



City Commission Agenda Item

Meeting Date: August 6, 2024
From: Randy Frazer, City Manager
Item: Visit Ark City Transient Guest Tax Funds Request

Purpose: A Resolution authorizing the City of Arkansas City to allocate transient guest tax funds to Visit Ark City, in the amount of \$20,000.00, for their office remodel project. **(Voice Vote)**

Background:

Consider approving a written request from Arty Hick, Chamber of Commerce CEO and Jill Hunter Visit Ark City Director for the release of funds in Transient Guest Tax Fund for their office remodel and expansion project. This request is for the release of the available Visit Ark City transient guest tax funds to aid with associated costs for the remodel project. At their April 11, 2024, board meeting the Visit Ark City Board approved the withdrawal of funds in the amount of \$20,000.00 toward the renovation of offices.

Visit Ark City plays a critical role in promoting tourism and showcasing the cultural economic opportunities that Arkansas City has to offer. As a pivotal organization dedicated to enhancing our city's visibility and attractiveness to visitors, the need for a new bigger office space within the shared Chamber of Commerce Building, will allow Visit Ark City to expand their reach, attract more visitors, and showcase Arkansas City as a premier destination in our region.

Commission Options:

1. Approve the Resolution
2. Disapprove the Resolution
3. Table the Resolution for further consideration

Fiscal Impact:

Amount: \$20,000.00

Fund: **23-Tourism** Department: **773-Convention & Tourism** Expense Code: **7204-Building Materials & Repair**

Included in budget Grant Bonds Other (explain)

Approved for Agenda by:

Randy Frazer, City Manager