Cleaning Highlights: Before, Top Photo; After, Bottom Photo





Organization

- SSBCI luncheon with DCA, GABC, and local bankers
- Leadership Augusta
 Economic Development Day and Executive Forum
- Small business and community stakeholder meetings for microenterprise center





Looking Ahead

- 18 new businesses so far in 2023
- 15 additional businesses and 3 expansions announced
- Working with The Brunch House and Georgia Cities Foundation for their expansion
- Assisting small businesses & investors to secure funding for growing and new developments





Looking Ahead

- Lamar Building
 - 76 market-rate apts
 - \$40M investment
- Marion Building
 - 50+ apts
 - \$12.5M investment

LAMAR 📗 AUGUSTA

Be the first to know about progress at the historic Lamar Building in Downtown Augusta.



Questions?

