



## Administrative Services

Meeting Date: September 26, 2023

AO Give Change That Counts

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| <b>Department:</b>                                    | Administrator's Office  |
| <b>Presenter:</b>                                     | Danielle Hayes, Public Information Manager  |
| <b>Caption:</b>                                       | Motion to approve a collaboration between Augusta, Georgia, and the City of Savannah and the Chatham-Savannah Authority for the Homeless, to launch a public awareness campaign 'Give Change That Counts', and to authorize the mayor to execute all appropriate documents.   |
| <b>Background:</b>                                    | To help amplify the efforts of the Augusta Commission to reduce the occurrences of panhandling in Richmond County, the Give Change That Counts public awareness campaign aims to increase public education on panhandling and the local agencies that provide meaningful support to people in need. As a result, residents would redirect their financial support to support these local nonprofits instead of directly giving money to panhandlers. In addition to working with the City of Savannah and the Chatham-Savannah Authority for the Homeless, the Office of the Administrator's local partners include Augusta Metro Chamber of Commerce, Augusta Rescue Mission, Destination Augusta, Downtown Development Authority, Greater Augusta Black Chamber of Commerce, Richmond County Marshal's Office, Richmond County Sheriff's Office, Salvation Army Center of Hope, and the United Way of the CSRA. |
| <b>Analysis:</b>                                      | N/A   |
| <b>Financial Impact:</b>                              | N/A   |
| <b>Alternatives:</b>                                  | N/A   |
| <b>Recommendation:</b>                                | Approve a collaboration between Augusta, Georgia, and the City of Savannah and the Chatham-Savannah Authority for the Homeless, to launch a public awareness campaign 'Give Change That Counts', and to authorize the mayor to execute all appropriate documents.   |
| <b>Funds are available in the following accounts:</b> | N/A   |
| <b><u>REVIEWED AND APPROVED BY:</u></b>               | N/A   |