



P.O. Box 402
Castalian Springs, TN 37031
615.423.0296
impactpyro.com

January 8, 2024

Anthony Clark
Director of Parks and Recreation
Town of Ashland City
233 Tennessee Waltz Parkway, Suite 103
Ashland City, TN 37015

Mr. Clark:

Please accept our proposal to provide fireworks for your upcoming Summerfest celebration. It has truly been a joy for our company, and for me personally, to be part of this event for the past few seasons and I hope to continue our relationship for many years to come.

As I hope you have noticed, in addition to providing good value on the shell/product count, we also put a great deal of effort into the design and production of your show. This extra effort makes an immense difference in the quality of your display.

The proposed fee is all inclusive and contains everything needed for your show. Please let me know if you have any questions or need any additional information. Thank you.

Sincerely,

A handwritten signature in black ink that reads 'Joey Bassham'.

Joey Bassham
CEO
joey@impactpyro.com

Make an IMPACT at your event!



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Mr. Clark, please see below for proposed shell count and additional information for your fireworks display to be held on June 8, 2024.

Proposed Display Options

BUDGET / DISPLAY OVERVIEW

\$16,500 – Aerial display consisting of shells up to 6" in diameter. Show duration is 15-20 minutes. Minimum shell count is as follows:

3" – 420 min

4" – 120 min

5" – 72 min

6" – 54 min

Multi Shot Cakes – 4 min

Summary

Your display will feature an opening segment, main body, and a spectacular grand finale. The display will be custom designed, pre-scripted and can be choreographed to music at the customer's request (Impact Pyro will prepare a custom track for the display). Electrical firing of the display will help ensure that the show has a good pace and that its duration is as planned.

Impact Pyro will provide all necessary racks and display equipment, electrical firing system, and required electrical matches to fire the show. Customer will provide a deposit of 50% with the signed contract and will pay the remainder of the fee on or before the day of the display. Display will be in accordance with NFPA 1123 standards and includes all products, insurance, permitting fees, transportation of equipment and products to the display site, labor and professional services. Customer is responsible for any required security, sound system, and applicable taxes.

Our credentials are available upon request. Please let us know if you have any questions or if we can be of further assistance. Thank you.



References

- 1. Middle Tennessee Strawberry Festival – City of Portland, Tennessee – May 2015, 2016, 2018, 2019, 2021, 2022, 2023**

Reference Contact

Sam Thornton

Fire Chief, Portland Fire Department – Portland, TN

sthornton@cityofportland.gov

(615) 325-6776

- 2. July 4 Celebration – Maury County, Tennessee – July 4, 2015-23**

Reference Contact

Al Ray

Director of Parks and Recreation – Maury County – Columbia, TN

aray@maurycounty-tn.gov

(931) 375-6100

- 3. July 4 Celebration / 2021 Christmas Parade and NYE Celebration – City of Gatlinburg, TN – July and January 2021-2024**

Reference Contact

Scott Murphy

Division Manager – Events, Gatlinburg Convention and Visitors Bureau

scottm@gatlinburg.com

(865) 436-0523

- 4. Baylor School – Chattanooga, Tennessee – May 2016, October 2016-2019, January 2020, September 2021-2023**

Reference Contact

Ryan Armstrong

Director of Administration and Enrollment, Baylor School – Chattanooga, TN 37405

ramstrong@baylotschool.org

(423) 757-2817

- 5. July 4 Celebration – City of Goodlettsville, TN July 4, 2014-2019, 2021-2023**

Reference Contact

Sarah Jennings

Director of Parks and Recreation, City of Goodlettsville, TN 37072

sjennings@goodlettsville.gov

(615) 851-2218