

**PLANNING & DEVELOPMENT DEPARTMENT  
STAFF REPORT**

**Case Number:** A.N. 23-55

**Application Type:** Consumption on Premise Liquor, Beer, Wine & Dance

**Business Name:** Lush Lounge Eatery

**Hearing Date:** October 31, 2023

**Report Prepared By:** Julietta H. Walton, Business License & Customer Service Manager

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**Applicant:** *Cassandra Parker*

**Property Owner:** AREC 34 LLC

**Address of Property:** 1647 Gordon Hwy

**Tax Parcel #:** 086-1-063-02-0

**Commission District:** District: 2 Super District: 9

**Background:** New Location

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**ANALYSIS:** Location restrictions: zoning and proximity to churches, libraries, schools, and public recreation areas.

- **Zoning:** B-2 (General Business) Zone
- **Distance Requirements:** The proposed location for consumption on premise Liquor, Beer, Wine & Dance meets the minimum distance location to churches, schools, libraries, and public recreation areas.

**ADDITIONAL CONSIDERATIONS:**

- **Reputation, character.** The applicant's reputation, character, trade and business associations or past business ventures, mental and physical capacity to conduct business.
- **Previous violations of liquor laws.** If the applicant is a previous holder of a license to sell alcoholic liquors, whether or not he has violated any laws, regulations or ordinance relating to such business.
- **Manner of conducting prior liquor business.** If the applicant is a previous holder of a license to sell alcoholic liquors, the manner in which he conducted the business thereunder especially as to the necessity for unusual police observation and inspection in order to prevent the violation of any law, regulation or ordinance relating to such business.

- **Location.** The location for which the license is sought, as to traffic congestion, general character of neighborhood, and the effect such an establishment would have on the adjacent surrounding property values.
  - **The proposed is a New Location.**
- **Number of licenses in a trading area.** The number of licenses already granted for similar business in the trading area of the place for which the license is sought.
- **Dancing.** If dancing is to be permitted upon the premise for which the license is sought and the applicant has previously permitted dancing upon the premises controlled or supervised by him, the manner in which he controlled or supervised such dancing to prevent any violation of any law, regulation, or ordinance.
- **Previous revocation of license.** If the applicant is a person, whose license issued under the police powers of any governing authority has been previously suspended or revoked or who has previously had an alcoholic beverages licenses suspended or revoked. Payment of taxes. If the applicant and business are not delinquent in the payment of any local taxes.
- **Congregation of minors.** Any circumstances, which may cause minors to congregate in the vicinity of the proposed location, even if the location meets the distance requirement under section 6-2-64 (b) herein.
- **Prior incidents.** Evidence that a substantial number of incidents requiring police intervention have occurred within a square city block of the proposed location during the twelve (12) months immediately preceding the date of application.
- **Previous Denial or Revocation.** The denial of an application or revocation of a license, occurring within the preceding twelve (12) months, which was based on the qualifications of the proposed location.

**FINANCIAL IMPACT:** The applicant will pay a pro-rated fee of \$2,362.50.

**RECOMMENDATION:**

The Planning & Development approved the application subject to additional information not contradicting the applicant's statements.

The Sheriff's Office approved the application subject to additional information not contradicting applicant's statements.

**Note:** The staff report includes the information available approximately two weeks prior to the Public Services Committee meeting. It represents an evaluation of the facts presented by the applicant, research done by the staff, and consideration of the relevant factors in the Comprehensive Zoning Ordinance and the Alcohol Ordinance of Augusta, Georgia. New facts may emerge, and staff reserves the right to make an oral recommendation at the hearing based on all the information available at that time.



Augusta-Richmond County Planning & Development Department  
 1803 Marvin Griffin Road  
 Augusta, GA. 30906

**ALCOHOL BEVERAGE APPLICATION**

Alcohol Number \_\_\_\_\_ Year \_\_\_\_\_ Alcohol Account Number \_\_\_\_\_

2023-843

1. Name of Business Lush Lounge & Eatery
2. Business Address 1647 Gordon Highway
3. City Augusta State GA Zip 30906
4. Business Phone (706) 399-5013 Home Phone ( )
5. Applicant Name and Address: Cassandra Parker  
1926 Kristi Way  
Hephzibah, GA 30815
6. Applicant Social Security # \_\_\_\_\_ D.O.B. \_\_\_\_\_
7. If Application is a transfer, list previous Applicant: \_\_\_\_\_
8. Business Location: Map & Parcel 066-2-153-01-0 Zoning B2
9. Location Manager(s) \_\_\_\_\_
10. Is Applicant an American Citizen or Alien lawfully admitted for permanent residency?  
 Yes ( ) No

