



Administrative Services

Meeting Date: August 29, 2023

AO Arts in the Heart FY23 Funding

Department:	Administrator's Office
Presenter:	Brenda Durant
Caption:	Discuss a funding shortfall for the 2023 Arts in the Heart Festival.
Background:	Background: The Arts in the Heart Festival is Augusta's premiere arts festival and draws thousands from all around. The 2022 festival welcomed more than 100,000 people to downtown Augusta over the two-half day event, with an estimated economic impact of over \$4,000,000 for 2021 and 2022. Due to the increase in security charges, an additional \$30,000 is needed.
Analysis:	N/A
Financial Impact:	N/A
Alternatives:	N/A
Recommendation:	N/A
Funds are available in the following accounts:	N/A
<u>REVIEWED AND APPROVED BY:</u>	N/A