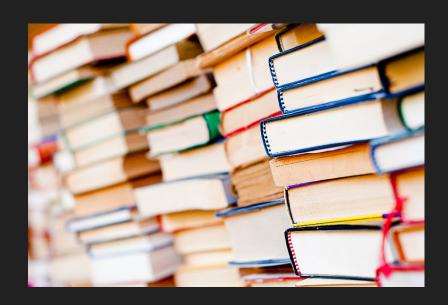


ARKANSAS CITY PUBLIC LIBRARY

LIBRARY MISSION

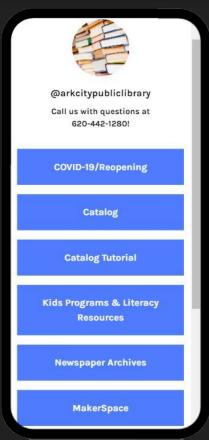
...to provide library resources and services to meet the changing recreational, informational, and educational needs of the public, to enhance individual and community life.



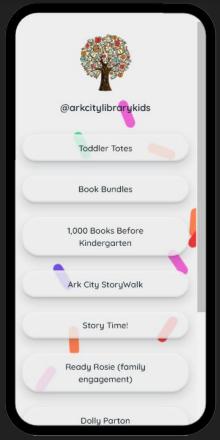
NEW LINKS, SAME DOMAIN

https://linktr.ee/arkcitypubliclibrary

https://linktr.ee/arkcitylibrarykids



MMM



2020 STATISTICS

- Physical circulation (our items, ILL, in-house browsing) decreased 67%.
- O Digital circulation increased 90%.
- O Physical computer use decreased 79%.
- O WiFi use increased 54%.
- O In-house references decreased 76%.
- O Phone & Email references increased 61%.
- The total number of patron accounts increased 2% (171 new accounts, 89 of which were for Digital Access).
- O Attendance at children's programming decreased 77%.
- Attendance for adult programming increased 26%.

PANDEMIC TIMELINE

- O Monday, March 16, 2020: Library Closed
 - ODuring this closure, we offered virtual programs and allowed patrons to sign up for cards online, which gave them access to our digital collection. We also extended our WiFi access coverage.
 - Staff worked remotely & did some work on-site;
 continued to pay ALL staff members
- Monday, June 1: Library Curbside Began
- Wednesday, July 22: Computer Use Opened
- Monday, May 3, 2021: Library Facility Opened

WHAT WE'VE BEEN UP TO!

- Prep work! It takes time to plan, prepare & move between the various stages of opening—programming (shifting to other formats), holds on orders through vendors (operational), safety (PPE & cleaning), social media marketing, staff training, ILS changes (circ rules, Curbside), & procedural changes (Curbside, quarantining materials)
- 37 Children's Programs; 25 Teen/Adult Programs
- 1,986 Phone/Email References; 199 In-House References
- 1,392 Curbside Appointments/Services
- Continued collaboration with other local entities/endeavors
 - 2020 Census, Early Literacy Initiative, RISE Cowley, CCCHD, Chamber & CVB
- Provided new services and collections
 - Curbside, Digital Access Accounts, StoryWalk, Book Bundles, Toddler Totes (PoP)
- Lots of projects
 - Cleaning/organizing spaces, gardening, shelf reading & series labeling (we added/fixed over 1,000 series labels), Library of Things
- Professional Development Opportunities
 - Technology Learning (Zoom), Webinar Trainings, SCKLS Executive Committee
- Navigated CARES funding
- Building Maintenance! It doesn't go away just because our doors are closed to the public.

SHOW ME THE MONEY!

Olncome

- O 86% -- Tax Receipts (6 mills/ad valorem)
- 9% -- SCKLS Grant-in-Aid
- 3% -- Fines, Fees, Donations
- 2% -- Miscellaneous (RARE!)
- 1% -- State

THE MONEY, SPENT

Expenses

- 61.7% -- Personnel (wages, KPERS, taxes, & health insurance)
- 6.4% -- Collection Materials (physical books, digital resources, A/V, periodicals)
- 3% -- Utilities & Telecommunications
- 2.2% -- Library Insurance Policies
- 1.2% -- Programming
- 1.1% -- Professional Development/Travel
- 1% -- Public Relations
- 0.8% -- Library Supplies & Postage
- 0.5% -- Miscellaneous & Designated Donations

SPENDING THE MONEY, CONTINUED

- Expenses
 - 3.7% -- Computers & Software (budget \$13k)
 - \$3k Userful (PACs); \$5k Polaris (ILS), \$1k Beanstack NORMAL
 - \$2k Userful; \$8k Apollo; \$1k Beanstack 2020
 - 2.7% -- Building & Grounds (budget \$20k)
 - \$3.4k pest service; \$1k HVAC; \$1k elevator
 - 2.3% -- Equipment & Furnishings (budget \$10k)
 - \$2k copier agreement; \$1.6k copier lease; \$1k postage meter lease
 - 2.1% -- Professional Services (budget \$9.5k)
 - \$4,000 audit; \$5k accounting
 - 11.3% -- Transferred to Capital Improvements (\$49.2k)
 - In 2019 we transferred 4%. In 2018, .01%. 2020's is unusually high.

CONCERNS FOR FUTURE

- Building Issues
 - O WiFi
 - Programming
 - O Physical Space
 - Maintenance
- Funding to support services and staff wages



















QUESTIONS?