

### NATIONAL ALZHEIMER'S AND BRAIN AWARENESS MONTH JUNE 2024

WHEREAS, today according to the Alzheimer's Association, there is an estimated 6.9 million Americans age 65 and older living with Alzheimer's dementia in 2024. A figure from the Alzheimer's Association website shows that this number is expected to grow to as many as 12 million by mid-century if we do not develop a cure or an effective treatment; and

WHEREAS, researchers are making great progress in developing ways to accurately diagnose and treat Alzheimer's disease, and we need to accelerate the pace of that research if we are going to have a disease-altering treatment in the next 10 years; and

WHEREAS, the Alzheimer's Association is marking June as Alzheimer's and Brain Awareness Month and June 21 as The Longest Day, a sunrise-to-sunset day of activity for community members to do what they love in honor of who they love, and asking residents of Ashland City to learn more about Alzheimer's and become part of the effort to combat the disease; now, therefore, be it

**RESOLVED**, that the Town of Ashland City Council does hereby proclaim June 2024 as National Alzheimer's and Brain Awareness Month and the week of June 17-22, 2024 as "Paint the Town Purple Week" in the Town of Ashland City and encourages all community members to pledge to take a stand and spread the word about Alzheimer's disease by decorating your place of residence or business in the color purple and by participating in our first "Ashland City Walk to End Alzheimer's" on June 20th from 4:30 - 6:30 p.m. at the John C. "Preacher" Poole Walking Track.

IN WITNESS WHEREOF, We have hereunto set our hands this 14th day of May 2024.

JT SMITH, MAYOR	
GERALD GREER, VICE MAYOR	MICHAEL SMITH, COUNCIL MEMBER
TIM ADKINS, COUNCIL MEMBER	KEVIN THOMPSON, COUNCIL MEMBER
TONY YOUNG, COUNCIL MEMBER	CHRIS KERRIGAN, COUNCIL MEMBER

# HELP US PAINT THE TOWN PURPLE FOR ALZHEIMER'S AWARENESS

### WALK EEND ALZHEIMER'S

ALZHEIMER'S \\\ \\ ASSOCIATION

The week of <u>June 16th-22nd</u> we want to paint the town purple to raise awareness of the Alzheimer's Association! This will help show support of the Alzheimer's Walk that will take place on June 20th. We will walk the John C. "Preacher" Poole track in support of the mission to end Alzheimer's. We will walk from 4:30-6:30 p.m.

## **WAYS YOU CAN HELP PAINT THE TOWN:**

- DECORATE YOUR STORE/BUSINESS WINDOWS
- DECORATE YOUR LOBBY
- MAKE SIGNS
- CHANGE OUTDOOR LIGHT BULBS TO PURPLE
- WEAR PURPLE CLOTHING
- WEAR PURPLE LAPEL RIBBONS
- INCORPORATE PURPLE INTO YOUR BRAND







# ALZHEIMER'S WALK WITH THRIVE 55+

Thursday, June 20th

4:30pm-6:30pm

RIVERBLUFF PARK PAVILION

175 OLD CUMBERLAND ST, ASHLAND CITY, TN 37015

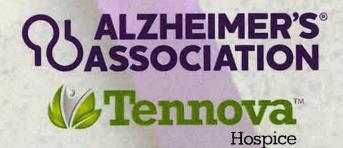
(OFF THE TN WALTZ PARKWAY BY-PASS)

We invite everyone to come walk and help us bring awareness to the impact of Alzheimer's. We will meet under the pavilion and walk over to the John C. "Preacher" Poole Recreation Area to begin our walk.

This walk is in partnership with:







COME WALK WITH US IN SUPPORT OF ALZHEIMER'S AWARENESS