

## Ashland City Summerfest 2024 Vendor Registration

Thank you for your interest in our annual festival. This is our 28th Summerfest. Attendance is usually between 12,000 and 15,000. Riverbluff Park is a 30-acre park on the Cumberland River, 175 Old Cumberland St, Ashland City, TN 37015 on the corner of Hwy 49 W and TN Waltz Pkwy.

Summerfest 2024 dates are June 4-8, 2024; time is from 6 p.m. – 10 p.m.

**Applications and payment will be accepted until May 31st, 2024.**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:(Required)** \_\_\_\_\_

**BOOTH INFORMATION:** please circle what type of booth you will be offering.

Private, Non-profit, Private Non-profit, Church/Religious, School, Sports Association

Food, Arts/Crafts, Games, Information Distribution, Political, Other (please specify) \_\_\_\_\_

How would you like your booth to be listed or advertised? \_\_\_\_\_

We offer 3 general locations for booth space and will determine the best spot for you; however, you may request to be near or around a specific area by circling below. We will do our best, but we cannot guarantee booth location: **Playground**    **Tree line**    **Pavilion.**

What size booth would you like to reserve? **10x10- \$50.00**    **20x10-\$100.00**    **30x10-\$150**

Will you need water or electricity at your booth? If so, you will be required to pay an additional fee of \$20 per 110-volt cord and \$20 per 220-volt cord for electric and \$20 for water.

Circle if water or electricity is needed: Water Yes/No    Electricity Yes/No    110 or 220

Free items and handouts are not permitted unless someone visits your booth, no mobile distribution. Please have a trash receptacle at your booth for items to be discarded. The city does not provide any amenities, just space. Food trucks must be permitted according to the Town of Ashland City guidelines. The State Health Department will be on the premises for inspection of food booths. Check in at the stage to find out your booth location. The set-up is from 1:00 pm to 4:30 pm Monday and 8:00 am to 4:30 pm Tuesday. Booths can open as early as 5:45 p.m. and close at 10:00 p.m. Please sign and date below to indicate you have read and understand the information listed above.

\_\_\_\_\_  
Signature/Date

# Summerfest 2024

## June 4-8

If interested in becoming a vendor:

Please complete the application. Return by one of the 4 ways listed below:

1. **Submit your application online.**
2. **Mail to:** Town of Ashland City  
Attention: City Recorder/Summerfest 2023  
P.O. Box 36  
Ashland City, TN 37015
3. **Email to:** [aclark@ashlandcitytn.gov](mailto:aclark@ashlandcitytn.gov)
4. **In person:** Public Works Building, 233 Tennessee Waltz Parkway, Suite 103  
Ashland City, TN 37015.

Your application should receive a response within 1 week of receipt. Upon approval/disapproval you will receive an email instructing you how much your space will cost, how to pay for it and when payment is due. If you do not receive an email or phone call, please contact the email or phone number listed below. **Application and payment are due by May 31st, 2024.**

Any questions about the event please email [aclark@ashlandcitytn.gov](mailto:aclark@ashlandcitytn.gov) or call 615-792-7553 ext. 5727.

### Booth information for Summerfest 2024

10' Wide x 10' Deep \$50.00

20' Wide x 10' Deep \$100.00

30' Wide x 10' Deep \$150.00

These fees are for a five-day period.

**The set-up is from 1:00 pm to 4:30 pm Monday (3rd) and 8:00 am to 4:30 pm Tuesday (4<sup>th</sup>).**

**\*Check in at the stage to find out your booth location. \***

The city does not provide any amenities, just space.

Food trucks need to be certified.

The State Health Department will be on the premises for inspection of food booths.