

May 11, 2021

City of Arkansas City Commissioners
118 West Central Ave
Arkansas City, KS 67005
RE: 2020 Budget Request

Randy Frazer, Jennifer Waggoner and City Commissioners thank you for the opportunity to present the financial request for VISIT Ark City. It is with optimism that I make the following request.

VISIT Ark City has gone through some major changes in the recent years. One of those changes was becoming independent from the Arkansas City Area Chamber of Commerce in 2016. Another change, and probably the most significant, is defining and re purposing our program and mission statement to be more effective and relevant to the community of Arkansas City by rebranding as VISIT Ark City in 2018.

We would like to ask that you consider the budget amount to \$90K for the year of 2022. I believe the transient guest tax for 2022 will more than cover the amount requested. In January 2022 we will be receiving 67% of the transient guest tax collected by Best Western Patterson Parkway. This percentage will go to 83% in July of 2022.

We look forward to working together in 2022. Teamwork and a spirit of cooperation makes the job easier and the dollars go further. Thank you for working with VISIT Ark City.

Respectfully submitted,