

Ceagus Clark
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Professional Objective

To obtain an interview for a position that will allow me to demonstrate my skills and leadership capabilities in a challenging and goal-oriented environment.

Professional Work History

City of White House, TN

Planning and Codes Director, August 2019-Present

- Organizes, and directs the city planning, zoning, building inspection, code compliance, floodplain management, and housing and community development activities.
- Plans general operations of the department including budgeting, developing and enforcing policy and procedures.
- Implementing effectual programs of the Economic Development Commission that promotes the growth and retention of a vital economy.
- Lead department personnel and coordinate marketing strategies to achieve long and short-range development goals outlined by the Economic Development Plan and Comprehensive Plan.
- Review land development/subdivision proposals to ensure compliance with applicable ordinances
- Review applications for zoning changes and variances, and proposed annexations and special projects/studies, including studying documentation, conducting on-site inspections, measuring setbacks, calculating areas, communicating with applicants, resolving problems and making formal recommendations for approval/denial to Planning Commission and Board of Zoning Appeals (BZA) and Board of Mayor and Alderman.

Tennessee Housing Development Agency, Nashville, TN

Research Analyst, January 2015-2019

- Provide research data and reports on economic, social policy as it relates to housing programs supported by the agency
- Participate in the statewide comprehensive housing plan process
- Provide spatial analysis for research projects
- Compile and evaluate data
- Contract Administration with statewide partners and advise on planning regional strategies
- Conduct Market Analysis Demand Review of Low-Income Housing Tax Credit (LIHTC) Program

Tractor Supply Company, Brentwood, TN

Market Planning Analyst, October 2011-January 2015

- Manage site analysis program for potential new opportunities throughout the US
- Analyzed key market, competitive and customer trends and evaluated impact on market segments
- Create a strategy presented to field Real Estate Managers and Senior Executives to maintain a profitable network of stores
- Prepare for real-estate committee presentations at monthly meetings to executive team members
- Participate in internal consulting projects such as competitor impact analysis, potential real-estate acquisitions study, and underperforming store analysis
- Planned, designed and conducted primary market research projects, both qualitative and quantitative

Dollar General, Goodlettsville, TN

Market Planning Analyst, January 2006 – September 2011

- Responsible for site analysis of potential new store and relocation opportunities in a five state territory
- Analyze historical sales performance, demographic data, and market conditions by store to develop accurate sales projections
- Achieved over 70% average accuracy rate for new and relocation sales projections from 2006 - 2011 (over 600 total analysis)
- Create a biannual new store strategy presented to field Real Estate Managers to maintain a profitable network of stores
- Prepare for real-estate committee presentations at bimonthly meetings with executive team members; presentations include a comprehensive market overview, surrounding store comparisons, and sales projection review
- Participate in internal consulting projects such as competitor impact analysis, potential real-estate acquisitions study, and underperforming store analysis

Gulf Regional Planning Commission, Gulfport, MS

GIS Analyst/Planner III, August 2003 – January 2006

- Responsible for maintaining socioeconomic data in planning variable program.
- Created traffic count GIS program
- Support transportation program with intersection maneuver study
- Responsible for maintaining TAZ (Traffic Analysis Zone) inventory
- Training and Development for Staff on GIS Tools
- Project Manager- MS Department of Environmental Quality Grant Transportation Grant
- Created congestion Management workflow and GIS database
- Assist team with Various Planning (Hazard Mitigation, Comprehensive Plans)
- Use FEMA Risk Assessment system to manipulate maps for mitigation plans
- Assist with travel demand model
- Hurricane Katrina Disaster Management and Transportation Inventory Assessment for FEMA
- Work with Senior Planner to create alternate transportation routes and methods
- Secured Urban Youth corps grants, and supervised Urban Youth corps to beautify several major road arteries within MPO network

City of Gulfport, Gulfport, MS

GIS Analyst, February 2000 - August 2003

- Imagery acquisition
- Imagery interpretation to create base map for city
- Responsible for GIS Database design
- Trained users on citywide GIS in all departments
- Performed complex analysis using GIS software
- Planned and sequenced processing steps for database creation, application and display and document production
- Developed applications documentation, user-training materials and quality control methods
- Supervised and trained Temporary and intern employees

City of Covington, Covington, LA

GIS/ Planning Technician, April 1998 - February 2000

- Responsible for the development of the city's GIS program, using ArcView and AutoCAD
- Assist the Planning Director with the duties of the planning office
- Conduct Public Meetings and Citywide Forums for planning department
- Work closely with the Mayor to complete various grants for the city

Entergy Services – Universal Personnel, New Orleans, LA

GIS Technician, October 1996 - April 1998

- Responsible for the production of the land based features of Entergy's Central Region database
- Performed quality assurance checks on digitized land base maps
- Trained new employees on the land base team for Small World GIS program
- Assisted with the development of Entergy's system wide training guide
- Responsible for the central production of AM/FM automated mapping and facilities management project

Education

University of Southern Mississippi, Hattiesburg, MS

August 1991-December 1995

- B.S. Community and Regional Planning; Foundation in GIS
- Vice President of Student Planning Network.

Bethel University, McKenzie, TN

July 2012-December 2014

- Master of Business Administration, Organizational Development/Leadership

Certifications, Civic Activities and Training

- Executive Board Member, Habitat for Humanity Sumner County
- 2024 Graduate, Leadership Sumner
- Candidate for International Code Council, Residential Certifications
- GISP-Professional GIS Certification
- Map construction, field interviews, grant writing, digitizing maps;
- the American Planning Association.