**OWNERSHIP INFORMATION**

11. Corporation (if applicable): Date Chartered: 9.6.2023
12. Mailing Address: 1926 Kristi Way, Hephzibah, GA 30815  
 Name of Business Lush Lounge & Eatery  
 Attention Cassandra Parker  
 Address 1647 Gordon Hwy. B  
 City/State/Zip Augusta, GA 30906
13. Ownership Type:  Corporation ( ) Partnership ( ) Individual
14. Corporate Name: Lush Lounge  
 List name and other required information for each person having interest in this business.

Name	Position	SSNO#	Address	Interest
<u>Cassandra Parker</u>	<u>Owner</u>		<u>1926 Kristi Way Hephzibah, GA 30815</u>	<u>100%</u>

15. What type of business will you operate in this location?  
 Restaurant - Full  Lounge  Convenience Store  
 Restaurant - Limited  Package Store  Hybrid  
 Other: \_\_\_\_\_

License Information	Liquor	Beer	Wine	Dance	Sunday Sales
Retail Package Dealer					
Consumption on Premises	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Wholesale					

Total License Fee: \$ \_\_\_\_\_  
 Prorated License Fee: (After July 1 ONLY) \$ \_\_\_\_\_

16. Have you ever applied for an Alcohol Beverage License before: NO  
 If so, give year of application and its disposition: \_\_\_\_\_

- Are you familiar with Georgia and Augusta-Richmond County laws regarding the sale of alcoholic beverages?  Yes ( ) No If so, please initial CP



18. Attach a passport-size photograph (front view) taken within two years. Write name on back of the dealer submitting the license application.

19. Has any liquor business in which you hold, or have held, any financial interest, or are employed, or have been employed, ever been cited for any violation of the rules and regulations of Augusta-Richmond County or the State Revenue Commission relating to the sale and distribution of distilled spirits? ( ) Yes (X) No  
If yes, give full details: \_\_\_\_\_

20. Have you ever been arrested, or held by Federal, State, or other law-enforcement authorities, for any violation of any Federal, State, County or Municipal law, regulation or ordinance: (Do not include traffic violations, with the exception of any offenses pertaining to alcohol or drugs). All other charges must be included, even if they are dismissed. (X) Yes ( ) No

If yes, give reason charged or held, date and place where charged and its disposition.  
I Held for Trespassing on my own property.  
my husband and I had a small altercation on October 2019  
I was not charged and case was dismissed.

21. List owner or owners of building and property.  
Daniel Johnson

22. List the name and other required information for each person, firm or corporation having any interest in the business.

Cassandra Parker 100%

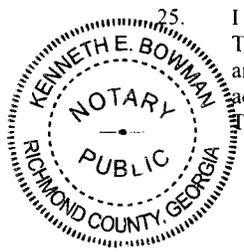
23. If a new application, attach a surveyor's plat and state the straight line distance from the property line of school, church, library, or public recreation area to the wall of the building where alcohol beverages are sold.

A) Church 1 mile C) School 1.1 miles  
 B) Library 2.4 miles D) Public Recreation 1.7 miles

24. State of Georgia, Augusta-Richmond County, I, \_\_\_\_\_

Do solemnly swear, subject to the penalties of false swearing, that the statements and answers made by me as the applicant in the forgoing alcoholic beverage application are true.

Cassandra Parker  
 Applicant Signature



25. I hereby certify that Cassandra Parker is personally known to be, That he/she signed his/her name to the forgoing allocation stating to me that he/she knew and understood all statements and answers made herein, and, under oath actually administered by me, has sworn that said statements and answers are true.  
 This 8 day of September, in the year 2023.

K.E.B.  
 Notary Public  
 my Commission Exp 4/26/2026

**FOR OFFICE USE ONLY**

Department Recommendation	Approve	Deny	Comments
Alcohol Inspector			
Sheriff			
Fire Inspector			

The Board of Commissioners on the \_\_\_\_\_ day of \_\_\_\_\_, in the year \_\_\_\_\_ (Approved, Disapproved) the forgoing application

\_\_\_\_\_  
 Administrator Date