



POLAR PLUNGE

•• FREEZIN FOR A REASON ••



Special Olympics Mission: The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community.



What is the Polar Plunge: The Polar Plunge is an annual event taking place throughout the state of Tennessee to raise money for Special Olympics TN.

Each year, brave individuals jump into the icy waters of Tennessee pools or lakes to support our athletes. These brave individuals prepare for the event by fundraising during the weeks leading up to their big plunge! All proceeds from the event go towards programs for Special Olympics TN athletes!

Your partnership creates:

Sports Training & Competition

Health & Wellness Programs & Screenings

Leadership Opportunities

Lasting Friendships

Inclusive Sports & Communities

Partner Benefits	\$5,000	\$2,500	\$2,000	\$1,500	\$1,000	\$500	\$300	\$150
Number of waived entry fees for plunge location	8	7	6	5	4	3	2	1
Company recognition on event t-shirts	Prime logo	Logo	Logo	Logo	Name	Name	Name	
Company banner hung at plunge location	✓	✓	✓	✓	✓	✓		
Company listed on Plunge location webpage as...	Arctic Partner	Freezing Partner	Icy Partner	Frosty Partner	Chilly Partner			
Ability to set up vendor booth at Plunge	✓	✓	✓	✓				

Company listed as partner in Plunge location Press Release	✓	✓	✓	✓
Number of partnership mentions on SOTN Social Media	✓	✓	✓	✓
Listed as partner on statewide press release	✓	✓	✓	
Company recognized in eNewsletter to more than 15,000 recipients	✓	✓		
Company listed as presenting partner on Plunge location page and website	✓			
Company listed as a presenting partner in press releases for location	✓			



Other ways of partnership

The estimated cost for the stage is \$4,500. The purpose of the stage is to elevate a platform to the same height as the pool, enabling participants to jump into the pool safely. If you wish to offer a stage instead of monetary compensation, your company must be certified and insured in providing stage platforms.

Based on our calculations, the hospitality tent will cost around \$1500. This amount covers snacks and drinks for approximately 300 registered volunteers and plungers. If you prefer to provide the supplies yourself instead of paying for them, we can credit you the partnership benefits up to the cost of your supplies.

The cost for awards and prizes is around \$500, covering trophies for top fundraisers, best-dressed participants, and teams. If you would like to sponsor by providing a gift basket or prize from your organization, we will credit you the partnership benefits up to the cost of your supplies.



Sponsorship Commitment

Special Olympics
Tennessee



Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Phone _____

Contact e-mail _____

Please select Plunge location:

- | | |
|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Chattanooga | <input type="checkbox"/> Lebanon |
| <input type="checkbox"/> Cheatham Co. | <input type="checkbox"/> Manchester |
| <input type="checkbox"/> Clarksville | <input type="checkbox"/> Memphis |
| <input type="checkbox"/> Jackson | <input type="checkbox"/> Murfreesboro |
| <input type="checkbox"/> Johnson city | <input type="checkbox"/> Nashville |
| <input type="checkbox"/> Knoxville | <input type="checkbox"/> Union City |

Please select partnership level:

- | | |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$500 |
| <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$300 |
| <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$150 |

Signature _____

Payment ___ Check (*made payable to SOTN*) ___ Cash ___ Credit Card

Credit Card # _____ Exp. _____ CVV _____

Name on Card _____ Billing Zip _____

Please send the form back to:
Special Olympics Cheatham County
Area 29
P.O. Box 255
Pegram, TN 37143